

# CHAMBER CONNECTION

This monthly e-newsletter is a great way to promote your products/services and encourage the concept of 'Buy Local' from other Chamber members.

This is a monthly opportunity that reaches over 8,000 members.



## ▶ Chamber Connection works for you

- As a cost effective advertising tool.
- Offering your business high visibility to Chamber members.
- Reaching a business-to-business audience.
- Sent monthly to more than 8,000 members.
- Ads will link to the webpage(s) you designate.

## ▶ Policies:

- Available to members only
- Logo/name must be prominently featured
- Content of ad must focus solely on member's products/services or a charitable non-profit event
- Content of ad must not be in direct competition with any products/services of the Wausau Region Chamber of Commerce
- No political ads
- No billings, refunds or transfers

## ▶ Dimensions and Rates

Half Page (8.5" w x 5.5" h): \$199

Full Page (8.5" w x 11" h): \$299

## ▶ Extra Exposure in Our Chamber Pak

Include your Chamber Connection ad in our [Chamber Pak](#) reaching our members with an additional print option (does not include printing costs).

### Mentors needed for entrepreneurial programs

Mentors are the lifeblood of a pair of the Wausau Region Chamber of Commerce's initiatives, [The Branch](#) and the [Young Entrepreneurs Academy \(YEA\)](#).

Without guidance from members of the region's business community, both of these programs will fall short of the Chamber's ultimate goal of retaining young entrepreneurs in central Wisconsin.

The Branch brings together students from eight different schools to put their diverse skills to the test, while YEA! teaches middle and high school students how to start and run their own, real businesses.

Why should you become a mentor for these programs? The motivated students in these programs need your talent, experience and connections. The students involved will soak up everything you can give.

Mentors will also benefit from professional leadership development, through networking with other mentors and by forming connections with innovative regional corporations.

The Chamber is creating a directory of this region's premiere mentors and we will



The Branch's first cohort met with Church Mutual Insurance Company at their headquarters in Merrill for the first time on July 6.

connect you to these great students. The first step in becoming a mentor is filling out the mentor application form found on [TheBranchWI.com](#) or [wausauchamber.com](#). This short form will help us to identify which projects will be the best fit for your abilities and background.

Also, if you have a student in middle or high school or at a one of the region's colleges with a desire to learn more about entrepreneurship, encourage them to apply for the [YEA! program](#) or for [The Branch](#). Both programs are now accepting applications for their fall sessions.

### Members show their support for The Branch:

A pair of members have recently made commitments in support of The Branch.

#### River Valley

River Valley Bank has become a sponsor, meaning that the company will bring forth a project for the fall session.

#### Westphal Staffing

Westphal Staffing Inc has become a supporter of the program through a donation.

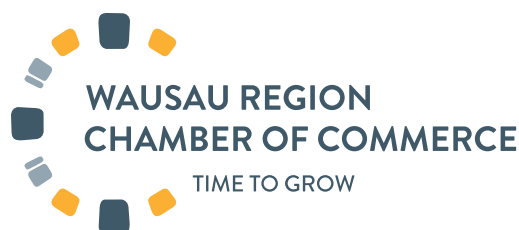
#### Church Mutual

A generous donation by Church Mutual Insurance Company helped to launch the program in April.

[www.wausauchamber.com](#)

NEW

We also offer a pair of ad positions at the top of our weekly update email sent to our entire membership. These positions are sold for \$75 each or \$150 for both. We also offer a similar ad for \$50 in our monthly 'Threads' e-newsletter for our young professionals group membership (E3YP).



Register online at [www.wausauchamber.com](#) ■ Questions? 715-845-6231