



RETIREE & INDIVIDUAL MEMBER INVESTOR LEVEL \$150/ANNUALLY

BRAND AWARENESS & VISIBILITY

- Networking Event Discounts
- Member 2 Member Investor Discounts

BUSINESS DEVELOPMENT SUPPORT

- Access to Grow Clinton Member Investor Orientation (1-hour One-on-One w/Staff)

ORGANIZATION & COMMUNITY INVOLVEMENT

- Committee Membership Opportunities
- Grow Clinton Ambassador
- Potential Speaking Opportunities at Grow Clinton Events

WHY BECOME A MEMBER INVESTOR?

We are the voice of business. Grow Clinton spearheads discussions and takes action on legal and social matters to improve the business climate within the Clinton Region. We advocate on your behalf.

Grow Clinton serves as the catalyst for peer-to-peer relationship building.

A rich source of networking opportunities, Grow Clinton provides members time to establish strong business bonds.

A not-for-profit 501(c)(6), Grow Clinton is focused on the development of a healthy economy. We enhance public image, support civic groups, encourage volunteerism and spearhead community growth projects.



For more information, contact Grow Clinton at **563.242.5702**

WORKFORCE DEVELOPMENT

As is the case for most smaller communities, workforce shortages can be a concern. Some local companies struggle to find and hire talent, especially skilled workers. Workforce development training courses must match local company needs. Grow Clinton plans to address these challenges by recruiting more workers into the region, partnering with local schools and colleges to ensure that training courses match up with company needs, and using state and federal resources to expand local workforce development programming, such as registered apprenticeships.

- Support the establishment of a Career Technical Education Center in Clinton County in cooperation with Clinton Community College and area school districts.
- Work with local companies and Clinton Community College to address the training needs of companies, ranging from short-term certificate programs to hands-on technical training and apprenticeships.



Otto Weispfenning displays his Department of Labor Welding Certificate following the completion of an apprenticeship through Clinton High School.

BUSINESS RETENTION & EXPANSION

The best economic development efforts always involve retaining existing companies and helping them expand locally. These efforts begin with relationship building, staying in regular contact, providing assistance as necessary, and following up on identified concerns and needs.

The following strategies address how Grow Clinton will stay in touch with and serve existing businesses, both manufacturing & retail.

- Support collaboration by hosting meet and greets, networking lunches, and mixers for existing and aspiring entrepreneurs.
- Connect business owners with vital resources to include the Small Business Administration (SBA), Small Business Development Center (SBDC), SCORE, and regional lenders.
- Create an entrepreneur mentorship program, connecting experienced business leaders with start-ups.

Nestle and Timken Expansion underway



An issue of the Clinton Herald highlighting recent business expansions in the Greater Clinton Region



STARTUP MEMBER INVESTOR LEVEL \$350/ANNUALLY

BRAND AWARENESS & VISIBILITY

- Ribbon Cutting x 1
- Opportunity to host a Biz After 5
- Networking Event Discounts
- Social Media Promotion
- River City Gold
- Hyperlinked Listing in Grow Clinton Online Membership Directory
- Member 2 Member Investor Discounts

BUSINESS DEVELOPMENT SUPPORT

- Access to Grow Clinton Member Investor Orientation (1-hour One-on-One w/Staff)
- Connections to prospects and suppliers
- Access to Small Business Development Center, Small Business Administration & SCORE
- Consultative Resources to Support YOUR Business Growth

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CONSULTATIVE BUSINESS SERVICES

Are you comfortable launching your startup business? Are you ready to take your existing business to the next level? Are you seeking a succession plan as you approach retirement?

Grow Clinton aims to assist businesses at all stages by providing consultative business services to its member investors.

Services & Partners include:

Consultations with Local Lenders, Attorneys, and Accountants

- Understand Your Local Funding Options
- S-Corp? LLC? What you need to know!
- Tax Filing and Appropriate Documentation
- Developing Contract Agreements



U.S. Small Business Administration

Small Business Administration (SBA)

- Funding Programs & Access to Capital
- Federal Contracting
- Import/Export Assistance
- Woman-Owned Small Business Assistance
- Veteran-Owned Small Business Assistance



Small Business Development Center (SBDC)

- Starting a Business
- Growing a Business
- One-on-One Business Counseling
- Understanding Financials



SCORE

- Connect with a Small Business Mentor
- Google Digital Readiness
- Following the Startup Roadmap
- Business Roundtables



For more information, contact Grow Clinton at **563.242.5702**



ACCESS MEMBER INVESTOR LEVEL \$800/ANNUALLY

BRAND AWARENESS & VISIBILITY

- Ribbon Cutting x 1
- Opportunity to host a Biz After 5
- Networking Event Discounts
- Social Media Promotion
- River City Gold
- Listed in Grow Clinton Membership Directory
- Member 2 Member Investor Discounts
- Chamber Newsletter Articles (Distributed Weekly)
- Press Releases (Sent to 20+ Media Sources)
- Radio Interview x 1 (\$200 Value)
- Support Level Event Sponsor x 1 (\$100 Value)
- Member Investor Spotlight Video x 1 (\$350 Value)

BUSINESS DEVELOPMENT SUPPORT

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- Introduction to Lenders & Legal Services
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REGIONAL TOURISM

Tourism boosts the revenue of the regional economy, creates jobs, and plants a sense of cultural exchange between visitors and citizens.

Tourism also impacts labor by attracting skilled individuals, supporting the growth of our regional workforce.

One of the most dynamic roles of Grow Clinton is to serve as a local link between visitors and the amenities that make up our communities.

- Hotel/Motel Tax
- Tourist Attractions
 - Sawmill Museum
 - Clinton Historical Society
 - Showboat Theater
 - Lumberkings
- Retail establishments
 - Gifts/Souvenirs/Antiques
 - Durable Goods
 - Restaurants
- Services
 - Gas & auto repairs
 - Grocery / Pharmacy



The American Queen Steamboat docks along the Clinton Riverfront, introducing its passengers a region rich in history.



ENTREPRENEURSHIP

Entrepreneurship promotes social change and drives innovation. In any community, entrepreneurs are assets to be cultivated, motivated, and remunerated to the greatest possible extent.

Entrepreneurs have the ability to change the way we live and work, on local and national bases. If successful, their innovations may improve standards of living, and in addition to creating wealth with entrepreneurial ventures.

- Support collaboration by hosting meet and greets, networking lunches, and mixers for existing and aspiring entrepreneurs.
- Connect business owners with vital resources to include the Small Business Administration (SBA), Small Business Development Center (SBDC), SCORE, and regional lenders.
- Create an entrepreneur mentorship program, connecting experienced business leaders with start-ups.





GROWTH INVESTOR LEVEL \$1750/ANNUALLY

BRAND AWARENESS & VISIBILITY

- Ribbon Cutting x 2
- Opportunity to host a Biz After 5
- Networking Event Discounts
- Social Media Promotion
- River City Gold
- Listed in Grow Clinton Membership Directory
- Member 2 Member Investor Discounts
- Chamber Newsletter Articles (Distributed Weekly)
- Press Releases (Sent to 20+ Media Sources)
- Radio Interview x 2 (\$400 Value)
- Support Level Event Sponsor x 2 (\$200 Value)
- Member Investor Spotlight Video x 1 (\$350 Value)
- Discounted TV/Digital Advertising Co-Op Opportunity

BUSINESS DEVELOPMENT SUPPORT

- Access to Grow Clinton Member Investor Orientation (1-hour One-on-One w/Staff)
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BUSINESS ATTRACTION

A dynamic community must continuously add new companies and jobs to the local economy. Grow Clinton will implement the following to attract businesses and create jobs throughout the region:

- Attend local, state, national, and international events to promote the region's assets.
- Utilize the Grow Clinton website to generate leads, drive traffic to the site and track and analyze website traffic.
- Leverage social media and digital marketing to generate awareness.
- Coordinate marketing efforts with state and regional partners to maximize funding and achieve greater impact.
- Support the growth of entrepreneurship in the region by identifying startups and connecting future business leaders with resources such as the SBA, SCORE, SBDC, and local lenders.
- Foster relationships with Site Selection firms.



Chamber Ambassadors celebrate a ribbon-cutting at Naeve Family Beef in Camanche, IA

GOVERNMENT RELATIONS

The success of our government relations efforts depends on the effectiveness of political programs at the state and local levels.

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- Construct the Government Relations Committee.
- Develop techniques and strategies for addressing legislative issues.
- Manage political outreach initiatives and lobbying efforts.
- Build relationships with federal, state, and local officials.
- Understand how public policy affects the local economy, existing businesses, and future establishments.
- Enable Grow Clinton to pursue governmental policies that promote a strong business climate and encourage business growth.
- Communicate policy issues to the Grow Clinton Member Investors at all levels.



Delegates from Clinton County speak with Speaker Grassley while in Des Moines at the Iowa Capitol



ELITE MEMBER INVESTOR LEVEL \$5000/ANNUALLY

BRAND AWARENESS & VISIBILITY

- Ribbon Cutting x 2
- Opportunity to host a Biz After 5
- Networking Event Discounts
- Social Media Promotion
- River City Gold
- Listed in Grow Clinton Membership Directory
- Member 2 Member Investor Discounts
- Chamber Newsletter Articles (Distributed Weekly)
- Hyperlinked Logo on Weekly Newsletter (X Recipients)
- Press Releases (Sent to 20+ Media Sources)
- Radio Interview x 3 (\$600 Value)
- Support Level Event Sponsor x 2 (\$200 Value)
- Hole Sponsor for Annual Golf Outing (Value TBD)
- Silver Sponsor Level Event Sponsor x 1 (\$250 Value)
- Member Investor Spotlight Video x 1 (\$350 Value)
- Discounted TV/Digital Advertising Co-Op Opportunity

BUSINESS DEVELOPMENT SUPPORT

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RIBBON CUTTINGS

Nothing says “Open for Business” like a celebratory cutting of the red ribbon!

From a grand opening to milestones or new construction, the Grow Clinton team wants to celebrate your success. Not only does the Grow Clinton staff participate in the festivities, but we invite our dedicated Grow Clinton Ambassadors to the event. Ambassadors represent the pride and passion Grow Clinton has for every single member investor.

Every ribbon cutting is accompanied by a social media post, picture and short write-up in the Clinton Herald, and message within our weekly newsletter (1000 recipients).

Now, let's schedule your ribbon cutting!

“The Synergy class from the Clinton Community School District never wavered from tapping into Grow Clinton for guidance and help. Everyone from the organization has made our job easier and we are still reaping the benefits from our ribbon cutting ceremony. We are recognized as a professional team and our contacts have grown exponentially. We will continue to work with Grow Clinton in the future to help make Clinton a better place for all of us.”

- Bill Misiewicz, Educator

CHAMBER EVENTS

Grow Clinton events are attended by our member investors and prospective member investors, offering each individual the opportunity to grow their market and network.

From our Annual Golf Outing to our popular Biz After 5 celebrations, events continue to generate buzz throughout our membership!

Lunch & Learn opportunities focus on business education and introduce member investors to best practices topics such as:

- Business Accounting
- Social Media Marketing
- Google Adwords
- Funding your Startup
- Print & Radio Advertising
- Small Business Growth Strategies

“My membership with Grow Clinton has opened doors for me and my business that I didn't know were there. I recently launched my video production business, Little Sea Productions, and finding clients isn't always an easy task when you're first starting out. It was amazing how quickly I was able to find clients and make connections once I joined Grow Clinton. If you're a local business owner, I strongly recommend joining!”

- Colin Sullivan, Little Sea Productions



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PRESTIGE MEMBER INVESTOR LEVEL \$15000/ANNUALLY

BRAND AWARENESS & VISIBILITY

- Ribbon Cutting x 2
- Opportunity to host a Biz After 5
- Networking Event Discounts
- Social Media Promotion
- River City Gold
- Listed in Grow Clinton Membership Directory
- Member 2 Member Investor Discounts
- Chamber Newsletter Articles (Distributed Weekly)
- Hyperlinked Logo on Weekly Newsletter (900+ Recipients)
- Press Releases (Sent to 20+ Media Sources)
- Radio Interview x 4 (\$800 Value)
- Support Level Event Sponsor x 2 (\$200 Value)
- Hole Sponsor for Annual Golf Outing (\$150 Value)
- Silver Sponsor Level Event Sponsor x 2 (\$500 Value)
- Member Investor Spotlight Video x 1 (\$350 Value)
- Discounted TV/Digital Advertising Co-Op Opportunity

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- Quarterly Meeting with Grow Clinton Leadership

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LEADERSHIP MEMBER INVESTOR LEVEL \$25000/ANNUALLY

BRAND AWARENESS & VISIBILITY

- Ribbon Cutting x 3
- Opportunity to host a Biz After 5
- Networking Event Discounts
- Social Media Promotion
- River City Gold
- Listed in Grow Clinton Membership Directory
- Member 2 Member Investor Discounts
- Chamber Newsletter Articles (Distributed Weekly)
- Hyperlinked Logo on Weekly Newsletter (900+ Recipients)
- Press Releases (Sent to 20+ Media Sources)
- Radio Interview x 5 (\$1000 Value)
- Support Level Event Sponsor x 2 (\$200 Value)
- Platinum for Annual Golf Outing (\$1000 Value)
- Silver Sponsor Level Event Sponsor x 2 (\$500 Value)
- Member Investor Spotlight Video x 2 (\$700 Value)
- Discounted TV/Digital Advertising Co-Op Opportunity

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