



TahoeChamber.org

MEMBERSHIP INVESTMENT SCHEDULE FOR 2015

General and Professional Businesses By Full Time Equivalent Employees		
	Annually	Quarterly
Solopreneur	\$250.00	\$70.00
1 – 5 employees	\$295.00	\$80.00
6 – 10 employees	\$345.00	\$95.00
11 – 20 employees	\$440.00	\$120.00
21 – 50 employees	\$690.00	\$190.00
51 – 100 employees	\$1,125.00	\$310.00
Over 100 employees	\$1,365.00	\$375.00

Lodging and Accommodation Businesses (including vacation rentals companies)		
	Annually	Quarterly
Less than 10 units	\$250.00	\$70.00
11 – 20 units	\$295.00	\$80.00
21 – 50 units	\$345.00	\$95.00
51 – 75 units	\$440.00	\$120.00
76 – 124 units	\$575.00	\$155.00
125 – 199 units	\$765.00	\$210.00
200+ units	\$1,030.00	\$280.00

Government Agencies and Non-Profits may qualify for reduced rates, please call us for more information.

Membership packages are available.



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MARKETING PACKAGES

Entrepreneur (value \$250)

Add \$150 annually or \$37.50 quarterly

- One annual e-blast
- Enhanced Business Listing

Marketer (value \$560)

Add \$300 annually or \$75 quarterly

- Two annual e-blasts
- Enhanced Business Listing
- One featured calendar event or news link
- One business news story in Chamber e-newsletter
- One Press Package
- Five additional networking tickets annually or \$50 workshop credit

Community Advocate Package (value \$865)

Add \$500 annually or \$125 quarterly

- Two annual e-blasts
- Enhanced Business Listing
- One featured calendar event or news link
- One business news story in Chamber e-newsletter
- Seven additional networking tickets annually or a \$70 workshop credit
- One Press Package
- One ¼ page ad in one Business Review

Non-Profit Packages

Free to non-profits

- One Chamber e-newsletter highlight
- One e-blast or mailing labels at 50% off
- One hour board meeting strategy session with Chamber President/CEO or Chamber Board member

Note: All benefits expire after 1 year of purchase date.

A LA CARTE MARKETING

E-blast: \$100

Social Pak: \$125 (includes e-blast with social media promotion)

Enhanced Business Listing: \$175

Featured calendar event listing: \$75

E-newsletter sponsorship: \$100

Business news story in Chamber e-newsletter: \$150

Mailing labels: \$100

Press Package: \$150

Press Package with calendaring: \$400

Business Review ads: \$85-650

Social marketing consulting one-on-one: \$50/hour (first hour free)



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MEMBERSHIP BENEFITS

- ✓ One hour **social media session**
- ✓ One annual **networking** ticket
- ✓ Two tickets to **Business EXPO**
- ✓ Two **calendar listings** per month
- ✓ Opportunity to **participate in Business EXPO**
- ✓ One time **ribbon cutting celebration** with creation and distribution of press release
- ✓ **Business listing** on TahoeChamber.org with a 200 character business description and 8 SEO keywords
- ✓ Representation in creating a **strong local economy**
- ✓ Representation on behalf of **business with government and agencies**
- ✓ **Relationship building opportunities**
- ✓ 25% discount for **Constant Contact**
- ✓ 20% average discount for **Office Depot**
- ✓ Opportunities for **high-impact advertising**
- ✓ Opportunities to sponsor **high visibility events**
- ✓ Subscription to **e-newsletter** and **Business Review**
- ✓ **Member discounts** for seminars and workshops
- ✓ **New member recognition** in social media, e-newsletter and Business Review
- ✓ **Business mentoring**
- ✓ **Business to Business connection assistance**
- ✓ Opportunity to participate in **community enrichment** and **leadership programs**
- ✓ **Advertising opportunities with media partners**
- ✓ Tourism related businesses may **place brochures in LTVA-operated Visitors Center**

WEBSITE ADVERTISING

Banner Ads	Display	Quarterly	Annual
All Inclusive	Displayed on ALL pages	N/A	\$800
Home Page	Displayed as one of 5 photos	\$60	\$200
Business Directory	Displayed on search or individual categories	\$45	\$160
Living & Visiting	Displayed on up to 5 drop-down links	\$45	\$160
Programs & Events	Displayed on up to 5 drop-down links (Excludes Chamber Events & Calendar)	\$45	\$160
Events/Calendar	Displayed on both links	\$50	\$180
About Us	Displayed on up to 5 drop-down links	\$45	\$160
Join the Chamber	Displayed on up to 5 drop-down links	\$45	\$160
Doing Business	Displayed on all links	\$45	\$160
Government Relations	Displayed on all links	\$45	\$160