

YANKTON THRIVE MEMBERSHIP PACKAGES

ALL THRIVE MEMBERS RECEIVE THESE PRIMARY BENEFITS:

- Enhanced Directory Listing on Thrive website
- Member pricing on training and event tickets
- Member to member discounts
- Participation in Yankton Thrive Bucks program
- Direct business referrals
- Thrive member window cling
- Social media promotion of events and activities
- Use of Welcome Center conference room (\$50 per use for non-members)
- Eligibility in Thrive print publications (Relocation Guides, Maps, etc.)
- Access to mailing list spreadsheet of physical addresses (not available to non-members)
- Access to online marketing tools (Hot Deals, Job Postings, Rentals, New Releases, Event Calendar)
- Opportunity to serve on committees and task forces
- New member/expansion ribbon cutting celebrations
- Open invitation to all Thrive events (networking)
- Brochures in Welcome Center (\$100/year non-members)



HIKING

\$420

Primary Benefits.

GOLFING

\$900

Primary Benefits + \$600 À La Carte.



FISHING

\$1,800

Primary Benefits + \$1,500 À La Carte.

CAMPING

\$5,000

Primary Benefits + \$6,000 À La Carte.



BIKING

\$10,000

Primary Benefits + \$12,000 À La Carte.

ULTIMATE ADVENTURER

\$15,000

Primary Benefits + \$18,000 À La Carte.



Yankton
Thrive

À LA CARTE

ADDITIONAL MEMBERSHIPS

Additional Business Membership	400
Sponsor a Small Business Membership Package	2,000

ADVERTISING

Banners Ads in Weekly E-Newsletter	100	Per Month
Display Ad in Tourism Events Email	100	Per Month
Membership Mailing Labels	100	
Dedicated E-Mail Blast to Membership	200	Per Email
Small Business Shout-Out	200	Per Interview
Display Ad in Weekly E-Newsletter	200	Per Month
Digital Promo on the Lobby Screens	200	6 Months
Website Directory Category Banner Ad	300	Per Banner Per Month
Website Business Spotlight	500	Per Month
Electronic Billboard Partnership	Varies	
Radio Ad Partnership	Varies	

CREATIVE SERVICES

Logo Design Service Partnership	100	Per Hour
Ad Design Service Partnership	300	Per Ad

EVENT SPONSORSHIP

Supporter (Bronze)	250
Community (Silver)	500
Corporate (Gold)	1,000
Champion (Platinum)	1,500

PHOTO AND VIDEO SERVICES

Digital Photo Shoot	100	Per Hour
Drone Footage	1,000	Per Shoot

SOCIAL MEDIA PROMOTION

Instagram / Facebook Stories	100	Per Story
Facebook Video Highlighting Business, Event, Etc.	100	Per Video
New Member Interview of Services and Products	100	Per Interview
Video Spotlight with Podcast Style Interview	300	Per Interview
Facebook or Instagram Takeover	500	Per Takeover

