



Empowering Businesses to Succeed while Enriching the Community

PEABODY
DANVERS
LYNNFIELD
MIDDLETON

MEMBER BENEFITS

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You already know that a chamber of commerce is the face of the business community—the organization that needs to look out for all of those things that deter and detract business owners from being successful, such as anti-business legislation, cumbersome regulations even a sluggish economy.

Since 1932 the Peabody Area Chamber of Commerce has been considered one of the largest, most influential business groups in the area. Joining the Chamber is an investment in your business. Membership in the Chamber benefits your company, your employees and your community.

As a resource for business owners and executives, our goal is to connect, enrich and develop your business through dynamic events, committees, seminars and marketing opportunities which will help you and your business grow. We invite you to be part of the solution.

2011-2012 Board of Directors

Chairman of the Board Robert Dionne <i>Atlantic Ambulance</i>	1st Vice Chair Michelle Talisman <i>Peabody House</i>	2nd Vice Chair Ed Lomasney <i>Eastern Bank</i>
Treasurer Chris Pesce <i>North Shore Bank</i>	Secretary Cindy Moore Backe <i>Moore GMC</i>	Past Chairman Chuck Holden <i>Holden Oil</i>
Rudy Van Oeveren <i>Peabody Financial Services</i>	Marisa Cole <i>Sensational Travel</i>	Mary Bellavance <i>City of Peabody</i>
John Landry <i>Landry Home Decorating</i>	Cathy Gravel <i>Gravoc Associates</i>	Megan Shea <i>TD Bank</i>
James Burke <i>Law Office of James J. Burke</i>	Dan Terenzoni <i>Terenzoni Construction</i>	Wendy Pearl <i>Community Greetings</i>
Peggy Pedro <i>Peoples United Bank</i>	Bill Woods, Jr. <i>PJ Woods Insurance</i>	Steve Shea <i>New York Life</i>
Martha Holden <i>Peabody Institute Library</i>	Jason Colacchio <i>Adcco Incorporated</i>	Gail Tyrell <i>ReMax/Advantage</i>
Martin Scafidi, CPA <i>Martin J. Scafidi CPA PC</i>	Sperios Venios <i>St Vasilios Church</i>	

www.peabodychamber.com

EVENTS & PROGRAMS

Monthly Meetings

Networking Before Nine—*Leads Referral Group*
Meet, mix, and mingle in the morning. Perfect for anyone who is not yet an expert at networking. Meets the 1st Wednesday of each month from 7:30-9:00am at Burtons Grill-Peabody.

Lunch & Leads
Rub elbows with decision makers, expand your visibility, enjoy a great meal and learn from a guest speaker. Meets the 4th Thursday of each month from Noon-1:30pm at different PACC member restaurants.

Business After Hours
More social in nature, this monthly event allows members and guests to mingle and network over cocktails and appetizers. Typically held from 5:30-7:30pm, hosted by a PACC member so location and date vary by month.

Annual Events

- January—State of the City Breakfast
- February—Business to Business Expo
- March—Health & Wellness Expo
- April—Community Service Awards Ceremony
- May—Annual Online Auction
- June—Torigian Golf Classic
- July—Summer Shin Dig
- November—Annual Dinner & Award Ceremony
- December—Holiday Reception

Committees

Through our committees, the PACC addresses issues important to you, your business and your community. If you have a particular area of interest, we encourage you to get involved.

- Government Affairs & Economic Development
- Membership Committee & Ambassador Group
- Community Service
- Scholarship Committee
- Events Committee
- Peabody Education Foundation

Affinity Programs

The Peabody Area Chamber of Commerce is committed to helping its members cut costs and save money whenever possible in an ever changing economic environment. By taking advantage of such discounts, members can see a quick return on their membership investment with the PACC.

- ⇒ 25% discount on Constant Contact email service
- ⇒ 15% discount on membership at YMCA of Metro North (valid at Peabody, Lynn, Saugus & Melrose locations)
- ⇒ Savings on Comcast Business Class (voice, internet & TV)
- ⇒ FREE & reduced online training & tutorials through Atomic Training
- ⇒ Member to Member Discount Program
- ⇒ FREE Business Counseling through SCORE

Health Insurance

Access to the Chamber Health Coop, a group purchasing program that makes health insurance more affordable for businesses with 1 to 50 full-time employees.

Beacon Insurance Group (978) 744-3030
Chamber Insurance Services (888) 703-3335
The Was Insurance Agency (978) 887-9651

Aflac supplemental insurance programs can add value to your employee benefit package without any cost to you. To learn more, contact Chris Feazel at (978) 535-3298 x105

MEMBERSHIP & BENEFITS

The PACC puts local businesses in touch with the faces and places that can make an important difference in their future.

As a member of the Peabody Area Chamber of Commerce, you and your company or organization will be part of a friendly & welcoming organization.

You will have the opportunity to connect with a wide variety of interesting and talented people, including many key decision-makers. You'll have the opportunity to enhance your visibility and [grow your business](#) through monthly luncheons, networking and special events. You'll be able to get involved in committees and events that let you contribute your time and talent, and help shape the Chamber to reflect the needs of the business community.

Our online business directory is a resource for both members and the community, plus you can take advantage of special promotions, cost savings discounts for your business and employees, and member-to-member marketing opportunities such as e-blasts, newsletters, workshops, and advertising available exclusively to members of the Peabody Area Chamber of Commerce.

It's not just a membership, but a partnership, and we work with each member to ensure that they receive a return on their investment. At the Peabody Area Chamber of Commerce, we understand building connections and establishing relationships is a critical component to any successful business.

Which membership level is appropriate for you and your company?

CHOOSE THE LEVEL THAT IS RIGHT FOR YOUR BUSINESS

	Basic \$190	Classic \$290	Classic Plus \$340	Select \$550	Premiere \$750
Advocacy for Pro Business Environment (Value: Priceless)					
Online Biz Directory Listing (Value: \$299)					
Welcome New Member Email Blast (Value: \$100)					
PACC Window Decal					
Monthly E-Newsletter (Value:\$24)					
Brochure/Business Card display at Chamber & UPS Store					
FREE Event Calendar Listings (Value: \$99)					
FREE Admission to NB49 for 3 reps x 12 events (value \$360)					
FREE Admission to BAH for 3 reps x 12 events (value \$360)					
FREE Certificates of Origin (\$25 each)					
FREE Hot Deal/E-coupons (value \$300)					
FREE Job Postings (value \$200)					
SEO Keywords to Increase Web Search Results		8	10	15	20
1 Free Biz Card Ad in Newsletter annually (value \$40)					
Logo on Biz Directory Listing (value \$60)					
Expanded Business Description/multiple categories (\$100)			2 categories	2 categories	3 categories
"Valued Member" designation via banner on business category listing (\$100)					
"E-Brochure" & Photos on Online Biz Directory (value \$200)				3 Photos	8 Photos
Member Memo Email blast (value up to \$99 per message)				1 per year	2 per year
1 SET of PACC mailing labels annually (value \$50)					
Banner Ad on Business Category 1 year (value \$125)					
Banner Ad 1 year, on choice of 1 additional page (Events, Jobs, Hot Deals, Weather, News) (value \$125)					
Banner Ad Biz Directory Home Page 1 year (value \$125)					
Banner Ad Quicklink search page 1 year (value \$125)					
PRIORITY PLACEMENT on directory search results— Highlighted listing in top of list every time—guaranteed! (value \$500)					
2 x 5"ad in Peabody Biz Monthly—12 issues (\$750)					
2x2 inch ad with weblink & PDF attachment on Friday Forecast emails—2 per year (value \$100)					
8x10 Certificate of Appreciation with Premier Member designation					
Company Name highlighted as Premiere Member in Annual Dinner program					
TOTAL VALUE OF BENEFITS OFFERED	\$500+	\$1500+	\$1,800+	\$2,700+	\$4,000+