## **Fayetteville Regional Chamber Membership Tiers**

| INVESTMENT LEVEL  | \$495<br>Entrepreneur   | Value   | \$895<br>Business                     | Value   | \$1500<br>Premium                      | Value   | \$2500<br>Executive   | Value   | \$5000<br>President   | Value   |
|---|-------------------------|---------|---------------------------------------|---------|--|---------|-----------------------|---------|-----------------------|---------|
| Designed for Businesses Of This Size  | Less than 25            |         | 25-75                                 |         | 75-250                                 |         | 250 or more           |         | Any size              |         |
| Program of Work (Invaluable)  | *                       |         | *                                     |         | *                                      |         | *                     |         | *                     |         |
| Category Listings (\$50 value each)   | 2                       | \$100   | 3                                     | \$150   | 4                                      | \$200   | 5                     | \$250   | Unlimited             | \$500   |
| Basic Web Profile (\$300 value p/year)  | ☆                       | \$300   | *                                     | \$300   | *                                      | \$300   | *                     | \$300   | *                     | \$300   |
| Interactive Map Base Level (\$200 value p/year)   | *                       | \$200   | *                                     | \$200   | *                                      | \$200   | *                     | \$200   | *                     | \$200   |
| Online Banner Ad - Inside pages (\$50 value p/month)  | 3 months                | \$150   | 6 months                              | \$300   | 9 months                               | \$450   | Full year             | \$600   | Full year             | \$600   |
| E-mail Business Blast (\$200 value p/blast)   | 1                       | \$200   | 1                                     | \$200   | 2                                      | \$400   | 3                     | \$600   | 4                     | \$800   |
| Corporate Partner Sponsorship to 1 Event (\$250 value)  | *                       | \$250   | *                                     | \$250   |  |         |                       |         |                       |         |
| Custom Membership Directory Electronic File (\$50 value)  | 1                       | \$50    | 1                                     | \$50    | 2                                      | \$100   | 3                     | \$150   | 5                     | \$250   |
| Business Referral Services (\$40 value p/referral)  | ⋆                       | \$40    | *                                     | \$40    | *                                      | \$40    | *                     | \$40    | *                     | \$40    |
| Ribbon Cutting (\$300 value)  |                         |         | *                                     | \$300   | *                                      | \$300   | *                     | \$300   | *                     | \$300   |
| E-brief Sponsorship (\$100 value)   |                         |         |                                       |         | 3                                      | \$300   | 4                     | \$400   | 5                     | \$500   |
| 2 Free Tickets to Any Corporate Event (\$100 value)   |                         |         |                                       |         | *                                      | \$100   |                       | ·       |                       |         |
| 4 Free Tickets to Any Corporate Event (\$200 value)   |                         |         |                                       |         |  |         | *                     | \$300   |                       |         |
| 6 Free Tickets to Any Corporate Event (\$300 value)   |                         |         |                                       |         |  |         |                       | ·       | *                     | \$300   |
| Enhanced Web Profile (\$400 value p/year)   |                         |         |                                       |         |  |         | *                     | \$400   | *                     | \$400   |
| Category Ads in Online Directory (\$300 value p/year)   |                         |         |                                       |         |  |         | *                     | \$300   | *                     | \$300   |
| Business Directory Ad (\$300 value each)  |                         |         |                                       |         |  |         |                       |         | *                     | \$300   |
| Featured Banner Ad on Home Page (\$1,200 value p/year)  |                         |         |                                       |         |  |         |                       |         | *                     | \$1200  |
|   |                         |         |                                       |         |  |         |                       |         |                       |         |
| TOTAL VALUE OF MONETARY BENEFITS  |                         | \$1,290 |                                       | \$1,790 |  | \$2,390 |                       | \$3,840 |                       | \$6,160 |
|   | ADD                     | ITIONAI | MEMBER                                | BENEFIT | S                                      |         |                       |         |                       |         |
| Chamber Conference Room Rental  | ⋆                       |         | *                                     |         | ⋆                                      |         | *                     |         | *                     |         |
| Free Job Postings   | *                       |         | *                                     |         | *                                      |         | *                     |         | *                     |         |
| Invitation to Participate in Chamber Networking Events  | *                       |         | *                                     |         | *                                      |         | *                     |         | *                     |         |
| Welcome Recognition in Up & Coming Weekly   | ☆                       |         | *                                     |         | ☆                                      |         | *                     |         | *                     |         |
| Member-to-Member Discount Program   | *                       |         | *                                     |         | *                                      |         | *                     |         | *                     |         |
| Members-Only Savings (ChamberCare, Office Depot)  | *                       |         | *                                     |         | *                                      |         | ☆                     |         | *                     |         |
| Members-Only Pricing for Corporate Events   | *                       |         | *                                     |         | *                                      |         | ☆                     |         | *                     |         |
| Pro-Business Government Representation  | *                       |         | *                                     |         | *                                      |         | ☆                     |         | *                     |         |
| Subscription to Chamber E-mail Updates  | *                       |         | *                                     |         | *                                      |         | *                     |         | *                     |         |
| March and Constitution of the Constitution of |                         |         | *                                     |         | *                                      |         | *                     |         | *                     |         |
| Member in Good Standing Certificate & Sticker   | *                       |         |                                       |         |  |         |                       |         |                       |         |
| Free Listing On Our New Mobile Platform MyChamberApp  | *                       |         | *                                     |         | *                                      |         | ☆                     |         | *                     |         |
|   |                         |         |                                       |         | ************************************** |         | *                     |         | *                     |         |
| Free Listing On Our New Mobile Platform MyChamberApp  | *                       |         | *                                     |         |  |         |                       |         |                       |         |
| Free Listing On Our New Mobile Platform MyChamberApp Media Lists for Promotion of Your Business   | <b>☆</b>                |         | *                                     |         | *                                      |         | *                     |         | ☆                     |         |
| Free Listing On Our New Mobile Platform MyChamberApp Media Lists for Promotion of Your Business Printed Business Directory  | *<br>*                  |         | *<br>*                                |         | *<br>*                                 |         | *                     |         | *                     |         |
| Free Listing On Our New Mobile Platform MyChamberApp Media Lists for Promotion of Your Business Printed Business Directory Social Networking Tools  | *<br>*<br>*             |         | *<br>*<br>*                           |         | *<br>*                                 |         | *<br>*                |         | *<br>*                |         |
| Free Listing On Our New Mobile Platform MyChamberApp Media Lists for Promotion of Your Business Printed Business Directory Social Networking Tools Community Calendar Submissions   | <u>ታ</u><br>ታ<br>ታ<br>ታ |         | * * * * * * * * * * * * * * * * * * * |         | *<br>*<br>*                            |         | *<br>*<br>*           |         | *<br>*<br>*           |         |
| Free Listing On Our New Mobile Platform MyChamberApp Media Lists for Promotion of Your Business Printed Business Directory Social Networking Tools Community Calendar Submissions Members in the News Updates   | <u>ታ</u><br>ታ<br>ታ<br>ታ |         | * * * * * * * * * * * * * * * * * * * |         | *<br>*<br>*<br>*                       |         | * * * * * * *         |         | * * * * * *           |         |
| Free Listing On Our New Mobile Platform MyChamberApp Media Lists for Promotion of Your Business Printed Business Directory Social Networking Tools Community Calendar Submissions Members in the News Updates Multiple Locations in Membership  | <u>ታ</u><br>ታ<br>ታ<br>ታ |         | * * * * * * * * * * * * * * * * * * * |         | *<br>*<br>*<br>*                       |         | *<br>*<br>*<br>*<br>* |         | *<br>*<br>*<br>*<br>* |         |