

# Community Impact Levels

## Market

**\$980**

- Membership for up to two locations OR 2 category listings
- Enhanced Boosted Social Media post 1x annually
- 1x content inclusion in Member E-News to 10k subscribers
- 1 digital ad to 8k subscribers on Chamber Event Newsletter
- Chamber Appreciation & Accolades photo op and promotion up to 1x annually
- Consultation session for your directory Microsite setup
- 10 complimentary Mixer passes per year
- All Business Builder benefits

## Growth

**\$2,500**

- Saratoga County Job Zone training for your hiring staff
- 2x content inclusion in Member E-News to 10k subscribers
- Up to five locations or business listings in online directory
- Chamber Appreciation & Accolades photo op and promotion up to 2x annually
- Two digital Ad inserts to Chamber Event Newsletter of 8k subscriber emails
- 20 complimentary Mixer passes per year
- PLUS ALL Market and Business Builder benefits

## Aspire\*

**\$5,000**

- Company name prominently featured in all Chamber emails and on www.saratoga.org
- Company Listed on large electronic display at Chamber office entrance
- Marketing materials on display at Chamber office entrance
- Visibility as "Love Our Locals" and Restaurant Week campaign supporter
- Up to seven locations or business listings in online directory
- Exclusive invite to semi-annual CEO Roundtable
- PLUS ALL Growth, Market, and Business Builder benefits

## Stakeholder\*

**\$10,000+**

- Company logo prominently featured in all Chamber emails and on www.saratoga.org
- Exclusive insights and emails from Chamber President on important issues
- All locations and businesses listed in online directory at www.saratoga.org
- Chamber membership gifted to veteran-, women-, or minority-owned businesses or those owned by individuals in underrepresented groups
- Free attendance to networking mixers with pre-registration
- Logo on Talent Recruitment & Retention section of website
- First review of sponsorship opportunities for high-profile Chamber events
- ALL of the above PLUS ALL Aspire, Growth, Market, and Business Builder benefits

## Business Builder

**\$480**

- Invites to all networking and educational events
- Free job postings on the Saratoga County Job Zone
- Online directory listing with customizable microsite
- Participation opportunity for Chamber councils and committees
- Complimentary print ad in Saratoga Business Journal
- Social media recognition/promotion
- Regular email updates with insider/economic trends and events
- \*\*Ribbon cutting ceremony for new business, location, or significant anniversary
- Access to free and confidential business counseling
- Opportunity to receive and give member to member deals

*\*\*Ribbon cutting ceremonies reserved for members with new businesses, locations or significant anniversary celebration*

*\*Opportunity to customize package with creativity and flexibility in mind*