

2015 SPONSORSHIP OPPORTUNITIES

The Oak Park – River Forest Chamber of Commerce seeks members to sponsor its major events and outreach. Sponsorship provides businesses the opportunity to reach clients through Chamber advertising, online and print media, promotion and event attendance. And, the wealth of opportunities provided allow businesses to choose the budget and target market best suited to its marketing strategy.

Interested? Call Cathy (708.205.4766) or Sarah (708.613.0550) at the Chamber.

Sponsorship Levels

We have three levels of sponsorship that cost the same regardless of the event. Some events have limited sponsorships available.

**Diamond
\$1,200**



**Platinum
\$600**



**Gold
\$300**



Generally, sponsors receive name and logo recognition at our events via online and print media. Online could include website pages, eBlasts, calendar, social media and, in some cases, banner ads. Print media could include invitations, programs, newspaper ads, signage, flyers, posters or postcards, depending on the opportunity.

When multiple sponsorship levels are offered, Diamond sponsors will receive the most prominent placement, followed by Platinum and then Gold. Sponsors are encouraged, but not required, to attend events and introduce themselves.

Sponsorship Opportunities

Opportunity	Benefits	Timing	Reach	Available Sponsorships
Welcome Bags	Diamond sponsor will have logo imprinted on 1000 tote bags that we distribute to new members, new businesses and residents	All year-long	Business and (some) residents	1 Diamond
BAHs	Hosting a BAH equals Diamond Sponsor. Name and logo in online media as well as ability to showcase venue	2 nd Tuesday of every month	Chamber member and prospects and about 80 attendees per month	Sold out for 2015
New Member Breakfasts	Oak Park Arms is the Diamond Sponsor. Platinum sponsor will receive recognition in online media, on invitations and at event	3 times per year	All Chamber members, but targeting new members	1 Diamond sold out; 1 Platinum avail (sponsors all 3)
Speed Networking	Looking for a Diamond sponsor with venue to host and provide light snacks (or pay for hosting at another location). Both Diamond and Platinum sponsors will receive online media recognition as well as at event	3 times per year	All Chamber members	1 Diamond (host) 1 Platinum
#SocialMediaMondays	Year-long online and at-event recognition	Once a month	All Chamber members	1 Platinum
Lunch & Learn Education Series	Year-long online and at-event recognition for Platinum sponsor. Gold sponsors provide venue and can host one or all.	6 times per year	All Chamber members	1 Platinum (sponsors all 6) 5 Golds available (in-kind venue host)



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Opportunity	Benefits	Timing	Reach	Available Sponsorships
Intern Program	Diamond sponsor funds our 2 college interns. Gold sponsors each fund one high school intern. Sponsors will receive online media recognition throughout term of internship	Diamond: spring and fall semester Gold: 4 available for spring and 4 available for fall	We will promote to all Chamber members year-round	1 Diamond 8 Gold
Scholarship	Online and print media recognition. Scholarship naming rights	May	Chamber members and online media / photo	2 Diamond (\$1000 each)
On-Boarding	Online and print media recognition both in January and throughout the year at leadership training. Logo posted on "About Us" Chamber webpage	January 14	Chamber members, board and leadership team	1 Diamond OR 4 Golds
Procurement Expo	Online media and at-event recognition as well as banner ad on Chamber's procurement webpage	January 15	All Oak Park businesses and taxing bodies	1 Platinum AND 2 Gold
Annual Meeting	Online media, invitations and at-event recognition as well as banner ad on Chamber's "About Us" webpage	February 3	All Chamber members and prospects	1 Platinum OR 2 Gold
Bite Nite and Foodie Fest	Listing in online, print and email marketing. Bannner ad on webpage. Signage at event and in SWAG	February 20 Kick-Off & February / early March	General public	2 Diamond 2 Platinum 4 Gold
Community Health & Wellness Expo	Listing in online, print and email marketing. Bannner ad on webpage. Signage at event and in SWAG	April 19	General public	1 Diamond sold 2 Diamond Avail. 4 Platinum 8 Gold



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Opportunity	Benefits	Timing	Reach	Available Sponsorships
Health & Wellness Referral Card Exchange	Online media, invitations and at-event recognition	Jan 29 and July 28	Chamber members in the health and wellness industry	Sold out for 2015
Economic Luncheon: State of the County	Listing in online, print and email marketing. Banner ad on webpage. Signage at event and in program	May 15	General public	2 Diamond 4 Platinum 8 Gold
Day In Our Village	Online media and at-event recognition. Gold sponsor has the opportunity to staff the Chamber table all day along (other businesses limited to hourly shifts)	June 7	General public	1 Gold
Golf Outing	Listing in online, print and email marketing. Banner ad on webpage. Signage at event and in SWAG	July 9	General public	2 Diamond 4 Platinum 8 Gold Plus on-course sponsorship info (info coming in May)
Volunteer Picnic	Online media, invitations and at-event recognition	August 6	All Chamber members and targeted invites to volunteers	2 Platinum OR 1 Diamond
Festival of Trees	Gold sponsor is responsible for decorating the Chamber entry in Rotary's Festival of Trees. Will receive online and at-event recognition	November, around Thanksgiving	All Chamber members and festival goers	1 Gold
Young Professionals Mixers	Each event is co-sponsored by the venue and a gold sponsor.	6 times a year	All Chamber members and targeted invites to Young Professional group	5 Golds available 5 in-kind Gold venue hosts available