

# Madison the City Chamber of Commerce

## PREMIER PARTNERS



## POWER PLAYERS



# Chamber Partnerships

## Opportunities for Sponsorship

**Chamber Partnerships** are sponsorships that enable our Chamber to provide a multitude of community and economic development programs while giving our sponsors greater community visibility. Sponsorships are a vital aspect to the operation of Madison *the City* Chamber of Commerce, and with your business's partnership, we can continue to provide the community and our members with numerous opportunities to experience both professional growth and economic vitality.

As an incentive, our Chamber offers additional benefits to Sponsors, whose contributions drive our Chamber's programs and events. Our Sponsors are divided into two groups:

- 1) **Premier Partners** – contribute \$6,000 or more in sponsorships annually
- 2) **Players** – contribute \$1,500 or more in sponsorships annually

Listed below are the benefits each Sponsor receives.

### **Premier Partners**

- Your company logo will be showcased on our website with a link to your website.
- Your company will be advertised as an Elite, Gold, Silver, or Bronze for each selection event attached.
- Your company will receive special recognition at monthly Chamber events including Ribbon Cuttings, and Groundbreakings.
- Full page Premier/Player Logo Ad.

### **Players**

- Your company will be advertised as an Elite, Gold, Silver, or Bronze for each selection event attached.
- Your company will receive special recognition at the Chamber's Annual Banquet.
- Full page Premier/Player Logo Ad.

# Partnerships

## Opportunities for Sponsorship

(January – December, 2014)

Please indicate which events, programs and/or items you would like to sponsor this year by checking the appropriate boxes below.

### Events

#### Chamber Challenge Golf

##### Tournament (May)

- Title Sponsor, \$3,500
- 4-Player Team, \$600
- 2-Player Team, \$375
- Beverage Cart Sponsor, \$250
- Tee/Green Sponsor, \$150

#### Madison's Night Out (August)

- Elite, \$5,000 (10 Tickets)
- Gold, \$3,000 (8 Tickets)
- Silver, \$1,500 (6 Tickets)
- Bronze, \$500 (4 Tickets)

#### Annual Banquet (November)

- Elite, \$800 (8 Tickets)
- Gold, \$600 (6 Tickets)
- Silver, \$450 (4 Tickets)
- Bronze, \$300 (2 Tickets)

### Programs

#### Junior Ambassador Program

- Title Sponsor, \$2,500 (Scholarship)
- Gold Contributor, \$500
- Silver Contributor, \$200

#### Discover Madison

(Advertisement, brochures, specialty promotional items, etc.)

- Elite, \$3,000
- Gold, \$1,000
- Silver, \$500
- Bronze, \$250

### Advertise With Us

#### Print Ad Sponsor

Banner Ad (Full Color), \$450 per month

- Jan  Feb  Mar  Apr  May  Jun
- Jul  Aug  Sep  Oct  Nov  Dec

#### Website Sponsorship

(Enhanced Web Listing, Banner Ad, & Search Results Logo Placement)

- Web Advertisement, \$200 annually

### Business Development

#### Business Seminar Series

- Sponsors, \$500

#### New Member's Breakfast

- Sponsors, \$500

\*\*\*\*\*Company Name

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**Signature**

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**Date**

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