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CONSTRUCTION CO. INC.

ADDRESS:
94-487 AKOKI STREET SUITE 213
WAIPAHO, HAWAII 96797
P 808.847.4666
F 808.440.1198
E INFO@BIAHAWAII.ORG
WWW.BIAHAWAII.ORG

August 12, 2019

Contact: Sheryl M. Ferido
808-629-7503
smf@biahawaii.org

FOR IMMEDIATE RELEASE

The 15th BIA-Hawaii BIG Summer Home Show draws record-breaking numbers August 9-11 at the Blaisdell Exhibition Hall.

HONOLULU – BIA-Hawaii’s “Big Summer Home Building & Remodeling Show featured new seminars, exhibitors, and products. The event draws thousands of local residents, most searching for solutions for home projects ranging from remodeling and improvements to building from the ground up. This year’s attendance over the two and a half days had a 26% increase over 2018 and nearly a 20% increase over the previous attendance record in 2017.

Seminar topics ranging from *How to Save Money on Your Kitchen and Bath Remodeling Project, Should I Build New or Remodel?*, and *Understanding Hurricane Risk*, also drew large crowds. In some cases, seminars were presented to standing-room only audiences. Attendees had the opportunity to speak with exhibitors directly and genuinely enjoyed the event. Peter Eldridge, BIA-Hawaii’s Events Committee Chair explains, “The event allows consumers to interact with contractors and suppliers in a more intimate way than any on-line shopping process can provide. From a BIA-Hawaii perspective, we strive to be a reliable resource for local homeowners and residents. If they have questions, we want to give them answers and be able to educate them to know what questions they should ask. It may be easy to forget, but our members build Hawaii’s homes and communities, not just wood or stone structures. We consider it a privilege to host this event allowing consumers to make the very best choices in their living spaces.”

With the median prices of homes recently topping \$830,000 on Oahu, and the extreme shortage of housing inventory, many of the show’s attendees were searching for solutions to make their home more livable and comfortable, as well as more resistant to our sometimes extreme weather conditions. This year, BIA-Hawaii’s community partners, such as Better Business Bureau, AARP Hawaii, the Department of Commerce and Consumer Affairs, and the Honolulu Fire Department were also on-site and available to share vital information with the public. BIA-Hawaii’s next BIG Home Building and Remodeling Show will take place at the Blaisdell Exhibition Hall January 24, 25, and 26 will feature even more expansive programs to meet the public demand.

The Building Industry Association of Hawaii (BIA) is a not-for-profit trade organization chartered in 1955 and is affiliated with the National Association of Home Builders (NAHB). The organization is in its 64th year of serving Hawaii’s home building and construction industry members. The BIA provides advocacy and education as well as marketing opportunities for its members while providing community outreach programs that serve to enhance the quality of life for the people of Hawaii.

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