



MEMBER BENEFITS GUIDE



The Greater Boston Chamber of Commerce is the convener, voice, and advocate of our diverse and collaborative membership who accelerate our region's success. By joining our membership, you will add your voice to this important work while connecting with thought leaders from every sector, industry, and profession in Greater Boston. You will participate and lead discussions that sculpt the Chamber's role in advocating for public policies that contribute to our region's current and future competitiveness. And you will be able to invest in your talented workforce through our leadership development programs that grow next-generation leaders.

MEMBER BENEFITS

ALL GREATER BOSTON CHAMBER OF COMMERCE MEMBERS ARE ENTITLED TO:

- Complimentary listing in our online member directory, with the opportunity to enhance your listing.
- Up to 50% discounted registration prices for Chamber events and priority access.
- Access to members-only programs and events, including our quarterly Chamber Networking Group.
- Access to attendee lists prior to and after events to help create strategic connections.
- Dedicated point of contact on the Chamber's Public Policy team.
- Access to the Pacesetters supplier diversification initiative for those that meet program criteria.
- Access to Skills First, a pioneering identity-blind internship posting portal.

> CHAMPION BENEFITS

Visibility on Chamber Social Channels

If you're looking to get your company additional exposure to an engaged audience, we've got you! You'll get over 17k eyes when sharing your news and accomplishments via our social media channels.

Post on our Insights Blog

Share your expertise with a guest post on the Chamber's Insights blog, which we promote through our social media channels and member communications.

Sponsorship Opportunities

We provide our members significant exposure to the business community through unique sponsorship and targeted advertising opportunities that will associate your brand with the Chamber's, raise your company's profile, and drive your business development. A detailed description of current sponsorship opportunities is available upon request.

Priority Access to Leadership Workshops and Certificates Opportunities

Sharpen leadership skills with workshop tracks for new managers as well as diversity, equity, and inclusion presented in partnership with Bentley University and Diversity@Workplace respectively. The workshops feature actionable content, and participants who attend at least three sessions for either track will receive a digital certificate.

> ADVOCATE BENEFITS CHAMPION BENEFITS +

Leadership Council Seats

Leadership Councils draw together groups of business leaders, prominent speakers from government, business, and higher education, and select members to create opportunity for networking, learning, and engagement. Grab your leadership council seat and be part of the exclusive conversations on public issues that affect your organization and industry. Current Leadership Council meetings are focused on the Chamber's policy priorities: Transportation, Taxes and Good Government, Housing, Finance, Hospitality, Health Care, Education, and Climate Readiness.

Priority Access to Leadership Development Programs

The Women's Leadership and Boston's Future Leaders programs work to strengthen the skills, frameworks, and networks of rising leaders in your organization. Participants will be exposed to invaluable content, including sessions with our academic partners Harvard Business School, Simmons University, and Suffolk University. All in for Advancement, presented in partnership with Babson College, partners with organizations looking to shift their cultures toward gender equity and inclusivity through designing and implementing culture change initiatives. Your membership guarantees annual seats in these programs for qualified applicants below-market tuition rates.

Seat on City Awake Advisory Board*

Our Advisory Board is a diverse, collaborative group of next-gen leaders from Greater Boston Chamber member organizations who serve as a resource to our team, help inform our programming decisions, and offer insights into the key issues we should tackle.

> CATALYST BENEFITS ADVOCATE BENEFITS +

Seat on the Women's Network Advisory Board*

Ready to empower, connect, and inspire the largest women's network in New England? We want you! Join the diverse group of female executives that are hand-selected by the Chamber's Board and member companies. Be the decision maker—identify and influence opportunities that positively impact social, political, and economic initiatives that advance women, their communities, and their companies.

Participation in City to City Program

Be part of a dynamic network of community and business leaders who travel together to national and international cities to meet their counterparts, learn best practices that achieve social and economic change, and bring those ideas back to the city of Boston.

Executive Briefings

Our briefings allow you to hear directly from nationally renowned industry and political leaders in off-the-record, intimate discussions with a select group of Chamber member executives.

> LEADER BENEFITS CATALYST BENEFITS +

VIP Access at Events

This level of membership brings the opportunity to attend VIP receptions at specific Chamber events where VIP attendees can meet, interact, and create connections with program speakers, honorees, and Chamber leadership.

Seat on the Chamber Board of Directors*

Leader members can provide expert guidance on our mission and vision as a high-profile member of our Board of Directors. Our Board includes some of the region's most influential business leaders who share the Chamber's commitment to making Greater Boston the best place for businesses and people to thrive.

Preferred Seating at Chamber Programs

Members at the Leader level receive reserved seating and premier placement at all our programs and events.

Feature on Thought Leadership Series

Leader members can submit their work to be featured in Chamber communications, website, and social platforms.

> PRESIDENT'S CIRCLE BENEFITS LEADER BENEFITS +

Annual Meeting VIP Reception

Attend a very special VIP reception at our Annual Meeting at which you can meet and mingle with our high-profile keynote speakers, honorees, and your fellow prestigious leaders of the business community.

President's Circle Meetings

President's Circle member CEOs are invited to join regularly scheduled, intimate, and exclusive conversations. Hear from state and city elected officials, such as the Mayor of Boston and the Governor of Massachusetts, as well as high profile business leaders.

Speaking Opportunities

As a President's Circle member, we will look to your company's leadership for speaking and moderating roles at Chamber programming and events.

*All board seats must go through nomination and approval process to ensure diversity of representation.



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