



ADVERTISING AGREEMENT

Southern Oregon Tour of Homes Tour Guide

Presented by Builders Association Southern Oregon

Date _____

Contact Information

Company Name _____

Contact Name _____

Street Address _____

Address Line 2 _____

City _____ State _____ Zip Code _____

E-mail _____

Phone Number _____

Tour of Homes Guide Ad Sizes

Ad Size

Full Page

1/2 Page - Horizontal

1/2 Page - Vertical

1/4 Page

1/8 Page (Tour Subs Only)

Non-Member

\$1100

\$650

\$650

\$350

\$150

[1/8 pg ad for Tour of Homes Subcontractors only]

BASO Member

\$825

\$487.50

\$487.50

\$262.50

\$112.50

PREMIUM POSITIONS

Back Cover

Inside Front Cover

Inside Back Cover

\$1450

\$1350

\$1250

\$1087.50

\$1012.50

\$937.50

Ad Space is limited. Ad Placement is not guaranteed.

Email signed Ad Agreement to jessica@buildso.com or via fax 541-773-1189

Payment Information

Check VISA MasterCard Discover AmExp

Cardholder _____

Card Number

Exp Date: _____ CID#: _____ Zip Code: _____

Authorization _____

Date _____

Make checks payable to Builders Association Southern Oregon

I will submit my completed ad within 15 days of the signed agreement.

All Ads due no later than August 13

Signature _____



Make checks payable to
Builders Association Southern Oregon (BASO)



Builders Association Southern Oregon | 1006 E. Jackson St, Medford, OR | buildso.com | 541-773-2872

Tour of Homes Guide Book Advertising Rates



BASO Members receive a 25% discount

FOUR COLOR AD

	<u>COST</u>	<u>Member Price</u>
Full Page	\$1100	\$825
1/2 Page	\$650	\$487.50
1/4 Page	\$350	\$262.50

Tour of Homes Subcontractor Special

1/8 Page (Tour Subs Only)	\$150	\$112.50 [For ToH Subs only]
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PREMIUM POSITIONS [Full Page]

Back Cover	\$1450	\$1087.50
Inside Front Cover	\$1350	\$1012.50
Inside Back Cover	\$1250	\$937.50
Center Spread - Double Truck	Call!	

AD DIMENSIONS

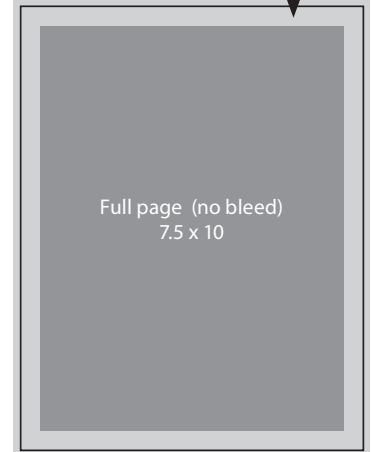
Ad Size

	<u>Width</u>	<u>Height</u>
Full Page (trim size) (please see diagram this page)	7.5"	10"
1/2 page horizontal	7.5"	4.875"
1/2 page vertical	3.625"	10"
1/4 page vertical	3.625"	4.875"
1/8 page horizontal	3.625"	2.312"

Ad Resolution

300dpi

Full page (with bleed)
8.5 x 11 + 1/8" bleed



1/8 page
vertical
3.625 x 2.312
(subcontractor only)

1/2 page horizontal
7.5 x 4.875

1/2 page
vertical
3.625 x 10

1/4 page
vertical
3.625 x 4.875

Tour of Homes Guide Book Mechanical Requirements

BLEEDS

There are no additional charges for a full page bleed. Please build page to trim and extend any bleed 1/8" beyond the edge of trim size. Please remember to consider bleeds when creating your PDF file.

PRESS OPTIMIZED PDF

PDF files must be high resolution (300 dpi or greater) and optimized for press when distilled. Please be sure to embed all fonts and have all graphics as CMYK when creating PDF file.

Email press-ready files to: jessica@buildso.com

Ad Deadlines: RESERVE your ad by August 9th and SUMBIT no later than August 16th

Design Services

Ad Design/Redesign - \$200: New Ad design, resizing of an existing ad or significant revisions to an existing ad.

Ad Revisions - \$50: Minor changes to an existing ad that is available in an editable format. This would include simple text changes to editable copy. Many image changes are often not minor and will be treated on a case by case basis. BASO will make a determination if requested edit is possible based on provided art.

Content needed:

Logos - Send in logos at high resolution (300 dpi or greater)

Photos - If photos are desired, photos must be high resolution (300 dpi or greater)

Ad TEXT

Mechanical Requirement Questions:

Contact Jessica at 541-773-2872 | jessica@buildso.com

