



2017 Westmont Light Pole Banner Program

Cost Effective Business Promotion

The Westmont Chamber of Commerce and Tourism Bureau is offering the 2017 light pole banner program. Advertise your business 24/7 365 days of the year, to thousands of customers daily. Display your business name in prominent Westmont locations by ordering a light pole banner for your business. By participating in this program, you can advertise to the thousands that pass through Westmont's main intersections every day.

- Banners are installed on light poles downtown, around 63rd & Cass Avenue, and Pasquinelli Drive
- Business name will be printed on both sides of the five-foot banner
- Banners will provide you 24/7 advertising 365 days a year
- Banner size is 60" long.
- The amount of space for a business message is 26" x 30"
- Average number of lines is 3 lines with a maximum of twelve characters per line
- Logos can be on the banner but only if the logo is sent in as a vector file.
- Business sponsors will be able to request specific locations for banner to be hung (based on availability)(first right of refusal)
- The Chamber will repair or replace any banner showing damage due to weather at no additional charge
- Banners will be up from November 2017 through October 2018

Pricing for banners are as follows:

- Downtown \$259.00
- 63rd & Cass Avenue \$209.00
- Pasquinelli Drive \$209.00



If you would like to order a Chamber banner to promote your business please call the Chamber office at (630) 960-5553. If you have any questions please feel free to contact the Chamber office or via email at wcctb@westmontchamber.com.

2017 - 2018 Banner orders will be accepted starting August 1, 2017