



Greater Boston
Chamber of Commerce

Membership Benefits Guide





ALL GREATER BOSTON CHAMBER OF COMMERCE MEMBERS ARE ENTITLED TO:

- Complimentary listing in our online member directory, with the opportunity to enhance your listing
- Discounted registration prices for Chamber events and priority access
- Access to member-only programing, including the quarterly Chamber Networking Group
- Access to attendee lists prior to and post events to help create strategic connections

CHAMPION BENEFITS INCLUDE:

List events on our online Community Calendar

You can drive attendance to your organization's events by listing them on our Community Calendar, which is viewed by our members.

Share your offers and deals on our Member to Member Marketplace

Our Member to Member Marketplace is an ideal place to engage with members, share your offerings, and provide deals.

Visibility on Chamber social channels

We'll share your news and accomplishments via our social channels, including our 16,000+ Twitter followers to provide your company additional exposure to our engaged audience.

Post on our Insights blog

Share your expertise and insights with a guest post on the Chamber's Insights blog, which we promote through our social media channels and member communications.

Sponsorship opportunities

We provide our members significant exposure to the business community through unique sponsorship and targeted advertising opportunities that will associate your brand

with the Chamber's, raise your company's profile, and drive your business development. A detailed description of current sponsorship opportunities is available upon request.

ADVOCATE BENEFITS INCLUDE ALL CHAMPION BENEFITS, PLUS:

Priority access to City Awake programming

The Chamber's City Awake program creates a unique platform to empower, retain, and celebrate the next generation of talent and leadership in Greater Boston. Chamber members have priority access to City Awake programming, including invitations to programs and events that will contribute to the development and retention of your organization's young professionals.

Leadership Council seats

Leadership Councils draw together select groups of business leaders to provide members the opportunity to network and engage with each other and the Chamber team on public policy issues that affect your organization and industry. Leadership Council meetings feature speakers from government, business, and higher education who bring experience, insights, and analysis to inform and educate our members.

Leadership development program participants

The Chamber offers member-only leadership development programs in partnership with: MIT Sloan School of Management, Harvard Business School, Suffolk University's Sawyer School of Business, and Simmons College School of Management to help you build stronger leaders for your organization and Greater Boston. Participants cite these as distinct opportunities to step out of their day to day role and enhance their leadership practice amongst the most diverse community of businesses in the region. Our programs include: Executive Leadership Institute, Boston Future Leaders, and the Women's Leadership Program.

CATALYST BENEFITS INCLUDE ALL ADVOCATE BENEFITS, PLUS:

Seat on the Women's Network Advisory Board

Join a diverse group of female executives selected from the Chamber's Board and member companies to help us connect, empower, and inspire the largest women's network in New England by identifying and influencing opportunities that positively impact social, political, and economic initiatives that advance women, their communities, and their companies.

Invitation-only briefings

Our briefings allow you to hear directly from nationally-renowned industry and political leaders in off-the-record, intimate discussions with a select group of Chamber member executives.

Participation in City to City program

Be part of a dynamic network of community and business leaders who travel together to national and international cities to meet their counterparts, learn best practices that achieve social and economic change, and bring those ideas back to Boston.

LEADER BENEFITS INCLUDE ALL CATALYST BENEFITS, PLUS:

VIP access at events

Membership at certain levels brings the opportunity to attend VIP receptions at specific Chamber events where VIP attendees can meet, interact, and create connections with program speakers, honorees, and Chamber leadership.

Seat on the Chamber board of directors

President's Circle members can provide expert guidance on our mission and vision as a high-profile member of our board of directors. Our board includes some of the region's most influential business leaders who share the Chamber's commitment to making Greater Boston the best place for businesses and people to thrive.

Preferred seating at Chamber programs

Members in the President's Circle receive reserved seating and premier placement at our programs and events.

PRESIDENT'S CIRCLE BENEFITS INCLUDE ALL LEADER BENEFITS, PLUS:

Annual Meeting VIP reception

President's Circle members attend a very special VIP reception at our Annual Meeting at which you can meet and mingle with our high-profile keynote speakers, honorees, and your fellow leaders of the business community.

President's Circle meetings

President's Circle member CEOs are invited to join regularly scheduled, intimate, and exclusive conversations. Hear from state and city elected officials, such as the mayor of Boston and the governor of Massachusetts, as well as high-profile business leaders.

Speaking opportunities

As a President's Circle member, we will look to your company's leadership for speaking and moderating roles at Chamber programming and events

Featured on exclusive President's Circle page on the Website

Our members and other stakeholders will see your commitment to the Chamber and our mission with your brand featured prominently and exclusively on this special page of the Chamber's website.

	Contributor	Champion	Advocate	Catalyst	Leader	President's Circle
Annual dues	\$1,000	\$2,500	\$5,000	\$10,000	\$15,000	\$25,000+
Revenue criteria	<\$1M	<\$5M	<\$300M	<\$500M	<\$1B	>\$1B
Listing in membership directory	●	●	●	●	●	●
Discounted registration for Chamber programs & events	●	●	●	●	●	●
Member-exclusive events	●	●	●	●	●	●
Access to attendee lists	●	●	●	●	●	●
List events on our online Community Calendar	○	●	●	●	●	●
Share your offers & deals on our Member to Member Marketplace	○	●	●	●	●	●
Visibility on Chamber social channels	○	●	●	●	●	●
Post on our Insights blog	○	●	●	●	●	●
Sponsorship opportunities	○	●	●	●	●	●
Priority access to City Awake program	○	○	●	●	●	●
Leadership Council seats	○	○	2 seats	3 seats	4 seats	1 on every council
Leadership development program participants	○	○	1 per program	1 per program	2 per program	3 per program
Seat on Women's Network Advisory Board	○	○	○	●	●	●
Invitation-only briefings	○	○	○	●	●	●
Participation in City to City program	○	○	○	●	●	●
VIP access at events	○	○	○	○	●	●
Seat on the Chamber board of directors	○	○	○	○	●	●
Preferred seating at Chamber programs	○	○	○	○	●	●
Annual Meeting VIP reception	○	○	○	○	○	●
President's Circle meetings	○	○	○	○	○	●
Speaking opportunities	○	○	○	○	○	●
Featured on exclusive President's Circle page on website	○	○	○	○	○	●