

# 2018 SPONSORSHIP PACKAGES

Stars & Stripes and Bean Hole Days are premiere events that draw visitors to our community and provide entertainment and fun for our residents.

Activities for Stars & Stripes Days include live music, food and craft vendors, games for adults and kids, the popular Stars & Stripes parade and a spectacular fireworks display.

Bean Hole Days offers live music, games for adults and kids and bowls and bowls of baked beans! This year's community picnic will be enhanced to recognize volunteers and others in the community that make this a special place to live, work and play!

We would be unable to bring these events to our community without the generous support of the businesses. Please consider sponsoring these events and we'll make sure the crowds descending on Pequot Lakes know you did your part!

PEQUOT LAKES, MN

# STARS & STRIPES Days



**We need your financial support for the \$25,000+ needed to coordinate, promote, host, and enjoy these grand events!**

# 2018 SPONSORSHIP OPPORTUNITIES

## Platinum Sponsor – **Already sold!**

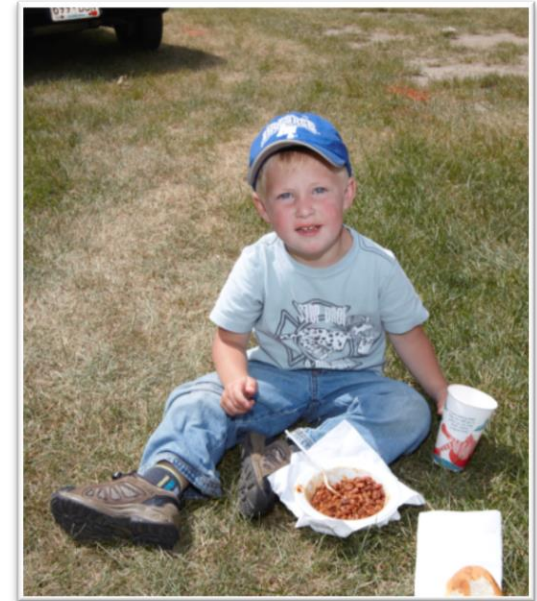
member \$2,000/non-member \$2,500

Our single Platinum Sponsor's business name will be everywhere! Specifically, on the Chamber website events page, all Chamber social media accounts with business logo and live link, all marketing materials including radio and cable broadcasts, newspaper ads, event banners, t-shirts and much more! Our Platinum Sponsor business receives four *Swell* Chamber promotional ads and will lead the Stars & Stripes parade.

## Titanium Sponsors

member \$1,000/non-member \$1,250

As a Titanium Sponsor, your business will be promoted on the Chamber website events page, all Chamber social media accounts with your business logo and live link, all marketing materials including radio and cable broadcasts, newspaper ads, event banners and much more! Your business will also receive two *Swell* Chamber promotional ads.



## Gold Sponsor

member \$500/non-member \$550

As a Gold Sponsor, your business will be promoted on the Chamber website events page, all Chamber social media accounts and all marketing materials. Your business will also receive one *Swell* Chamber promotion ad.

## Silver Sponsor

member \$350/non-member \$385

As a Silver Sponsor, your business will be promoted on the Chamber website events page, all Chamber social media accounts and all marketing materials.

## Bronze Sponsor

member \$200/non-member \$220

As a Bronze Sponsor, your business will be promoted on the Chamber website events page and all Chamber social media accounts. Your support at this level will also sponsor one of the event porta potties, on which your business name will be prominently displayed.

# 2018 BEAN POT SPONSORSHIP

**BEAN POT Sponsorship \$300 - Bean Hole Days only**  
[\(Five available\)](#)

Complimentary sign by the Bean Pit. (Est. 4,500 attendance)

- Business may provide up to two volunteers, who may wear logo attire to help serve beans.
- Business name listed by sponsorship level in the "Bean Hole Days" insert in the Echo and any purchased advertising for Bean Hole Days.
- Business name listed on all marketing materials/fliers. (Est. 1,000)
- Business name listed by sponsorship level on the Chamber website. (More than 4,000 event page hits last year.)
- Business mention on Chambers Facebook, Instagram, and twitter pages
- Business name thanked during Stars & Stripes Parade and Bean Hole Days Program.
- Business volunteer "Pit Crew" members recognized during Bean Hole Days Program.



## 2018 EVENT SCHEDULE

### Stars & Stripes Days

#### Tuesday, July 3:

Live music, food vendors and beer garden, games and fireworks by *Flashing Thunder!*

#### Wednesday, July 4:

Fireman's Pancake Breakfast, craft fair, food vendors, games and the annual Stars & Stripes Days parade! Parade theme is *Paul, Babe and the Bobber!* Make sure you choose at least one to ride atop your float!

### Bean Hole Days

#### Tuesday, July 11:

Community picnic and recognition and *Burying of the Bean Ceremony*

























































#### Wednesday, July 12:

Craft fair, live music, coronation ceremony and free beans!



# 2018 SPONSORSHIPS

|            | PLATINUM SPONSOR | TITANIUM SPONSOR | GOLD SPONSOR | SILVER SPONSOR | BRONZE SPONSOR | SUPPORT SPONSOR |
|------------|------------------|------------------|--------------|----------------|----------------|-----------------|
| Member     | \$2,000          | \$1,000          | \$500        | \$350          | \$200          | \$100           |
| Non-member | \$2,500          | \$1,250          | \$550        | \$385          | \$220          | \$100           |

|   |  |   |   |   |   |   |
|---|--|---|---|---|---|---|
| Business name listed on laminated card stock on front of porta potty (1 per sponsorship)    |  |   |   |   |  |   |
| Business name listed on chamber website event page  |    |  |  |  |  |  |
| Business name mentioned on Chamber social media accounts; Facebook, Instagram, Twitter      |    |  |  |  |  |   |
| Business name listed in Stars & Stripes Days and Bean Hole Days insert in The Echo          |    |  |  |  |   |   |
| Business name listed on all marketing materials   |    |  |  |  |   |   |
| Business name thank you during parade and in Bean Hole Days program                         |    |  |  |  |   |   |
| Business float will lead parade in sponsorship order (Chamber members only)                 |    |  |  |  |   |   |
| Business name listed in Chamber eNewsletter (Chamber members only)                          |    |  |  |   |   |   |
| Business to receive (1) Swell Good Ad   |    |  |  |   |   |   |
| Business to receive (1) Swell Better Ad   |    |  |   |   |   |   |
| Business logo and link on Chamber social media accounts; Facebook, Instagram, Twitter       |    |  |   |   |   |   |
| Business name mentioned on Community Connection, Lakes Media television show                |    |  |   |   |   |   |
| Business name mentioned on WJY's Community Focus radio show and on WWWI                     |    |  |   |   |   |   |
| Business may provide and distribute giveaways to attendees during intermission              |    |  |   |   |   |   |
| Business may introduce the entertainment and advertise your business                        |    |  |   |   |   |   |
| Business may provide and display business banner during July 3rd entertainment              |    |  |   |   |   |   |
| Business to receive (2) Swell Better Ad   |  |   |   |   |   |   |
| Business name and logo listed on all marketing materials                                    |  |   |   |   |   |   |
| Business name placed on all signs and event banners during both events for three weeks      |  |   |   |   |   |   |
| Business may provide and display banner on Trailside Park fence during both events          |  |   |   |   |   |   |
| Business representative invited as guest on WJY Community Focus show and WWWI               |  |   |   |   |   |   |
| Business logo placed on the Pit Crew and event volunteer shirts at Bean Hole Days           |  |   |   |   |   |   |
| Business float will lead parade with (1) large banner with your business name and/or logo   |  |   |   |   |   |   |
| Business name and logo listed in Stars & Stripes Days and Bean Hole Days insert in The Echo |  |   |   |   |   |   |

# STARS & STRIPES AND BEAN HOLE DAYS 2018

Contact: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Sponsorship Level: \_\_\_\_\_

Signature: \_\_\_\_\_

Check enclosed

Please contact me for credit card information

I would like to break my sponsorship up into payments

**FINAL SPONSORSHIP COMMITMENT DATE: May 15, 2018**

**Mail form to:** Pequot Lakes Chamber of Commerce P.O. Box 208, Pequot Lakes, MN 56472

**Fax form to:** (218) 568-8910

for more information, contact Chris Monroe, Pequot Lakes Chamber Director, (218) 568-8911

[chris@pequotlakes.com](mailto:chris@pequotlakes.com)

**\*NOTE: While the Pequot Lakes Chamber and Event Committees strive to comply with benefits listed, some details of sponsorship may be subject to change.**

**SPONSORSHIP MUST BE PAID BY Aug 31, 2018**

The Pequot Lakes Chamber of Commerce thanks

**Stars & Stripes Committee members:**

Nancy Malecha, City of Pequot Lakes

Peggy Lazer, Colonial Life

Kim Churack, Hubbard Radio

Kendra Johnson, Justin Clasen

Kim Ziesemers, Narveson Management Inc.

**Bean Hole Days Chairs**

Cindy Hidde, Stonemark Land Surveying, Inc

Kirk Larson, First National Bank

