

# Take the next Step!

**Strength**

**Courage**

**Perseverance**

**Growth**

**Action**

JUNCTION CITY AREA CHAMBER OF COMMERCE

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ECONOMIC DEVELOPMENT  
MEMBERSHIP ENHANCEMENT  
MILITARY AFFAIRS COUNCIL

Our membership structure allows you the flexibility to determine what your business or organization would like to receive from your *Junction City Area Chamber of Commerce* membership. As your business matures, your Chamber, web and community presence should also grow and mature. Let us help you *take the next Step* to make your business all that it can be in the Junction City Area.

## Steps

**Step of Action: \$300** - Partner with the Chamber to gain support and community exposure

**Step of Growth: \$450** - Increase your presence within the *Chamber Community* and it's 400 members

**Step of Perseverance: \$650** - Increase your *web presence* to reach the Junction City Area Community

**Step of Courage: \$1000** - Increase your presence in the *Junction City Area Community*

**Step of Strength: \$1500** - Increase your JC Area Community presence with a focus on *business education*

## Specialty Partnerships

**Educational Partnership: \$550** (Post-Secondary Educational Institutions)

**Financial Partnership: Step + \$25, per million in deposits**

**Home-Based Business: \$125**

**Individual: \$75**

**Non-Profit: \$150**

## Enhanced Partnerships

Grow your Community Footprint by adding an enhancement to your partnership Step.

- **Circle of Leaders: \$1000**
- **Circle of Influence: \$2500**
- **Circle of Advocates: \$3000**

## Sponsorships and Add-Ons

Annual Dinner Sponsorships: \$500; \$1,000; \$3,000; \$5,000

Business Expo Sponsorships: \$250; \$500; \$1,000

New Teachers Breakfast Sponsorships: \$250; \$500; \$1,000; \$1,500

Educational Opportunities ponsorships: \$100; \$250; \$500

Community Game Night Sponsorships: \$500; \$750; \$1,000; \$1,500 \$3,000; \$5,000

Banner Ads: \$50 to \$100 per month

Multi-Business Partnership: \$100

## STEPS: Benefits

The **Partnership Steps** allow you the flexibility to determine what your business or organization would like to receive from your *Junction City Area Chamber of Commerce* membership. As your business matures, your Chamber, web and community presence should also grow and mature. Let us help you *take the next Step* to make your business all that it can be in the Junction City Area.

### Step of Action - \$300

First-tier membership. Available to any business with fewer than 50 employees.

- *JunctionCityChamber.org* listing with company business description (200 characters) and limited searchable keywords
- Two categories in online membership directory on *JunctionCityChamber.org*
- Link to your website on *JunctionCityChamber.org*
- Add your social media buttons to your listing on *JunctionCityChamber.org*
- Driving directions and google map to your location on *JunctionCityChamber.org*
- Access to members-only portal on website
- May post member-hosted events, discounts and coupons, company news releases and job listings on *JunctionCityChamber.org*
- Member window decal for each year member is in good standing
- Opportunity to submit member spotlight stories and photos for the *JunctionCityChamber.org* blog
- Opportunity to host **Business After Hours** if available, on a first-come, first-serve basis
- Opportunity to attend the monthly **Business After Hours** at no charge and invitations to other Chamber events
- Complimentary Ribbon Cutting when opening a new business, change of ownership or major renovations
- Access to free advertising with media partners during the first year of membership
- University of Mary Scholarships for any employee. Valued up to \$3,200 over four years!
- Free vendor booth at the yearly Business Expo
- Subscription to Chamber Chat
- Daily emails promoting chamber and member events
- Invitation to the member-only Christmas get-together, Jingle Mingle
- Special Pricing on educational events hosted by the Chamber

### Step of Growth - \$450

Second-tier membership. Increased Chamber presence. Available to any business with fewer than 100 employees.

- Priority to host **Business After Hours** on a first-come, first-serve basis
- One additional category in online membership directory on *JunctionCityChamber.org*
- Two tickets to **JCACC Annual Dinner** (\$120 value)
- Step of Growth Framed Certificate
- Plus the benefits of all lower levels of membership

## Step of Perseverance - \$650

Third-tier membership. Increased web presence. Available to any business with fewer than 200 employees.

- *JunctionCityChamber.org* listing with company business description increased to 1600 characters
- Four categories in online membership directory on *JunctionCityChamber.org*
- Additional bulleted description on *JunctionCityChamber.org* that includes opportunity to create links to specific pages on your website
- Unlimited searchable keywords
- Online membership directory listings enhanced with company logo, along with the opportunity to post photos
- Results summary description (200 characters) to be displayed in *JunctionCityChamber.org* search results
- Opportunity for two Banner Ads to run for 30 consecutive days on *JunctionCityChamber.org* per year
- Step of Perseverance Plaque (in lieu of Step of Growth Framed Certificate)
- Plus the benefits of all lower levels of membership

## Step of Courage - \$1000

Fourth-tier membership. Increased Community presence. Available to any business with fewer than 300 employees.

- Partial (50%) Scholarship to the JCACC Leadership Development Program for one employee annually (Employee must go through the application process and be accepted to qualify)
- Seven categories in online membership directory at *JunctionCityChamber.org*
- Two tickets to **New Teachers Breakfast**
- Special recognition at **Business Expo**
- Step of Courage Plaque (in lieu of Step of Perseverance Plaque)
- Plus the benefits of all lower levels of membership

## Step of Strength - \$1500

Fifth-tier membership. Increased Community presence with a focus on community and business education. Available to any business.

- Full Scholarship to the JCACC Leadership Development Program for one employee annually — replaces 50% scholarship in Step of Courage. (Employee must go through the application process and be accepted to qualify)
- Two tickets to **MAC Breakfast** for five months (10 tickets total)
- Nine categories in online membership directory at *JunctionCityChamber.com*
- Automatic sponsorship for up to four educational events per year including opportunity to hand out information or place signage (number of educational events may vary per year)
- Step of Strength Plaque (in lieu of Step of Courage Plaque)
- Plus the benefits of all lower levels of membership

# SPECIALTY PARTNERSHIPS: Benefits

## Educational Partnership - \$550

For Post-Secondary Educational Institutions. Educational Partners are eligible to upgrade to any Step and/or Enhanced Membership.

- Benefits of Step of Growth
- 2 Tickets to **New Teachers** Breakfast
- Opportunity to partner with the Chamber to host educational events for the business community
- Automatic \$50 sponsorship of the JCACC Leadership Development Program

## Financial Partnership - Step+\$25 per million in deposits (capped at \$3000)

For Financial Institutions. Charges will be determined by deposits made the previous year. ie: 2019 will be billed via deposits in 2017. Financial Institution Partners are eligible to upgrade to any Step and/or Enhanced Membership.

- Benefits of Step selected

## Home-Based Business Partnership - \$125

Available to those partners who do not have a store front and have less than five employees. Home-Based Business Partners are eligible to upgrade to any Step or Enhanced Membership.

- *JunctionCityChamber.org* listing with company business description (200 characters) and limited searchable keywords
- Two categories in online membership directory on *JunctionCityChamber.org*
- Link to your website on *JunctionCityChamber.org*
- Add your social media buttons to your listing on *JunctionCityChamber.org*
- Access to members-only portal on website
- May post member-hosted events, discounts and coupons, company news releases and job listings on *JunctionCityChamber.org*
- Member window decal for each year member is in good standing
- Opportunity to submit member spotlight stories and photos for the *JunctionCityChamber.org* blog
- Opportunity to attend the monthly **Business After Hours** at no charge and invitations to other Chamber events
- Access to free advertising with media partners during the first year of membership
- University of Mary Scholarships for any employee. Valued up to \$3,200 over four years!
- Free vendor booth at the yearly Business Expo
- Subscription to Chamber Chat
- Daily emails promoting chamber and member events
- Invitation to the member-only Christmas get-together, Jingle Mingle
- Special Pricing on educational events hosted by the Chamber

## Individual Partnership - \$75

For an individual who wants to maintain involvement with the Chamber, but does not have a business to advertise. Individuals are eligible to upgrade to any Step.

- Opportunity to submit member spotlight stories and photos for the *JunctionCityChamber.org* blog
- Opportunity to attend the monthly **Business After Hours** at no charge and invitations to other Chamber events
- Subscription to Chamber Chat
- Daily emails promoting chamber and member events
- Invitation to the member-only Christmas get-together, Jingle Mingle
- Special Pricing on educational events hosted by the Chamber

## Non-Profit Partnership - \$150

Available to organizations who are dedicated to a particular social cause or advocating for a shared point of view. This includes Churches, Boards, Committees, Clubs and Associations as well as 501c3 businesses. Non-profits are not eligible for multi-business partnerships. However, Non-profits are eligible to upgrade to any Step and/or Enhanced Membership.

- *JunctionCityChamber.org* listing with company business description (200 characters) and limited searchable keywords
- One category in online membership directory on *JunctionCityChamber.org*
- Link to your website on *JunctionCityChamber.org*
- Add your social media buttons to your listing on *JunctionCityChamber.org*
- Access to Members-Only area of website
- May post member-hosted events, discounts and coupons, company news releases and job listings on *JunctionCityChamber.org*
- Member window decal for each year member is in good standing
- Opportunity to submit member spotlight stories and photos for the *JunctionCityChamber.org* blog
- Opportunity to attend the monthly **Business After Hours** at no charge and invitations to other Chamber events
- Access to free advertising with media partners during the first year of membership
- University of Mary Scholarships for any employee of Non-Profit. Valued up to \$3,200 over four years!
- Free vendor booth at the yearly Business Expo
- Subscription to Chamber Chat
- Daily emails promoting chamber and member events
- Invitation to the member-only Christmas get-together, Jingle Mingle
- Special Pricing on educational events hosted by the Chamber

## ENHANCED PARTNERSHIPS: Benefits

Enhanced partnerships provide additional opportunities to a business or organization that is looking to increase its community footprint through logo placement, recognition and attendance at events.

### **CIRCLE OF LEADERS - STEP + \$1000**

- Four tickets to **JCACC Annual Dinner\*\***
- Special recognition at the **JCACC Annual Dinner**
- Four Tickets to the **New Teachers Breakfast\*\***
- Opportunity to select one Chamber event sponsorship at the value of \$250 or less
- Enhanced Website Package
- Rotating logo on the home page of *JunctionCityChamber.org*
- Company profile on *JunctionCityChamber.org*
- Bi-weekly recognition in Chamber Chat
- Framed Recognition in Chamber Office
- Recognition at all Chamber events

### **CIRCLE OF INFLUENCE - STEP + \$2,500**

- One table of eight at **JCACC Annual Dinner\*\***
- Special recognition at the **JCACC Annual Dinner**
- Four tickets to the **New Teachers Breakfast\*\***
- Special recognition at the **New Teachers Breakfast**
- Two tickets to **MAC Breakfast** for five months (10 tickets total)\*\*
- Opportunity to select one Chamber event sponsorship at the value of \$500 or less
- Enhanced Website Package
- Rotating logo on the home page of *JunctionCityChamber.org*
- Company profile on *JunctionCityChamber.org*
- Bi-weekly recognition in Chamber Chat
- Framed Recognition in Chamber Office
- Recognition at all Chamber events

### **CIRCLE OF ADVOCATES - STEP + \$3,000**

- One Table of eight at **JCACC Annual Dinner\*\***
- Company featured at the **JCACC Annual Dinner**
- Eight tickets to the **New Teachers Breakfast\*\***
- Special recognition at the **New Teachers Breakfast**
- Two tickets to **MAC Breakfast** for 10 months (20 tickets)\*\*
- Opportunity to select one Chamber event sponsorship at the value of \$1000 or less
- Enhanced Website Package
- Rotating logo on the home page of *JunctionCityChamber.org*
- Company profile on *JunctionCityChamber.org*
- Bi-weekly recognition in Chamber Chat
- Framed Recognition in Chamber Office
- Recognition at all Chamber events

*\*\*If membership level also provides tickets, these will be in addition to those benefits.*

## SPONSORSHIPS AND ADD-ONS

*Sponsorships will be available throughout the year. However, any purchased with membership renewal for the upcoming year will receive maximum benefit including early placement on website and inclusion on all advertising for the event.*

Annual Dinner Sponsorships: \$500; \$1,000; \$3,000; \$5,000

Business Expo Sponsors: \$250; \$500; \$1,000

New Teachers Breakfast Sponsorships: \$250; \$500; \$1,000; \$1,500

Educational Opportunities Sponsorships: \$100; \$250; \$500

Community Game Night Sponsorships: \$500; \$750; \$1,000; \$1,500 \$3,000; \$5,000

*MAC Breakfast Sponsorships: Limited # Available. Contact the MAC division for details.*

### **Banner Ads (Includes free ad design)**

Home Page Banner Ad- \$100 per month

Directory Banner Ad- \$100 per month

Event Banner Ad- \$50 per month

Job Postings Banner Ad- \$50 per month

Hot Deals Banner Ad- \$50 per month

## Multi-business Partnership - \$100

Available for a Business that is owned by a current Member in good standing.

- Benefits of Step of Action per additional business

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