



The Long Beach Area Chamber of Commerce serves as the **CATALYST** for business growth; a **CONVENER** of leaders and influencers; and a **CHAMPION** for a stronger community.

Membership Investment Guide

When you become a member of the Long Beach Area Chamber of Commerce, you invest in your success, as well as the economic prosperity of the entire region.

Benefits Available at All Levels of Membership:

- Highlight Your Brand**
Leverage The Chamber's community-wide reach to stand out and get noticed via popular Chamber publications, website, social media, mobile app, Hot Deals Postings, and events.
- Special Events & Networking**
Engage with influential policymakers and industry leaders while learning from subject matter experts at your choice of over 70 events, programs and meetings per year.
- Stay Connected, Stay Informed**
Access to premier research and insights to help inform your business decisions, including real-time updates on legislation, ordinances, regulation, and taxes.
- Talent Attraction**
Boost your company's recruiting efforts via free online job postings at www.lbchamber.com.
- Access to The Chamber's Extensive Network**
Meet and establish relationships with business owners and decision makers from businesses across all industries and sectors throughout the Long Beach area and beyond.
- Shape Business Initiatives**
Gain a say shaping economic and business initiatives through Chamber Business Council participation from your company.
- Bottomline Savings Programs**
Exclusive discounts with Office Depot and UPS, access to Multiple Employer Plan for cost effective 401K programs, one hour free consulting with HR Network, Member-to-Member discounts, and more.

At The Chamber, businesses and organizations choose their membership level based on how they want to be engaged and the level of networking, branding tools, and impact resources they desire.

Classic

\$599

The Classic membership provides an essential platform to develop new business relationships, marketing tools and opportunities to promote your business, and access to business resources to foster your business growth!

- Member only pricing at over 70 Chamber events annually with networking and learning opportunities.
- Opportunity to share your business stories, press, and promotions through The Chamber's social media platforms.
- Company landing page on The Chamber Directory with your logo, contact info, 50-word business description, photos, and links to your business's website and social media.
- Member-exclusive business referrals.
- Access The Chamber's official logo for your company's marketing efforts.
- Access to The Long Beach Local mobile app where you can promote your products and services.
- Promote your events on The Chamber Community Calendar for free.
- Free admission to your first Good afternoon Long Beach Networking Luncheon.
- Alphabetical & Categorical listing in the Chamber's popular Business Referral Guide.
- New member listing in The Chamber's quarterly magazine, Your Advocate.
- Free membership to the U.S. Chamber of Commerce.
- Proud member plaque promoting your business to the community.
- \$10 Certificates of Origin/e-Certify (\$100 for Non-Members)
- Opportunity to include a company profile, story, or milestone in a bi-monthly newsletter, The Chamber Express, sent to all chamber members.
- Opportunity to share your company's event or promotion to all chamber members via the Chamber's weekly eblasts.

Catalyst

\$899

With expansive face-to-face business engagement opportunities to broaden your network, and a variety of enhanced brand awareness tools, the Catalyst membership is for proactive businesses and organizations who are ready to take their business building to the next level.

Catalyst members receive all the benefits of a Classic level **plus** the following value-added tools for success!

- ❑ Complementary reservations for Good Afternoon Long Beach Networking Luncheon and Business After-Hours Mixers of your choice (Up to 4). **\$100 value.**
- ❑ Free tabletop display at The Chamber's Spring Small Business Expo – one of the largest business-to-business tradeshows in the Long Beach area. **\$100 value.**
- ❑ Share expertise by presenting at a Chamber event or workshop (by application).
- ❑ Ribbon Cutting Ceremony (grand opening, anniversary, new location, etc.) – includes personalized invitations to local elected officials **\$299 value.**
- ❑ Eligibility to get involved and help guide The Chamber's advocacy agenda by participating as a non-voting member in the Chamber's Government Affairs Council.

- ❑ Free affiliation with the California Restaurant Association (CRA)

Convener

\$1,299

With enhanced marketing tools and greater opportunities to promote your business, the Convener level membership is for successful businesses looking for premier exposure and publicity to elevate their visibility and reach new markets.

Convener members receive all the benefits of the Classic and Catalyst levels **plus** additional resources designed for a growing enterprise like yours!

- ❑ One year banner ad on The Chamber's high-traffic website. **\$600 value.**
- ❑ Platinum Ribbon Cutting Ceremony (grand opening, anniversary, new location, etc.) - includes pre-event social media promotion, opportunity for your company to supply a follow-up story for The Chamber Website, framed photo, and more. **\$599 value.**
- ❑ Additional opportunity to include a company profile, story, or milestone in a weekly eblast to all Chamber members (two for the year). **Additional \$295 value.**

- Complimentary use of The Chambers brand new conference room for up a to 2-hour meeting/event (reservation required). **\$150 value**
- Complimentary Certificates of Origin and e-Certify services.

Champion

\$2,999

The Champion Membership puts your business among an elite group of companies who care about developing higher-level relationships with business and civic decision-makers in order grow their business...while also gaining a voice in The Chamber's efforts to build a strong economy and a better quality of life in our region.

Champion members receive all the benefits of the Classic, Catalyst, and Convener levels **plus** the following additional opportunities to significantly grow your engagement in the business community!

- Exclusive eligibility to get involved and participate on The Chamber's Government Affairs Council and play an active role in how the Chamber acts on local, state, and federal issues impacting the regional business community.
- Two complimentary passes to two Chamber Signature Events of your choice. **\$500 value.**
- Preference to have issues heard for the Chamber's annual policy platform.
- Opportunity to present at Chamber Government Affairs Council meetings.

Chairman's Circle

\$5,000 +

(Six levels of participation available)

Chairman's Circle memberships are for leading, community-oriented businesses and organizations who seek to invest in the region and are committed to unifying the voice of businesses and aligning with The Chamber's mission to provide leadership, education, and advocacy so that the Long Beach area thrives in the 21st century.

Chairman's Circle members receive all the benefits available at all levels of membership **plus** exclusive positioning and unique experiences while supporting our work to strengthen the regional economy!

- Chamber representation at legislative hearings.
- Access to the Chamber president & CEO in an annual personal meeting. **Exclusive!**
- Guest invitation to a Board of Directors meeting.

- Opportunity to attend a VIP meet-and-greet at signature events. **Exclusive!**
- Gift a Classic membership to the non-profit or business of your choice including a public presentation. **Exclusive!**
- Invitation to join Chamber Board of Directors through nomination process.
- Recognition on The Chamber website with a link to your website. **Exclusive!**
- Special attention and priority seating at Chamber events – with special pre-event gatherings. **Exclusive!**
- Recognition in the annual Chamber Business Referral Guide & Membership Directory distributed throughout Long Beach via hospitality partners and to all members, city staff and elected officials. **Exclusive!**
- Customized opportunity package that enhances your company's reputation as a community supporter, with multiple opportunities to highlight your brand, share your messaging, and build goodwill through chamber channels. **Exclusive!**

For membership inquiries, please contact the Long Beach Area Chamber of Commerce's Vice President of Membership, Natalie Leighton at nleighton@lbchamber.com or (562) 590-9234.