

[illegible]

NORTHERN MONMOUTH CHAMBER OF COMMERCE						
2014 CHAMBER MEMBERSHIP VALUE PACKAGES						
	SIX VALUE PACKAGES					
	Non Profits	Bronze	Copper	Silver	Gold	Platinum
EVENT SPONSORSHIPS MARKETING PROMOTIONS						
Credits Granted @ \$250 Per Credit (Apply at Your Discretion)				3 Credits (\$750)	7 Credits (\$1,750)	11 Credits (\$2,750)
Sponsorships: Major Events (Packages Available: \$500, \$1,000)	Purchased Separately			X	X	X
> Crystal Beacon Award (4 Credits)						
> Annual Golf Outing (4 Credits)						
> Holiday Gala (4 Credits)						
> RockStar Luncheon (2 Per Year - 2 Credits Each)						
Sponsorships: Other Events (Packages Available: \$250)	Purchased Separately					
> Women in Business Luncheons (3 Per Year - 1 Credit Each)						
> Seastreak Networking Cruise - (1 Credit)						
> Summer Celebration - (1 Credit)						
> Sporting Event - (1 Credit)						
Marketing & Promotions						
> Website Banner Ad (Year Round Presence)				Small	Medium	Large
> Social Media (Add to "About Us" on FB/Web/Events/Pre & Post FB, and FB Album)*				4	8	12
> eBlast (\$100 Each)			1	4	8	12
> Red Carpet Photograph Banner (6ft Width X 5ft Height - Major Events Only) 4 per/yr*				Small	Medium	Large
> Press Releases (Pre & Post Press Releases)*				4	8	12
> Sponsorship Banner (3ft Width X 3ft Height - Other Events Only) *				1	2	4
> Table-Top Promo (Major Events Only)*				1	2	4
> Weekly Beacon Newsletter (Listing & Link at bottom of every Newsletter)*						Year-Round
> Perkulator Networking Breakfast - Spotlight Presentation (Reg. Ticket Price \$22) 15 Min/Each	1 Presentation	1 Presentation	1 Presentation	1 Presentation	2 Presentations	3 Presentations
> Spotlight Presentation at Sponsored "Other Events" (3 Min/Each)				1 Presentation	2 Presentations	3 Presentations
> Spotlight Presentation at Sponsored "Main Events" (3 Min/Each)						2 Presentations
* Added Value						
UN-PACKAGED PRICING VS. PACKAGED PRICING						
> Un-Packaged Pricing	\$ 250	\$ 250	\$ 525	\$ 2,200	\$ 3,600	\$ 5,700
> Packaged Pricing (You Pay This Price) ----->	\$ 175	\$ 200	\$ 400	\$ 1,600	\$ 1,900	\$ 2,900
> Savings (\$)	\$ 75	\$ 50	\$ 125	\$ 600	\$ 1,700	\$ 2,800
> Savings (%)	30%	20%	24%	27%	47%	49%