

As the collective voice of business in Greater Madison, the Chamber is focused on creating prosperity and opportunity that will grow community wealth and bring Greater Madison to its full potential. We are a network of more than 1,200 businesses and organizations that employ more than half of the region's private-sector workforce.

Seventy percent of Dane County's 100 largest companies are investing in the Chamber's work to support innovation and accelerate Greater Madison's economic momentum, while 84 percent of Chamber members are companies with fewer than 50 employees. These organizations represent a variety of sizes, industries and missions, but all see value in supporting the shared goal of building a greater Madison.

As the nexus of ideas, people and opportunities, our organization focuses its efforts on these four key areas:

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BRAND
Developing and amplifying Greater Madison's brand and enhancing our reputation for creating innovative solutions to global challenges, which attracts investment and talent and grows our economy.
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ECONOMY
Analyzing market trends, accelerating advanced industries and pursuing strategies that achieve inclusive economic growth and sustained regional prosperity.
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ADVOCACY
Utilizing the voice of business to address the region's most important issues at all levels of government through our advocacy agenda and strong relationships with elected officials.
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MEMBERS
Providing value to our members as a connector of ideas, people, markets and business opportunities through our events, programs and resources.

	CONNECT	ACCELERATE	LEAD
Annual personalized membership engagement consultation	●	●	●
Invitations to 40-plus free networking and business events	●	●	●
Exclusive member rates for ticketed marquee events	●	●	●
Attendee list sent to all registered members prior to each event	●	●	●
Business Directory listing and microsite	●	●	●
All employees eligible to participate in Chamber events	●	●	●
Promotion of your news through the Chamber website and social media platforms	●	●	●
Receive all email publications: The BEAM, Access Advocacy and The Network Effect	●	●	●
Eligible for consideration to be an event panelist	●	●	●
Eligible for media referrals	●	●	●
Eligible for consideration for an invitation to Chamber Affinity Groups: CxO, Innov8, The Talent Council, HealthTech Capitol, Small Business Advisory Council		●	●
Complimentary annual access to Chamber mailing list		●	●
Access to infographics and data regarding current economic trends		●	●
Chamber support of a ribbon cutting, groundbreaking or open house event		●	●
Complimentary Certificates of Origin		●	●
Complimentary multiple location listings and microsities		●	●
Two small advertisements annually in The BEAM		●	
Three large advertisements annually in The BEAM			●
Eligible for consideration to serve on the Board of Directors			●
Priority seating at marquee Chamber events			●
Custom-built Business Directory listing and microsite to maximize SEO			●
INVESTMENT LEVEL	\$430	\$650	\$1,010