

Note: Benefits and privileges are subject to change or substitution without notice

	Chairman's Circle \$10,000	Executive Circle \$4,000	President's Circle \$2,000	Alliance Partner \$900	Business Builder & Non-Profit \$400*
Increase your visibility with an Alliance <b>membership decal</b> to identify you as a proud member!	X	X	X	X	X
Receive <b>exclusive access</b> to Alliance opportunities such as expos and summits	X	X	X	X	X
Granted <b>preferred member admission rates</b> to 50+ Alliance events	X	X	X	X	X
<b>Complimentary admission</b> to Alliance's "Business/Restaurant After Hours" and "A.M. Alliance" events	X	X	X	X	X
Utilize <b>local, state, and federal</b> pro-business advocacy	X	X	X	X	X
Stay informed with <b>regular communication</b> from Alliance on events and programs	X	X	X	X	X
Get noticed with a business listing in our printed and online <b>membership directory</b>	X	X	X	X	X
Participate in Alliance <b>committees</b> and <b>taskforces</b> that help determine our program of work	X	X	X	X	X
Advocacy & pro-business info with our affiliation with the <b>U.S. and VA Chambers of Commerce</b>	X	X	X	X	X
Access <b>small business resources</b> , training and services	X	X	X	X	X
Receive instant visibility with <b>business referrals</b> by the Alliance	X	X	X	X	X
<b>Promote your</b> company/organization's events on Alliance's website	X	X	X	X	X
Save on everyday office supplies, copy/print services, promotional products from <b>Office Depot</b>	X	X	X	X	X
Get noticed with " <b>New Member</b> " recognition at Business at Breakfast	X	X	X	X	X
Receive usage rights to use <b>Alliance logo</b> in marketing	X	X	X	X	X
Submit free <b>job postings</b> on Alliance website job page and "Now Hiring" eblast	X	X	X	X	X
Take advantage of ChamberRx <b>discount prescription card</b> that provides discounts <b>up to 85%</b> on medication	X	X	X	X	X
Publicity with <b>ribbon cutting photo opportunity</b> to be displayed on Alliance website and social media	X	X	X	X	X
Printed copies of <b>Inside Lynchburg Region</b> , the Alliance's quality of life and membership publication	X	X	X	X	X
Increase visibility by displaying <b>business cards &amp; brochures</b> in Alliance hallway	X	X	X	X	X
Receive <b>complimentary notary service</b> at the Alliance office	X	X	X	X	X
Share news about your business in " <b>Member News</b> " on Alliance website and member eblast	X	X	X	X	X
Communicate with your customers and prospects with up to <b>25%</b> off email services from <b>Constant Contact</b>	X	X	X	X	X
Stay informed with <b>legislative e-newsletter</b> highlighting government affairs issues and their impact	X	X	X	X	X
<b>Gain recognition</b> with a co-sponsored event in Alliance conference room	X	X	X	X	X
Utilize the use of Alliance <b>meeting space</b> for your seminar or workshop**	6/year	4/year	3/year	2/year	1/year
<b>Boost your brand</b> with a listing in business categories in the membership directory (online)	Unlimited	5	3	2	1
Receive unlimited processing of <b>Certificates of Origin</b> for international trade	X	X	X	X	
Get your message out with excel list of Alliance <b>members/ mailing addresses</b> —1x per year	X	X	X	X	
Engage with admission to any Alliance paid event for additional <b>networking opportunities</b> ***	4/month	2/month	3/month		
Promote with a rotating <b>banner ad</b> on Alliance website (lynchburgregion.org)	12 months	6 months	3 months		
<b>Sponsorship credit</b> to increase visibility	\$2000	\$1000			
Receive a sponsor table with <b>preferred seating</b> at annual meeting	X	X			
<b>Participate with a golf team</b> in Alliance golf tournament or <b>one exhibit space</b> at Connection Expo	1/year				
Promote with a hole sponsorship in Alliance <b>golf tournament</b>	1/year				
Develop talent with the Leadership Lynchburg Executive Forum program at <b>25% discount</b> ***	x				
<b>Extend your brand with recognition</b> on Alliance website and display banner at all events	X				
Join your fellow Chairman's Circle members at a semi-annual <b>Chairman's Luncheon</b>	X				

\* Business Builder Level not available to members with more than 50 employees located in the Lynchburg Region

\*\* Subject to space availability | \*\*\*Subject to Applicant Approval by Selection Committee

\*\*\* Event admission charge must be \$30 or less per ticket. Tickets are not transferable from month-to-month.