

The Chamber offers various events where you can showcase your business to the community

- 3rd of July Parade
- Annual Ambassador Scholarship Golf Outing
- Annual Ag Luncheon
- Chamber Annual Meeting
- Business After Hours
- Biennial Membership Directory
- Biennial Community Map
- Annual 4-H Livestock Auction
- Fourth of July Fireworks

Community Leadership Program (In partnership with Riverland Community College)

- Offers opportunity for your employees to enhance their local knowledge
- Connects employees to all areas of the Community
- Enables employees to feel empowered to offer themselves to local boards, events and community involvement.

Legislative Updates and Contacts

We work to keep you abreast of the kind of state and federal actions that affect your business.

Minnesota Chamber

The Chamber participates in MN Chamber events to interact with decision makers and stakeholders on key issues.

Chamber Member Referrals

The Chamber is often an individual's first point of contact in our community. The Chamber refers consumers to our Chamber members only.

New Member Advertising Package

Receive \$2,000 in advertising from the local advertisers when your first year of membership is paid.

Member to Member Discount Program

An opportunity for you to offer other members discounts, and receive discounts at participating businesses for all of the employees of your business.

Albert Lea-Freeborn County Chamber of Commerce
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THE ALBERT LEA - FREEBORN COUNTY CHAMBER OF COMMERCE



**What the Chamber does
and how it can impact you
and your business!**

Mission Statement

Promote and develop a healthy and positive business climate to improve the quality of life in the Albert Lea—Freeborn County area



Business to Business

You have access to the best and the brightest of your community through your association with the Chamber. Fellow business people are great resources, mentors, and customers! As a Chamber Member, your business will gain recognition and respect as one of the community's interested and active businesses who are concerned about the area in which it operates.

Seminars and Workshops

We provide timely seminars and workshops to keep you and your business on the cutting edge for better business, greater customer service and higher profits.

Chamber Committees

Allow members to interact with other business leaders who share similar interests.

Ag Committee

Governmental Affairs Committee

Worksite Wellness Committee

Chamber Ambassadors

Green Committee

*Business Education Partnership
Committee*

Networking

Business After Hours is held the third Tuesday of each month. Connecting with professionals from other businesses allows you to stay updated on what's new in other industries and helps you keep a healthy list of prospective clients.

What can the Chamber do for me?

The Chamber must stay on top of what the community needs are...and put into action those things that cause those needs to be satisfied. The Chamber constantly collaborates with local businesses, organizations and government to address local needs and issues for the betterment of business and the local community as a whole. The Chamber works to create jobs for our citizens and a healthy community in which to live and do business. A community where people want to live and work. Chamber volunteers spend their time and energy working to make the community a better place to live, work and raise children. The Chamber staff works constantly with all kinds of businesses to satisfy their needs. Whether they are seeking information or have questions as to where they need to go to get the proper information...we try hard to have the information on hand or to direct the prospect to the right person(s) or agency.

When you invest in the Chamber, you are making an investment in your community. You are what makes good things happen in the community. Look for the membership plaque in your neighboring business. Is your favorite local business a member?

Chamber Gift Certificate program

Also known as Chamber Bucks. As a Chamber Member your business will be able to accept Chamber Bucks for payment.

Our Chamber sells over \$150,000 in gift certificates each year. That's money spent only at Chamber member businesses!



A Few of the 2013-2014 Successes

Chamber Ambassadors award six \$1,000 scholarships with proceeds of their annual scholarship golf outing.

Ag Committee partnered with University of Minnesota Extension Service to name Paul and Linda Lynne 2014 Freeborn County Farm Family of the Year at the annual Ag Luncheon, The 3rd grade farm tours serve 450 students annually.

Joined many community partners to successfully advocate for the Fountain Lake Restoration Project at the state legislature with \$7.5 Million received.

Worksite Wellness Committee participated in the City's Open Streets event and is also the Worksite Committee for Blue Zone Project by Healthways.

Green Committee hosted "How to Choose a Light Bulb" showcase and posted video of it on Chamber Website.

Business/Education Committee partnered with District 241 to develop Young Entrepreneur class.