

Stephenville Chamber of Commerce

NEW INVESTMENT LEVELS & MEMBERSHIP BENEFIT PACKAGES



Premier Business Membership: \$250

(available to all businesses/organizations with under 20 employees)

Benefits of membership under this level:

- Exclusive member only referral service
- Basic Web Listing on Stephenville Chamber website (working for you 24/7)
 - ✓ Contact information listed (business, primary representative name/title, address, phone)
 - ✓ Website and Social Media Links
 - ✓ Business Description (200 Characters)
 - ✓ Hours of Operation (100 Characters)/Driving Directions (200 Characters) with Google Map
 - ✓ Keywords (240 characters) & up to 4 Category Listings
- Up to 5 representatives to receive Chamber UPDATE email newsletter
- Featured as New Member in Chamber UPDATE email newsletter, website and social media
- Membership Mailing Labels (1 complimentary set each year)
- Chamber Member Logo available for use on business website & marketing materials
- Event Promotion on Website, Social Media, Chamber UPDATE, & Downtown Marquee
- Ability to promote discounts to the public through Hot Deals on Chamber website
- Ability to provide and redeem Member to Member Discounts
- Ability to utilize Job Postings on Chamber website
- Invitation to attend Chamber networking events, banquet, luncheons, and educational programs
- Opportunity to sponsor Chamber events and publications
- Option to host Ribbon Cutting Ceremony in first year: \$100

Elite Business Membership: \$500

(available to ALL businesses/organizations)

Same benefits as Premier Business membership plus:

- Enhanced Website Listing Features
 - ✓ Business Logo displayed in Search Results
 - ✓ Photo Gallery & YouTube Video
 - ✓ Detailed Business Description (600 characters)
 - ✓ Additional Bullet Points for Description
 - ✓ Unlimited Keywords & Category Listings
- Ribbon Cutting or Ground Breaking Ceremony in first year
- Social Media Member Spotlight (once per year) *Facebook & Instagram (photo & content to be approved by staff)
- 1 Chamber UPDATE Spotlight Ad per year (email newsletter reaches over 1,500 Chamber member representatives)
- Up to 5 representatives featured on member web listing, Up to 20 reps to receive emails
- Free Certificates of Origin

Individual (Community Supporter / Retired): \$75

Individuals wishing to support the Chamber and stay connected will receive the weekly Chamber email newsletter and invitation to attend Chamber luncheons, seminars, networking mixers, and fundraising events. Individuals will be listed by name in the online membership directory as Chamber supporters. (Any business affiliation will not be listed for this membership level)

Individual Professional (Business is a Member): \$125

Business individuals whose agencies are members of the Stephenville Chamber of Commerce may qualify for the Individual Professional Membership rate. Examples of Individual Professionals include real estate agents whose brokerage firm is a member and insurance agents whose agency is a member, etc. As an Individual Professional Member, your name, contact information and business or organization will be listed in our membership directory on the Chamber website and individual will receive mailings and event invitations.

Non-Profit Organizations: \$125 **All non-profits are welcome to upgrade to Elite or any Champion Level for added benefits*

- ... Same benefits as Premier Business Membership at 50% discount
- ... Annual fundraising events posted on downtown marquee, website calendar and social media

COWBOY CAPITAL CHAMPION LEVELS

All members, regardless of business size or organization type, are eligible to join the Stephenville Chamber at the Cowboy Capital Champion Levels. This program allows members who actively participate in Chamber functions throughout the year to get the greatest return on their membership investment. Our CEO and Member Services Director will work to assist you in tailoring your own Cowboy Capital Champion Membership Package.

Cowboy Capital Champion Investor Benefits:

- Accommodates annual budgeting
- Guarantees continued presence at Chamber events
- Matches member needs to marketing opportunities
- Solidifies Chamber participation for the entire year
- Identifies you as a leader in the business community
- Automatic Chamber banquet reservation (tickets or table depending on level)
- Option to pay quarterly with ACH automatic payment



COPPER BOOT: \$1,250 Investment

Benefits of membership under this level:

- Champion Level Members Only Networking Social (2 attendees) Held annually each Fall
- Chamber Banquet: 4 tickets plus business promotion through table decoration (upgrade available for additional \$)
- Enhanced Website Listing with Priority Placement
- Recognition in weekly Chamber email newsletter with web link
- Advance notice of Chamber events (banquet ticket sales, etc.) and sponsorship opportunities for publications (map, summer activity calendar, etc.)
- \$250 Sponsorship Credit
- Special membership plaque for Copper Boot Members
- PLUS all the advantages of Elite Business Level Members

BRONZE STAR: \$2,750 Investment

Benefits of membership under this level:

- Champion Level Members Only Networking Social (4 attendees) Held annually each Fall
- Chamber Banquet: Table of 8 plus business promotion through table decoration (upgrade available for additional \$)
- \$500 Sponsorship Credit
- Marquee Partner Sponsorship: 3 months per year
- Special membership plaque for Bronze Star Members
- PLUS all the advantages of Copper Boot Level

SILVER SPUR: \$5,000 Investment

Benefits of membership under this level:

- Champion Level Members Only Networking Social (6 attendees) Held annually each Fall
- Chamber Banquet: Table of 10 plus business promotion through table decoration and sponsor recognition
- Breakfast with Chamber President/CEO and Board President (once yearly)
- \$1,000 Sponsorship Credit
- Marquee Partner Sponsorship: 6 months per year
- Half page business promo piece included in all packets given to new Chamber members
- Business Logo displayed in weekly Chamber email newsletter
- Special membership plaque for Silver Spur Members
- PLUS all the advantages of Bronze Star Level

GOLD BUCKLE: \$7,500 Investment

Benefits of membership under this level:

- Champion Level Members Only Networking Social (10 attendees) Held annually each Fall
- Business Logo will appear on home page of Chamber website with web link
- Chamber Banquet: Table of 10 with reserved seating plus business promotion through table decoration and sponsor recognition
- Luncheon with Chamber President / CEO and Board President (once yearly)
- \$2,500 Sponsorship Credit
- Marquee Partner Sponsorship: 12 months
- Leadership Stephenville (1 participant each year)
**must complete application and meet qualifications*
- Electronic copy of Membership Mailing Labels (by request, once per year)
- Full page business promo piece included in all packets given to new Chamber members
- Promotional email spotlighting business sent to member list (once yearly)
- Special membership plaque for Gold Buckle Members
- PLUS all the advantages of Silver Spur Level

Sponsorship Credit may be used for any of the following:

- Sponsorship of Chamber Events (Luncheons, Chamber MIX or Sunrise Scrambler networking events, Banquet, Holly Jolly Christmas, Safe Trick 'R Treat, etc.)
- Upgraded Banquet Table or additional tickets
- Tickets to Chamber Events (New Educator Welcome Breakfast, Educational Seminars, Quarterly Luncheons: State of the City, County, Economy, Education, Health Care, etc.)
- Registration for Chamber Organized Community Events (Holly Jolly Christmas, Safe Trick 'R Treat, etc.)
- Advertising (Chamber UPDATE, Summer Activity Calendar, Downtown Marquee, Website, etc.)
- Membership Investment for a second business

*Sponsorship Credits must be used within the twelve month period based on membership renewal date.

Sponsorship Credits shall not be rolled over to the next year.

No refund will be given for benefits or credits not used.

Sponsorship credits may not be used for auction items or Junior Livestock Show Pool donations.

Additional Benefits for ALL Members:

- **First Impressions Lobby - Member Promotion**
 - All members have the benefit of providing material for our First Impressions Lobby. Thousands of visitors and new residents walk in our lobby throughout the year looking for information on local businesses and community resources.
 - Brochures must be a tri-fold or rack card (4" x 9" or 3.5" x 8.5"), magazine style booklet (8.5" x 11"), or 8.5" x 11" flyer on heavy cardstock. Full page or half page flyers on regular paper are not allowed as they will not stand up properly in our brochure racks.
 - Premier - limit 1 business card per member business
 - Elite - up to 5 member representative business cards
 - Champion Levels - up to 10 member representative business cards
- **Promotional Opportunity with Goodie Bags**
 - All members also have the opportunity to place promotional items, brochures or coupons in goodie bags that the Chamber coordinates for specials events such as sports tournaments, conferences, quilt show, film festival, pro rodeo, etc. Chamber staff will send an email to all members in advance of these special events explaining the type of audience and number of items needed with a deadline to contribute material.
- **And SO MUCH MORE!**

Please reach out to our Chamber Team with any questions you may have about your member benefits!

(254) 965-5313 | www.stephenvilletexas.org