

February 2017



Chamber Chatter

Carroll County Chamber of Commerce

61 N. Lisbon St., P.O. Box 277, Carrollton, OH 44615

330-627-4811 * carrollchamber.com

E-mail: amyk@carrollcountyohio.com

vacation@carrollcountyohio.com

Upcoming Events February 2017

February 3

Annual Chili Cook- Off
Consumers National Bank
1017 Canton Rd, Carrollton
11am-3pm

February 4

Knights of Columbus
Square Dance at Our Lady
of Mercy Parish Hall
(616 Roswell Rd NW,
Carrollton)
7:30pm-10:30pm
\$10 for the family
\$9 per couple
\$5 per person

February 5

Rigatoni Benefit Dinner
for Rodger & Margie Barto
11:30am-5:00pm at the
Church of Christ
353 Moody Ave., Carrollton
Cost is by donation only!

February 11

"Ballooney" A funny and
uplifting show performed by
the professional actors of
The Magical Theatre Co.
Held at the Roxy Theatre
(120 N. Market St.,
Minerva) 2pm.
\$10-Adults \$5-Children

February 26

1960's Revisited- A concert
by local man Keith Barnett,
held at The Roxy Theatre
(120 N. Market St.,
Minerva) 4pm-6pm
\$3 tickets available at the
door.



Next Chamber Event

The next Chamber event will be a Chamber luncheon on Thursday, February 9th, at the Ponderosa in Carrollton. The time will be noon. You will pay at the door for whatever you would like to eat. Veronica Waite of Full Spectrum Marketing will be our guest speaker. If you are interested in attending this luncheon, please call the Chamber Office at 330-627-4811 or email Vanessa at vacation@carrollcountyohio.com by the end of day on Wednesday, February 8th. Hope to see you there!

Update from Last Chamber luncheon

The January Chamber luncheon was held on Thursday, Jan. 12th, at The Villa restaurant in Carrollton. Joe Belinsky of the Small Business Development Center was our guest speaker. He spoke on all the aspects of how the SBDC can help local, small businesses with any needs they may have. The Chamber would like to thank Joe for his nice presentation. Also, the Chamber would like to thank The Villa restaurant staff for the wonderful salad bar and hot soups for lunch, it was delicious.

Photo Credit: Kimberly Lewis-CVB

Photo Left to Right: Joe Belinsky (SBDC) &

Dr. David Quattrochi-

Carrollton Ex. Village Schools Superintendent



Business Quote of the Month

To be successful, you
have to have your heart in
your business and your
business in your heart.

- Thomas J. Watson



2017 Chamber Meeting Dates

Feb. 9th	Ponderosa	Chamber Luncheon
Mar. 9th	TBA	Business After-Hours
April 20th	Atwood Yacht Club	Annual Chamber Banquet
May 11th	The Virginia Restaurant	Chamber Luncheon
June 8th	TBA	Business After-Hours
July 13th	The Villa Restaurant	Chamber Luncheon
Aug. 10th	Ponderosa	Chamber Luncheon
Sept. 14th	TBA	Business After-Hours
Oct. 12th	The Virginia Restaurant	Chamber Luncheon
Nov. 9th	Ashton House Museum	Chamber Luncheon
Dec. 7th	TBA	Business After-Hours

** We are looking for businesses that would like to host a Business After-Hours for 2017. Please contact the office if interested. **

2017 Board of Directors and Officers

President—Janet Smith
Community Title Agency
Secretary—Michele Catlett
Consumers National Bank

Vice President—Rosemary Brace
Mercy Medical Center
Treasurer—Lester Dodds
Dodds Funeral Home

Chris Shepherd—Huntington Bank
Yvonne Ackerman-Carroll Electric
Dan Long—Republic State Mortgage
Patrick Cooper—Cooper Accounting
Tait Carter—Carroll County Economic Development

Susan Ziler—Carroll Health Care Center
Suzanne Bates—Community Hospice
Alison McLaughlin—AMM Designs
Nick Trussell—Elevated Services

Executive Director—Amy Rutledge
Administrative Assistant—Vanessa McConnell



Happy Valentine's Day- February 14th!

Chamber Board report

The Carroll County Board of Directors met Thursday, January 5, at noon at the Villa to finish the December board meeting. The board decided which committees they wanted to work on. Election of Officers for 2017 was held with the same officers being re-elected for another term. The board is to think about what other member benefits it can offer our membership. Suzanne Bates announced that Community Hospice merged with Coshocton Hospice and so they now cover 5 counties. The Board met Wednesday, January 25, at noon for its regular meeting at Ponderosa with 11 board members present. **Membership**– Approved Lewis Mickley as a new member. Membership stands at 205. **Director's Report**– Amy participated in a webinar for BWC to meet the requirements to be a group sponsor. She also met with Steve Katz, Jim Pennetti and Tait Carter to learn more about the MAGNET program for manufacturing. Amy finalized several contracts for advertising for 2017. The CVB is working on the wedding niche to see if the partners would like to grow that segment in the County. The 2017 Visitor Guide is finished and has been delivered. The CVB is working with Tuscarawas CVB and MWCD to represent the area at AAA Shows in Indianapolis and Columbus the next two weekends. She attended Camp Directors meeting, Adventures in NE Ohio and the kick off for OAC visitor guide. Kim and Amy worked greeting participants at the Cleveland Airport for the American Bus Association Marketplace that was held in Cleveland. **Education**– Windows 10 class to be held on January 26 at the Arts Center. **Website**– Alison has reviewed the Chamber site and has a plan for updates. **Old/New Business**– The board heard a presentation from Charlie Myers with ServerSim about a new phone system. The board has decided to go with the system. The Board approved the resignation of Wendy Gotschall from the board because, of a change in work duties, she can no longer attend the meetings. Yvonne Ackerman from Carroll Electric Cooperative was appointed to replace her. The next regular board meeting will be February 22, at noon at the Villa Restaurant.

Annual Chamber Banquet Planning

The Chamber is starting to work on the annual banquet that will be held April 20th at the Atwood Yacht Club. We are looking for sponsors again this year for the banquet. **Gold Sponsorship**- \$250– listed on invitation, listed on sponsor board at dinner, included in press releases and in the newsletter. **Silver Sponsorship**– listed on sponsor board at dinner, listed in press releases and in the newsletter. If your business is interested in being a sponsor of the banquet, please contact Amy at the Chamber office by March 1.

The Chamber is also looking for businesses that have made major improvements in their businesses so we can honor them at the banquet with a Golden Shovel award. To qualify, the business needs to have made improvements over 25,000. To nominate your business, please contact the office. We don't always know when businesses have made investments, so we need your help to make sure we don't miss anyone.

Ohio Veteran ID Cards

In Ohio, the office of the county recorder is responsible for maintaining veteran's military discharge records. For many years, county recorders have been recording veteran's military discharge papers, commonly know as form DD-214. This document is important for a veteran to have in order to obtain veteran benefits. This practice over the years led to some recorders to make a miniature version of this document, and eventually wallet-sized identification card. A similar practice of providing an ID card was also being done by some of the county veteran service offices.

HB 173 was signed 6/8/16 and was effective 9/8/16 which granted permissive authority to counties to issue identification cards to qualified veterans.

Carroll County Recorder Patricia Oyer will be issuing the new ID cards very soon. There are counties that have produced these cards, but until legislation passed she chose not to do so. Once she and her staff have the training which is required, information will be available in her office to begin the process. Veterans must bring their DD-214 with them if it has not been recorded in order to receive the ID card or if it has, she and her staff will locate it in the office and process the ID card. There is not cost to the veteran. Businesses that are willing to participate and give a discount to veterans will have a decal placed either on the window or door of their business. Let us give back for the sacrifices in which veterans gave us. Please contact the office at 330-627-4545 for more details, Monday-Friday, 8am-4pm.

Chamber Member News



Huntington Bank recognized as one of Nation's Best for Middle-Market and Small Businesses.

Financial research firm Greenwich Associates recently named Huntington one of the top banks for businesses nationally with the presentation of Greenwich Best Brand Awards for ease of doing business with middle-market companies and small businesses and for trust earned among middle-market customers.

The awards complement Huntington's receipt of Greenwich Excellence Awards for Wealth Management and Personal Investment Services for Overall Satisfaction, Customer Service and Client Likelihood to Recommend. Together, both sets of awards reflect consistent quality across the continuum of services spanning the business relationship to the personal side of business owners' relationships with Huntington.

Only 17 middle-market banks had distinctive brands among more than 750 evaluated by Greenwich Associates. Middle-Markets results were determined based on interviews with more than 11,500 businesses with sales of \$10 million to \$500 million across the country. Only 18 small business banks had distinctive brands among more than 750 evaluated by Greenwich Associates. Small business results were determined based on interviews with more than 12,000 businesses with sales of \$1 million to \$10 million across the country.

Greenwich Excellence Award winners were determined at a national level and in four geographic regions: Midwest, Northeast, South, and West. To qualify for consideration for the national awards, each winning bank had to have a minimum of 30 clients responding to the study.

Greenwich Excellent Award selection is based on top box ratings on Greenwich Associates' five-point evaluation scale. The banks selected must receive a statistically significant proportion of "Excellent" ratings relative to the overall mean (at a confidence level).

Kent State Tuscarawas to Host Business Growth Series "Make Decisions, Take Action"

The Small Business Development Center at Kent State University at Tuscarawas is holding a "Make Decisions, Take Action" Business Growth Series for all entrepreneurs and businesses in any stage of business. This 10-session series begins with a complimentary introductory session on Friday, Feb. 10, from 8:30am to 11am. at the Tolloty Technology Incubator, 1776 Tech Park Drive NE, New Philadelphia.

Using the proven, international GrowthWheel tool kit, attendees will make an assessment of their business and then get focus, make decisions and take actions on customer relations, operations, organizations and their business concept in order to be profitable and to grow. GrowthWheel is a hands-on, action-oriented program designed to help companies at all stages to overcome their barriers to growth.

The complete 10-session series costs \$249 (or \$100 individually purchased). To register, contact Deanna Spencer at dmspence@kent.edu or 330-308-7522. Seating is limited. **** See the insert on these classes in the back of this newsletter****

2017 Ohio Safety Congress & Expo

Registration is now open for the Ohio Safety Congress & Expo, March 8 to 10, at the Columbus Convention Center. Days one and two (Wednesday & Thursday) offer general sessions, educational sessions and the Expo Marketplace. Day three (Friday) of the safety congress delivers full-day workshops and in-depth training. Attend the number of days which best meet your training needs. We look forward to seeing you at OSC17! For more information on this Expo schedule, hotels, directions and free on-line registrations, please call 1-800-644-6292 or go on the website <https://bwc.expoplanner.com>



Ohio | Bureau of Workers' Compensation



CareWorksComp Info

Delays at BWC

Over the course of several days in November, BWC introduced a new computer system. Since then you may have noticed that invoices and statements, and general policy communications look a little different. We have also noticed is that it is taking a bit longer than usual for some documents, payments, and other communication to be processed as they adjust to their new system. If you are experiencing any such delays, please know that they are working on getting up to speed, but if you need any assistance, we will do our best to help.

Successorship:

In Ohio if you purchase, acquire, or merge with another business, BWC will use specific guidelines to determine if the claims-and-risk experience will be transferred from the seller to the buyer. To summarize, the experience will transfer from the processor policy to the successor policy most of the time, unless these conditions apply:

- A material change in ownership and the successor changed the business substantially
- The main (“governing”) manual classification changed
- The process and hazard of the operation changed

These are exceptions and other considerations of course, but if the business pursuit remains the same most likely the experience will transfer along with the sale. Since this could have far-reaching effects on workers’ comp program eligibility and premiums, we encourage your members to contact us if they are planning another business.

Unemployment Reminder:

Unemployment tax rates increased for 2017. Get a good start on controlling your unemployment tax rate in the new year! Contact our unemployment manager, Kammy Staton at 614-526-7165 or kammy.staton@careworkscorp.com to discuss the multiple ways this service can benefit your business.

Carroll CVB seeks businesses for wedding product

The Carroll County Convention and Visitors Bureau is looking for wedding-related businesses interested in working together to promote Carroll County as a wedding destination.

“Carroll County is perfect for country or destination weddings,” said CVB Executive Director Amy Rutledge. “We have some beautiful places to hold weddings, as well as other businesses that provide services like flowers, food, photography and decorations.”

The CVB has received a couple of advertising opportunities, but since the agency is not the end product, it is reaching out to its partners for their input and participation, Rutledge explained.

The CVB is also looking to create its own wedding brochure listing all of its partners to be used for fulfillment and advertising. Any business interested in participating should contact Amy Rutledge at 330-627-0103 or e-mail her at amyk@carrollcountyohio.com

