NORTHERN MONMOUTH CHAMBER OF COMMERCE 2014 CHAMBER MEMBERSHIP VALUE PACKAGES									
2014 CHANDEN WEIGHDENSTHIF VALUE FACKAGES	SIX VALUE PACKAGES								
	Non								
	Profits	Bronze	Copper	Silver	Gold	Platinum			
CHAMBER MEMBERSHIP									
> Inclusion in Digital Chamber Directory	Х	Х	Х	Х	Х	Х			
> Ability to Add Video, Photos, Social Media and Other Links	Х	Х	x	Х	Х	Х			
> Basic Listing in Chamber Directory (Includes 10 Search Keywords)	Х	Х	х	Х	х	х			
> List job openings on Chamber website (Job Postings)	Х	Х	х	Х	х	х			
> List Promotional Campaigns on Chamber Website (Hot Deals)	Х	Х	x	Х	Х	Х			
> Discounted Pricing To All Our Events	Х	Х	х	Х	Х	Х			
> Enhanced Listing (30 Keyword Search Terms)	Х	Х	х	Х	Х	Х			
> Search Engine Optimized Directory Listing			x	Х	Х	Х			
> Company Name and Keywords Included in Meta-Tags & URL Query Strings					Х	Х			
> Static References to the Dynamic Content Page Through a Hosted Sitemap Page						х			
EVENT TICKETS									
Major Events			1 Ticket	1 Ticket	2 Tickets	4 Tickets			
> Holiday Gala - (Reg. Ticket Price \$75/Each)									
> Annual Golf Outing - Dinner Only (Reg. Ticket Price \$50/Each)									
> Crystal Beacon Award - (Reg Ticket Price \$85/Each)									
> RockStar Luncheons - (2 Per Year - Reg. Ticket Price \$50/Each)									
Other Events			2 Tickets	4 Tickets	8 Tickets	12 Tickets			
> Installation Ceremony - (Reg. Ticket Price \$45/Each)									
> Women in Business Luncheons (2 Per Year - Reg. Ticket Price \$35/Each)									
> Summer Celebration - (Reg. Ticket Price \$25/Each)									
> Seastreak Networking Cruise - (Reg. Ticket Price \$25/Each)									
> Sporting Event (Reg. Ticket Price \$25/Each)									

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		SIX VALUE PACKAGES									
	No	on									
	Pro		Bronze	Copper	Silver	Gold	Platinum				
EVENT SPONSORSHIPS MARKETING PROMOTIONS											
Credits Granted @ \$250 Per Credit (Apply at Your Discretion)					3 Credits (\$750)	7 Credits (\$1,750)	11 Credits (\$2,750)				
Sponsorships: Major Events (Packages Available: \$500, \$1,000)		Purchased Separately			v	Х	Х				
> Crystal Beacon Award (4 Credits)		Puic	naseu separ	ately	Х	^	^				
> Annual Golf Outing (4 Credits)											
> Holiday Gala (4 Credits) > RockStar Luncheon (2 Per Year - 2 Credits Each)											
PROCKStar Luncheon (2 Per Year - 2 Credits Each)											
Sponsorships: Other Events (Packages Available: \$250)		Purchased Separately									
> Women in Business Luncheons (3 Per Year - 1 Credit Each)											
> Seastreak Networking Cruise - (1 Credit)											
> Summer Celebration - (1 Credit)											
> Sporting Event - (1 Credit)											
Marketing & Promotions											
> Website Banner Ad (Year Round Presence)					Small	Medium	Large				
> Social Media (Add to "About Us" on FB/Web/Events/Pre & Post FB, and FB Album)*					4	8	12				
> eBlast (\$100 Each)				1	4	8	12				
> Red Carpet Photograph Banner (6ft Width X 5ft Height - Major Events Only) 4 per/yr*					Small	Medium	Large				
> Press Releases (Pre & Post Press Releases)*					4	8	12				
> Sponsorship Banner (3ft Width X 3ft Height - Other Events Only) *					1	2	4				
> Table-Top Promo (Major Events Only)*					1	2	4				
> Weekly Beacon Newsletter (Listing & Link at bottom of every Newsletter)*							Year-Round				
> Perkolator Networking Breakfast - Spotlight Presentation (Reg. Ticket Price \$22) 15 Min/Each	1 Presei	ntation	1 Presentation	1 Presentation	1 Presentation	2 Presentations	3 Presentations				
> Spotlight Presentation at Sponsored "Other Events" (3 Min/Each)					1 Presentation	2 Presentations	3 Presentations				
> Spotlight Presentation at Sponsored "Main Events" (3 Min/Each)							2 Presentations				
* Added Value											
UN-PACKAGED PRICING VS. PACKAGED PRICING											
> Un-Packaged Pricing	\$	250		\$ 525	\$ 2,200	\$ 3,600	\$ 5,700				
> Packaged Pricing (You Pay This Price)>	\$	175	\$ 200	\$ 400	\$ 1,600	\$ 1,900	•				
> Savings (\$)	\$	75	\$ 50	\$ 125	\$ 600	\$ 1,700					
> Savings (%)		30%	20%	24%	27%	47%	49%				