JOIN THE CHAMBER AND MOVE YOUR BUSINESS TO A NEW LEVEL

Are you doing amazing things with your business, but find yourself wanting MORE...

OPPORTUNITY
Take advantage of the opportunities to maximize your potential in the South Sound and beyond.

CONNECTIVITY
Access the Chamber’s networks to make contacts and build relationships.

RESOURCES
Increase your bottom line using the latest information and resources available.

LEADERSHIP
Enhance your leadership style and grow your sphere of influence.

YOUR BUSINESS IS OUR FOCUS

PARTNERSHIPS
Find innovative partnerships that include all aspects of our community and its diversity.

RESILIENCE
Embrace new business strategies and techniques to grow your business.

ADVOCACY
Help us protect rights and policies important to business owners locally, statewide, and nationally.

MORE...

Join the Tacoma-Pierce County Chamber today and its more than 1250 members.
Take advantage of more than 135 years of business experience, community engagement, and economic success.

WE SUPPORT AND WORK FOR YOUR BUSINESS EVERY DAY SO YOU CAN DO MORE OF WHAT YOU DO BEST!

MAKING THE SOUTH SOUND THE MOST EQUITABLE AND INCLUSIVE PLACE TO DO BUSINESS IN WASHINGTON STATE

WWW.TACOMACHAMBER.ORG | p1 | For more information or to become a member contact:
MICHELLE MATHESON, Director of Member Engagement and Operations ............................................ (253) 682-1724 | michellem@tacomachamber.org
KRISTI BRADY, Business Development Representative .................................................................................. (253) 255-2324 | kristib@tacomachamber.org
LEN GANDUGLIA, Business Development Representative .................................................................................. (253) 682-1744 | leng@tacomachamber.org
CHAMBER MEMBERSHIP ADDS MORE VALUE TO YOUR BUSINESS

OPPORTUNITY
- 63% of consumers are more likely to purchase goods and services from a business that is a member of a local chamber
- We have 1250 members and growing
- You have access to 6500 member contacts in our member data base
- We have 6 Chamber conference rooms for you to utilize
- You have a 24/7 online member portal and directory access

CONNECTIVITY
- Network and build relationships in person and virtually
- We offer many opportunities to connect
  - Business Roundtables
  - West Side Wake-Up
  - CEO Roundtables
  - Happy Hour Business Expo
  - South Sound Summit
  - Business Milestones
  - Chamber After Hours
  - Referrals through our network

RESOURCES
- Receive our weekly eNews for updates and information sent to 6500 readers with a 25% open rate
- Attend training and information sessions on topics that most impact your business
- Advertise for FREE through our Member Portal
- Boost your SEO with your On-Line Directory listing
- Access 7500 monthly visitors to our website
- Advertise in eNews and our website

LEADERSHIP
- Attend our “Business Leadership Academy” which has been building leaders for over 45 years
- Diversity, Equity, and Inclusion – Attend our Progress Process Series and be part of the solution
- Join the efforts of the “Rapid Response South Sound Coalition” and help our community thrive
- Join our board or our taskforce teams and help lead our businesses community

PARTNERSHIPS
- World Trade Center (TRADE)
- Spaceworks (ENTREPRENEURSHIP)
- Manufacturing Industrial Council (MANUFACTURING)
- Downtown Tacoma Partnership (SAFETY & DEVELOPMENT)
- Economic Development Board (INFRASTRUCTURE)
- Pierce County (ADVOCACY)
- Business Health Trust (INSURANCE)
- Archbright (HUMAN RESOURCES)

RESILIENCE
- Experience a plethora of virtual and hybrid events and training
- Partake in helping the South Sound with programs like the Restaurant Rally to support our local businesses
- Utilize resources like Rapid Response Website – a resource for businesses dealing with Covid-19
- Benefit from the latest information and updates for our region

ADVOCACY
- Help advocate for business at the local, state and federal level
- Attend our Washington to Washington DC Trip
- Visit Inter City Trips through ASPIRE
- Join in support for the 185,000 employees of our members
- Focus on growing businesses, creating jobs and improving the business climate
- Promote anti-racism in business

MEMBER PRIORITIES
- Talent & Workforce
- Marketing & Visibility
- Branding & Positioning
- Learning & Best Practices
- Leadership & Team Development
- Connecting & Socializing
- Hiring Challenges
- Sales
- Regulations
- Economy

CHAMBER INVESTMENT IS A WIN FOR YOUR BUSINESS

MAKING THE SOUTH SOUND THE MOST EQUITABLE AND INCLUSIVE PLACE TO DO BUSINESS IN WASHINGTON STATE

VISIONARY INVESTMENT LEVEL MEMBERS

[Logos of member organizations]
MEMBERSHIP LEVELS

INVESTOR/ENTREPRENEUR.................................................................$500
*For businesses with 5 or fewer employees
• Electronic member directory listing
• Access to the Member Information Center Member Portal
• Chamber member pricing for events and advertising
• Free monthly events and networking
• Membership window cling and digital badge
• Recognition as a New Member on select chamber communications and social media
• Use of the Chamber’s small conference rooms during office hours
• Receive and provide referrals through the Chamber network
• Opportunity to be an Ambassador of the Chamber
• Purchase certificates of origin
• Utilize FREE social media advertising through the Member Portal
• Purchase paid social media advertising at a discount through Humming.com
• Access to Archbright’s online Human Resource Toolkit
• Purchase approved member data and mailing labels
• Access to our Chamber Team as an extension of your business
• Mentor program for all new members
• Access to resources related to business capital

SHAREHOLDER..............................................................................$800
• All of the previous benefits plus...
• Access to medical benefits for small businesses at large group rates through the Business Health Trust
• Unlimited use of ALL Chamber conference rooms during chamber office hours
• Annual impact and investment report
• Opportunity to sponsor Chamber events and programming
• Complementary eNews opportunity ad for two weeks ($100 value)

MEMBERSHIP GUIDELINES
• Membership is a year-long commitment
• Monthly and quarterly payment plans are available
• Credit card transactions have a $5 processing fee per transaction
• $50 admin fee for memberships under $5000
• Customize a package that fits your business needs and include advertisement and sponsorship to your membership package

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SOUTH SOUND BUSINESS LEADERS

Businesses who invest as South Sound Business Leaders (SSBL) are recognized as members of a prestigious group whose investments go beyond membership to include supporting our economy, promoting inclusivity, and engaging and advocating for the South Sound.

See SSBL Web Page

STAKEHOLDER

<table>
<thead>
<tr>
<th>All of the previous benefits plus...</th>
</tr>
</thead>
<tbody>
<tr>
<td>Recognition as a South Sound Business Leader in Chamber media channels</td>
</tr>
<tr>
<td>Add one additional branch to be displayed in the member directory</td>
</tr>
<tr>
<td>Early notification and customized event invitation outreach</td>
</tr>
<tr>
<td>Opportunity to invest in your rising talent by sending employees to Leadership Academy</td>
</tr>
<tr>
<td>Direct links to your company website from the South Sound Business Leader web page</td>
</tr>
<tr>
<td>Enhanced Online Chamber Directory Listing - includes video &amp; picture displays ($500 value)</td>
</tr>
</tbody>
</table>

EXECUTIVE

<table>
<thead>
<tr>
<th>All of the previous benefits plus...</th>
</tr>
</thead>
<tbody>
<tr>
<td>Add two additional branches to be displayed in the member directory</td>
</tr>
<tr>
<td>Virtual training on leveraging your Chamber membership for you and your staff</td>
</tr>
<tr>
<td>Invitations to exclusive events and CEO roundtables</td>
</tr>
<tr>
<td>3 months complementary advertisement on Chamber website (Value $400)</td>
</tr>
</tbody>
</table>

“When the pandemic began, the Chamber pivoted almost immediately to become an information outlet and resource for the business community. We at Banner Bank received positive feedback about the Business Info Series, especially about providing constant communication about PPP updates and other SBA offerings, putting small business owners at ease. This example is just one of many reasons why we are members and value a chamber who puts members needs first.”

~ Dan Niclai, Vice President, Banner Bank
Member since 2015
PARTNER ............................................................................................................... $5,000
  • All of the previous benefits plus...
  • Add up to five additional branches to be displayed in the member directory
  • Invitation to Leader-to-Leader intercity trips
  • First opportunity to be title sponsor and be featured in naming rights of Chamber events and programming
  • Complementary eNews banner ad for 2 weeks (Valued at $200)

FOUNDER ........................................................................................................... $10,000
  • All of the previous benefits plus...
  • List an unlimited number of branches to be displayed in the member directory
  • Be featured in Chamber testimonial campaign
  • Consultation with state legislative lobbyist for strategic alignment of state legislative issues with Chamber Legislative Agenda

INNOVATOR ...................................................................................................... $20,000
  • All of the previous benefits plus...
  • Company recognition in select Chamber online and social media communications
  • Access to Chamber Board of Directors leadership
  • Twelve months of Chamber media channel advertising (Value $3000)

VISIONARY ........................................................................................................ $30,000
  • All of the previous benefits plus...
  • Recognition in major Chamber publications and events as a Visionary Investor
  • Recognition on Chamber lobby wall as a Visionary Investor
  • Logo featured on South Sound Business Leaders webpage

“The Tacoma-Pierce County Chamber is so much more than a business network. Their people work at the pulse of our community providing support and resources as dynamic as the times we are in. I’ll always be impressed by their constant effort to innovate and improve. These traits are hallmark of leadership and success.”

~ Chyna Willman, Grit City Wellness
Member since 2019
SOUTH SOUND BUSINESS LEADERS

As of March 8, 2021 - Click here for most up-to-date list

VISIONARIES ($30,000+)
- Business Health Trust
- CHI Franciscan Health
- Columbia Bank
- J Squared Investments WA, LLC
- KeyBank
- MultiCare Health System
- Northwest Seaport Alliance, The
- Par Pacific
- Puget Sound Energy
- Rainier Connect
- Tacoma Public Utilities

INNOVATORS ($20,000+)
- Boeing Company, The
- City of Tacoma
- Schnitzer Steel Industries
- SeaPort Sound Terminal LLC
- TOTE Maritime Alaska, Inc.
- WestRock

FOUNDERS ($10,000+)
- Economic Development Board for Tacoma-Pierce County
- Korsmo Construction, Inc.
- PacificSource Health Plans
- Pierce County Economic Development
- Regence BlueShield
- State Farm Mutual Automobile Insurance
- We R Tacoma (Tacoma Rainier's Baseball Club)

PARTNERS ($5,000+)
- Emerald Queen Casino
- GEICO Local Office
- Jordan Thomas Honeywell LLP
- GTM Transformations LLC
- Heritage Bank
- Lumen
- MadCap Marketing
- Mass Adams
- News Tribune, The
- Parker, Smith & Feek, Inc.
- Point Ruston LLC
- Premier Media Group
- Sound Credit Union
- University of Puget Sound
- University of Washington Tacoma

EXECUTIVES ($2,500+)
- Alther Construction Company
- Archbright
- BCRA
- BNSF Railway Company
- Comcast Business (Local Sr. Team)
- Concrete Technology Corporation
- Courtyard Marriott
- DispatchHealth
- Harbarstone Credit Union
- Johnson Stone & Pagano PS
- LaQuinta Inn & Suites Conference Center
- Pacific Lutheran University
- Pierce Transit
- Preferred Roof Service
- Propel Insurance
- SW Washington LMCC
- Tacoma Community College
- TAPCO Credit Union
- Tin Can Alley by PJ Hummel & Company, Inc.
- TrueBlue, Inc.
- Unigap Bank
- Union Bank
- Wilson Albers, an Alera Group Agency

STAKEHOLDERS ($1,500+)
- ACI
- Aero Precision
- AHBL, Inc.
- All American Restoration Services
- All City Fence Co.
- American Medical Response
- Associated Petroleum Products, Inc.
- Avamere Heritage Rehabilitation of Tacoma
- Bank of New York Mellon
- Banner Bank
- Baitdorf & Brandon Coffee Roasters
- Bates Technical College
- Bill Karum’s Puyallup Nissan
- Bliss Small Batch Creamery
- Bloodworks NW
- Blue Shift Media
- BMW Northwest, Inc.
- Boathouse 19
- Brown & Brown of Washington, Inc.
- Capital City Press
- Carasaur Mill Group
- Carina & Associates
- Cascade Print Media
- Central Co-Op
- Chambers Bay Golf Course
- Chase
- Clearwater Casino Resort Hotel
- Clearway Signs
- Clover Park Technical College
- Coca Cola North America
- Coordinated Care
- Cornerstone Benefits Consulting Group, Inc.
- DaVita, Inc.
- Diamond Parking Services
- Daxa Painting & Services
- East West Bank
- Eisenhower Carlson PLLC
- Falck
- Father Nature Landscapes
- First Western Properties of Tacoma, Inc.
- Fit Republic
- Foss Maritime Company LLC
- Franke Tobey Jones Retirement Community
- Fred Tebb & Sons, Inc.
- General Plastics Manufacturing Co.
- Globe Machine Manufacturing
- Goodwill of the Olympics & Rainer Region
- Great Wolf Lodge
- Greer Steel, Inc.
- Gnat’s Garage, Inc.
- HardcastleAv.com
- Hiring Strategies LLC
- HomeStreet Bank
- Invincible Health & Wellness
- JayRay Ads & PR
- Kitsap Bank
- Kustom US
- Ledger Square Law, PS
- LeMay Enterprises, Inc.
- Lexus of Tacoma at Fife
- Little Caesars
- Lyft
- Marine View Ventures, Inc.
- Marriott-Tacoma Marriott Downtown
- Matson
- MC Construction Consultants, Inc.
- McLane Northwest
- Mercuno’s Heating & Air Conditioning
- Milgard Manufacturing, Inc.
- Muskeeshoot Casino
- National Event Pros
- Neil Walter Co. LLC
- NewCold Advanced Cold Logistics
- Nordlund Boat Co., Inc.
- Northern Fish Products, Inc.
- Northwest Detention Center-The GEO Group
- Northwest Etch Technology, Inc.
- Pepsi Beverages Company
- Pierce College District
- Planet Fitness
- Preferred Roof Services
- Puget Sound Orthopaedics
- Raceways Technology & Mfg., Inc.
- Right’ Systems, Inc.
- Rush Companies, The
- Selden’s Home Furnishings
- Sellen Construction Co., Inc.
- Smith Fire Systems, Inc.
- Sound Glass Sales, Inc.
- Sound Physicians
- South Sound Military & Communities Partnership (SSMCP)
- Spartan Services Inc. Plumbing & Drain Services
- Spectrum Pension Consultants, Inc.
- Stellar Industrial Supply, Inc.
- Superior Linen Service
- Tacoma AAA Cruise & Travel Store
- Tacoma Country & Golf Club
- Tacoma Lutheran Retirement Community
- Tacoma Public Schools
- Tacoma Screw Products
- Team Lewis McChord- Fairway Independent Mortgage-Dupont
- Theory Real Estate
- Titus-Will Ford/Toyota/Scion
- Tool Gauge
- TRA Medical Imaging
- Tucci & Sons
- Union Pacific Railroad
- United Way of Pierce County
- UPS-Tacoma
- U.S. Bank
- Visual Options
- VSG Marketing
- Wal*Mart-Spanaway
- Wenaha Group
- Wilcox Farm, Inc.
- WorkForce Central
- WorkSource (ResCare Workforce Solutions)
- X Group Restaurants
- YMCA of Pierce & Kitsap Counties
- Zips Cannabis
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ADVERTISING OPPORTUNITIES

Chamber eNews
Distributed to over 6500 business and community leaders each week!
Averaging 20% Open Rate and 20% Click-through Rate

Banner Ad
Includes Image and Link
Image Size: 800x120 pxls
Prices: $100.00 week
$300.00 month
$750.00 quarter
$3500.00 year

Opportunity Ad
Includes Image, Headline, 60-word text Block, and Link
Image Size: 450x600 pxls
Prices: $50.00 week
$175.00 month
$550.00 quarter
$2000.00 year

Chamber Website
More than 7500 page views and 3200 users every month

Banner Ad
Includes Image and Link
Image Size: 728x110 pxls
Prices: $500.00 month
$1250.00 quarter
$4500.00 year

Only on the Home, Events, and Directory pages