








The following is suggested verbiage which may be used in your organization’s emails, social media posts and news articles.



Digital Outreach – Emails

Type of Outreach	Verbiage
Email #1	  <p>New Law Requires Employers to Electronically File and Pay Payroll Taxes (Assembly Bill 1245)</p> <ul style="list-style-type: none"> Requires employers with 10 or more employees to electronically file their employment tax returns, wage reports, and payroll tax deposits beginning January 1, 2017. Requires employers with less than 10 employees to electronically file their employment tax returns, wage reports, and payroll tax deposits beginning January 1, 2018. <p>For more information, visit: www.edd.ca.gov/EfileMandate.</p> <p>Enroll in e-Services for Business to help you meet the requirements of AB 1245. File, pay, and manage your payroll tax account online 24 hours a day, 7 days a week at www.edd.ca.gov/e-Services for Business.</p>
Email #2	 <p>Mandatory Electronic Filing and Payment for all Employers (Assembly Bill 1245)</p> <ul style="list-style-type: none"> Requires employers with 10 or more employees to electronically submit their employment tax returns, wage reports, and payroll tax deposits beginning January 1, 2017. Requires employers with less than 10 employees to electronically submit their employment tax returns, wage reports, and payroll tax deposits beginning January 1, 2018. <p>For more information, visit: www.edd.ca.gov/EfileMandate.</p> <p>The EDD is here to help you meet the requirements of this mandate! With e-Services for Business you can file, pay, and manage your employer payroll tax account online. It’s fast, easy, and secure! You can also find additional resources such as tutorials and FAQs. Enroll today at www.edd.ca.gov/e-Services for Business.</p>
Email #3	 <p>New state law mandates electronic submission of tax returns, wage reports, and payroll tax deposits for all employers.</p> <p>Beginning January 1, 2017, employers with 10 or more employees will be required to electronically submit employment tax returns, wage reports, and payroll tax deposits to the Employment Development Department (EDD). All remaining employers will be subject to this requirement beginning January 1, 2018. Any employer required under existing law to electronically submit wage reports and/or electronic funds transfer to the EDD will remain subject to those requirements.</p> <p>For more information, visit FAQs – E-file and E-pay Mandate for Employers.</p>



Digital Outreach – Social Media Posts

Type of Outreach	Logo	Verbiage
Facebook Post		<p>New law beginning January 1, 2017, requires employers with 10 or more employees to electronically submit employment tax returns, wage reports, and payroll tax deposits to the EDD. All remaining employers will be subject to this requirement beginning January 1, 2018. For more information, visit: www.edd.ca.gov/EfileMandate.</p>
Facebook Post		<p>Enroll in e-Services for Business to help you meet the requirements of AB 1245. File, pay, and manage your payroll tax account online 24 hours a day, 7 days a week at www.edd.ca.gov/e-Services for Business.</p>
Facebook Post		<p>The EDD is here to help you meet the requirements of this mandate! With e-Services for Business you can file, pay, and manage your employer payroll tax account online. It's fast, easy, and secure! You can also find additional resources such as tutorials and FAQs. Enroll today at www.edd.ca.gov/e-Services for Business.</p>
Twitter Post	<p>Beginning 1/1/17 new law requires employers to electronically submit tax returns, reports, & deposits to EDD: www.edd.ca.gov/EfileMandate.</p>	
Twitter Post	<p>Employers can use e-Services for Business to comply with the e-file and e-pay mandate. e-Services for Business is fast, easy, and secure!</p>	

Digital Outreach – Newsletter Articles

Type of Outreach	Verbiage
<p>Newsletter Article #1</p>	 <p>Doing Business With EDD Electronically Is Way of the Future for California Employers</p> <p>With the passage of Assembly Bill 1245 (Chapter 222, Statutes of 2015), employers will be required to electronically submit employment tax returns, wage reports, and payroll tax deposits.</p> <p>Effective January 1, 2017, employers with 10 or more employees must meet the requirements of AB 1245. All other employers must do so beginning January 1, 2018.</p> <p>Filing and paying electronically reduces paper and mailing costs. Also, it offers encryption to protect your information, and provides electronic records of your transactions with the EDD. You don't have to wait for the deadline to sign up! Make your transition today and stay one step ahead. Enroll now in e-Services for Business. It's fast, easy, secure, and available 24/7.</p> <p>For assistance with your transition, contact the EDD Taxpayer Assistance Center at 888-745-3886, Monday through Friday, 8 a.m. to 5 p.m. (Pacific Time).</p>
<p>Newsletter Article #2</p>	<p>Mandatory E-file and E-pay Phase-In for Employers Begins in 2017</p>  <p>A new state law mandating employers to file and pay electronically is coming into effect soon. Beginning January 1, 2017, employers with 10 or more employees must electronically submit employment tax returns, wage reports, and payroll tax deposits to the Employment Development Department (EDD). This requirement will apply to all remaining employers beginning January 1, 2018.</p> <p>With e-file and e-pay, your information is protected with encryption and your returns and payments post sooner to your employer payroll tax account. You will benefit from reduced paper and mailing costs and will no longer have to worry about lost or misdirected mail.</p> <p>The EDD's e-Services for Business can help you meet the mandate at no cost. All you need is an Internet connection. No special software is required. For assistance with enrolling, filing, or paying with e-Services for Business, contact the Taxpayer Assistance Center at 888-745-3886, Monday through Friday, 8 a.m. to 5 p.m. (Pacific Time). Enroll now. It's fast, easy, and secure.</p>

Digital Outreach – Newsletter Articles

Type of Outreach	Verbiage
Newsletter Article # 3	  <p>What is the E-file and E-pay Mandate, Who is Impacted by it, and When Does it Take Effect?</p> <p>Assembly Bill (AB) 1245 requires all employers to electronically submit employment tax returns, wage reports, and payroll tax deposits to the Employment Development Department (EDD). Depending on the number of employees, the requirement is phased in beginning:</p> <ul style="list-style-type: none">• January 1, 2017, employers with 10 or more employees will be required to electronically file and pay.• January 1, 2018, all remaining employers will be required to electronically file and pay. <p>For more information, see Information Sheet: E-file and E-pay Mandate for Employers (DE 231EM).</p> <p>We encourage you to enroll now in e-Services for Business so you can start reporting online before this mandate begins.</p> <p>Note: Any employer required under existing law to electronically submit wage reports and/or electronic funds transfer to the EDD prior to January 1, 2017, will remain subject to those requirements.</p>