

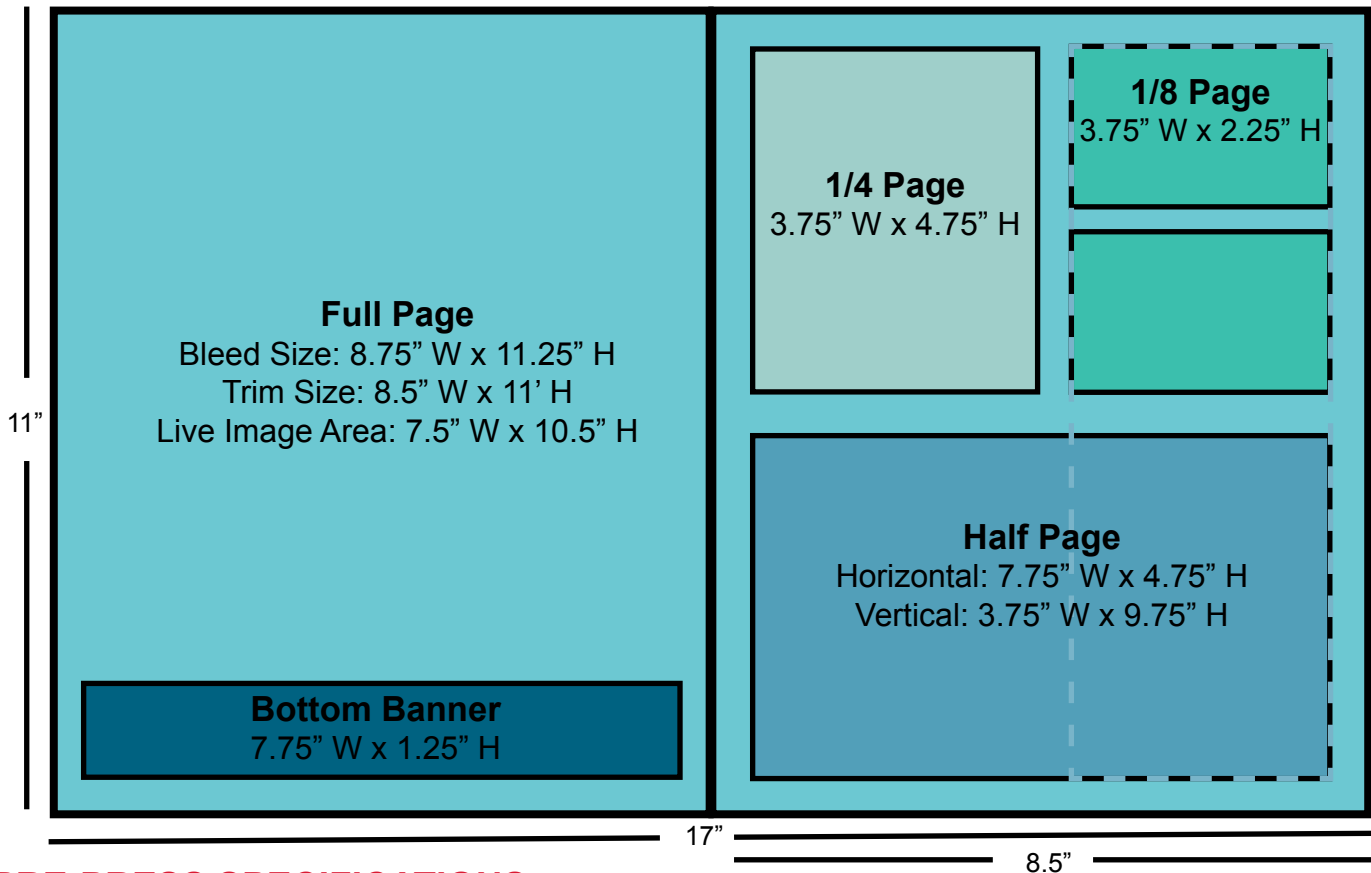
media **kit** | 2018



Ellie Pfahl
Director of Marketing & Communication
The Woodlands Area Chamber of Commerce
281.367.8108
ellie.pfahl@woodlandschamber.org
media@woodlandschamber.org



advertisingspace | 2018



PRE-PRESS SPECIFICATIONS

AD PLACEMENT: Ads rotate monthly between the front, middle and back of *Business Today*. Premium placement on the back cover, inside front cover, inside back cover and page 3 are the only exceptions.

FILE FORMATS: Ads are to be submitted as a high quality PDF file to the specifications above. Please 'outline' all fonts prior to converting to PDF. This is to support the digital version of *Business Today*.

advertisingdeadlines

DEADLINES: All ads due via email by the date scheduled below to ellie.pfahl@woodlandschamber.org by 5 p.m. If no ad is submitted by the deadline, the previous ad will run in the next issue.

ISSUE	AD DEADLINE DATE	ISSUE	AD DEADLINE DATE
February 2018	Monday, January 8, 2018	December 2018	Monday, November 5, 2018
March 2018	Monday, February 5, 2018	January 2019	Monday, December 10, 2018
April 2018	Monday, March 5, 2018	February 2019	Monday, January 7, 2019
May 2018	Monday, April 9, 2018	March 2019	Monday, February 11, 2019
June 2018	Monday, May 7, 2018	April 2019	Monday, March 4, 2019
July 2018	Monday, June 11, 2018	May 2019	Monday, April 8, 2019
August 2018	Monday, July 9, 2018	June 2019	Monday, May 6, 2019
September 2018	Monday, August 6, 2018	July 2019	Monday, June 10, 2019
October 2018	Monday, September 10, 2018	August 2019	Monday, July 8, 2019
November 2018	Monday, October 8, 2018	September 2019	Monday, August 5, 2019

advertisingdistribution | 2018

ONLINE DISTRIBUTION

Business Today is posted to these community websites for viewing, reading, sharing and linking.

www.WoodlandsChamber.org | www.WoodlandsOnline.com | www.WoodlandsDirectory.com

PRINT DISTRIBUTION | 5,000 magazines monthly

2,400 Mailed to Chamber Members

Every month, Chamber representatives and businesses are mailed the latest issue.

1,300 Area Distribution

Community businesses receive monthly copies of *Business Today* to share. See distribution list below.

850 The Chamber Office & Events

Business Today can always be found in The Chamber Lobby and Conference Rooms and at all monthly events.

250 New Community Residents

Through a partnership with "Lone Star Greeting Service," *Business Today* is included in Welcome Packets Distributed to new residents in The Woodlands, Oak Ridge North, Shenandoah, Magnolia, North Spring and South Conroe. (77316, 77354, 77380, 77381, 77382, 77384, 77385, 77386 and 77389)

200 Relocation Packages & Prospective Chamber Members

Business Today is distributed to prospective Chamber Members and included in Relocation Packages that residents can request from The Chamber for guests, weddings, conferences and businesses.

AREA DISTRIBUTION | 1,300 magazines monthly

CHI St. Luke's Health Hospital & Emergency Room
Compass Bank Building - Grogan's Mill
Grogan's Park Building #3
Grogan's Park Building #5
Lone Star College Montgomery - Business Center
Lone Star College - University Center
1120 Medical Plaza Drive
1001 Medical Plaza Drive
1011 Medical Plaza Drive
Market Street - Concierge Booth
Memorial Hermann Hospital & Emergency Room
Montgomery County Courthouse & Annex
Parkwood One & Parkwood Two
Regus at Market Street
Rainbow Car Wash

Shenandoah Convention & Visitors Bureau
Spinal Care Chiropractic Center
Stewart Title Building
The Egg & I
The Woodlands Area Chamber Lobby
The Woodlands CVB
The Woodlands Mall - Kiosk
The Woodlands Mall - Guest Services Center
The Woodlands Resort & Conference Center
The Woodlands Township
Town Center II Building
Timberloch Buildings 2201, 2202, 2203, 2204
Waterway I Business Building
Waterway II Business Building
Woodlands Medical Building

advertisingrates

Business Today is a monthly publication that is aimed at educating and informing Chamber Members and the community on regional development, Chamber happenings, governmental affairs and more.

monthbymonth

1/8 (3.75" W x 2.25" H)	\$ 315/mo
1/4 (3.75" W x 4.75" H)	\$ 450/mo
1/2 Horizontal (7.75" W x 4.75" H)	\$ 730/mo
1/2 Vertical (3.75" W x 9.75" H)	\$ 730/mo
Full (8.75" W x 11.25" H)	\$1,385/mo

sixmonths

BONUS: 1 complimentary ad with pre-paid contract

1/8 (3.75" W x 2.25" H)	\$ 285/mo
1/4 (3.75" W x 4.75" H)	\$ 425/mo
1/2 Horizontal (7.75" W x 4.75" H)	\$ 700/mo
1/2 Vertical (3.75" W x 9.75" H)	\$ 700/mo
Full (8.75" W x 11.25" H)	\$1,155/mo

threemonths

1/8 (3.75" W x 2.25" H)	\$ 305/mo
1/4 (3.75" W x 4.75" H)	\$ 440/mo
1/2 Horizontal (7.75" W x 4.75" H)	\$ 715/mo
1/2 Vertical (3.75" W x 9.75" H)	\$ 715/mo
Full (8.75" W x 11.25" H)	\$1,230/mo

twelvemonths

BONUS: 2 complimentary ad with pre-paid contract

1/8 (3.75" W x 2.25" H)	\$ 265/mo
1/4 (3.75" W x 4.75" H)	\$ 380/mo
1/2 Horizontal (7.75" W x 4.75" H)	\$ 680/mo
1/2 Vertical (3.75" W x 9.75" H)	\$ 680/mo
Full (8.75" W x 11.25" H)	\$1,050/mo

bottombanner **7.75" W x 1.25" H** \$390/mo

Targeted advertising option to appear on New Members page, Business Briefs, Chamber Teams or Business Connection Events pages. Limited advertising spot in every issue.

backcover **Full** (8.75" W x 11.25" H) \$1,600/mo

profileofsuccess **Half Page** \$600/mo

A personalized story of your organization.

A Profile of Success is a great way to share your business story. Explain at length your organization, expansion or detail your expertise and services. Copy is written and submitted by your organization and can contain up to **450 words**. A Profile of Success is 7.75" W x 4.75" H - equal to a half page ad.

DEADLINES: Submit your copy, high resolution logo and any photos you would like to include via email by the date scheduled for advertising deadlines to ellie.pfahl@woodlandschamber.org.

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