



Physical Address:
321 Main Street • Templeton CA, 93465

Mailing Address:
P.O. Box 701 • Templeton CA, 93465
(805) 434-1789 • info@templetonchamber.com
www.templetonchamber.com

2020 Templeton Chamber of Commerce Membership Levels

Bronze Level Membership: \$225

- Advertising Opportunities
 - Monthly Informational Emails
 - One Free E-Flyer (additional flyers are \$50 each)
 - Website Business Directory Listing (Basic Listing with 50 word description)
 - Templeton Magazine Directory Listing (one category)
 - Member Window Decal
 - Advertisement Opportunity in Templeton Magazine, Chamber Website and Newsletter
 - Your events on Chamber Web Calendar
 - Event Poster in Main Street Kiosk
- Education/Networking Opportunities
 - Free Monthly Membership Mixers
 - Business cards, flyers and brochures in Visitors Center at the Chamber Office
 - Ribbon Cutting for New Members Businesses
 - Social Media Start up Consultation Session
 - Shares of your Company Facebook/Instagram posts

Wine and Hospitality Map Membership: \$350

- Wine and Hospitality Map placement: Distribution to all member wineries, hotels, and visitors' centers, expected first run 5,000 copies. For the April 2020 print, membership must be purchased by March 15, 2020 to guarantee placement on this printing.
 - The Wine and Hospitality map is expected to print in April 2020, the final map will fold to 4"x9" (standard rack card size) with full size 18"x20" or 18"x24" depending on how many members are featured. The map will highlight the wineries, distilleries, cideries, restaurants and bed & breakfasts that are Templeton Chamber Members focused primarily on the Templeton area. Included with your dot placement on the map a business listing will include business name, phone number, address, website and icons (kid-friendly, dog friendly, dining etc.)
 - Advertising Opportunities
 - Monthly Informational Emails
 - One Free E-Flyer (additional flyers are \$50 each)
 - Website Business Directory Listing (Basic Listing with 50 word description)
 - Templeton Magazine Directory Listing (one category)
 - Member Window Decal
 - Advertisement Opportunity in Templeton Magazine, Chamber Website and Newsletter
 - Your events on Chamber Web Calendar
 - Event Poster in Main Street Kiosk
 - Education/Networking Opportunities
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Silver Level Membership: \$500

- Advertising Opportunities
 - Monthly Informational Emails
 - Three Free E-Flyer (additional flyers are \$50 each)
 - Website Enhanced Listing (color photo, 1600 word description, video and more)
 - Templeton Magazine Directory Listing (up to three categories)
 - Member Window Decal
 - Advertisement Opportunity in Templeton Magazine, Chamber Website and Newsletter
 - Your events on Chamber Web Calendar
 - Event Poster in Main Street Kiosk
 - One month of Banner Ad on www.templetonchamber.com, banner ad size – 480x60 pixels
 - If your business is a winery, cidery, distillery, hotel, restaurant or bed & breakfast you will have placement on the Wine and Hospitality Map, expected to print April 2020. For more details see the Wine and Hospitality Map Membership above for details about the publication.
- Education/Networking Opportunities
 - Free Monthly Membership Mixers
 - Business cards, flyers and brochures in Visitors Center at the Chamber Office
 - Ribbon Cutting for New Members Businesses
 - Social Media Start up Consultation Session
 - Shares of your Company Facebook/Instagram posts

Gold Level Membership: \$1000

- Advertising Opportunities
 - Monthly Informational Emails
 - Six Free E-Flyer (additional flyers are \$50 each)
 - Website Enhanced Listing (color photo, 1600 word description, video and more)
 - Templeton Magazine Directory Listing (up to three categories)
 - Member Window Decal
 - Advertisement Opportunity in Templeton Magazine, Chamber Website and Newsletter
 - Your events on Chamber Web Calendar
 - Event Poster in Main Street Kiosk
 - Three month of Banner Ad on www.templetonchamber.com, banner ad size – 480x60 pixels
 - Three months of business card size ad in the New Printed Monthly Newsletter
 - Banner recognition in office/visitor center
- Education/Networking Opportunities
 - Free Monthly Membership Mixers
 - Business cards, flyers and brochures in Visitors Center at the Chamber Office
 - Ribbon Cutting for New Members Businesses
 - Social Media Start up Consultation Session
 - Shares of your Company Facebook/Instagram posts
 - Day Sponsor of one Women in Business Lunch or Business Education Seminar

Non-Profit 501c3 Membership (All Benefits of Bronze Level): \$150

Associate Membership (non-business individual membership): \$100

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2020 Founder's Circle Membership Benefits: \$2,500

- **Your Company logo and website link displayed in box ad on the home page of www.templetonchamber.com** plus a dedicated drop down listing for Founders Circle Members, with a link to your Enhanced Listing- a 1600 word bio on your business, Media section for YouTube video or Photo Gallery, a logo, 'Highlights' section with up to 5 bullet points, 20 Keyword search items and link to your site. ***VALUE = \$1500**
- Multiple "shares" of your business **Facebook and Instagram postings** on the Chamber Facebook page throughout the year ***VALUE = \$350**
- Up to 12 E-Flyers per year, sent to over 2000 North County residents each month ***Value= \$600**
- Up to 12 Banner Ads on www.templetonchamber.com, banner size 480x60 pixels, can be changed monthly, ***Value= \$600**
- **Sponsorship Banner:** display of your business logo on our large trade show banners, prominently **displayed at EVERY event the chamber holds during 2020**, including monthly mixers, Women in Business Luncheons, Lunch & Learn Speaker Series, Candidates Forums, Templeton Wine Festival, Annual Christmas Tree Auction and Community IMPACT Awards Dinner, and Templeton Oktoberfest. ***VALUE = \$1500**
- **One Feature Article in our New Printed Newsletter:** Each Founders Circle member will have a photo, their logo and an article featured in our Founders Circle Section of the new printed Newsletter that will be distributed by mail to our Membership. **Plus 3 business card sized ads throughout the year. *Value= \$600**
- **One Feature article** on all members of the Founders Circle in the **2020 Templeton Magazine**, including your full color logo and a discount on advertng, with 10,000 all-glossy page copies printed and distributed to all Templeton businesses and residents in June, plus dropped four times per year at racks around North County and distributed from our Visitors Center all year long ***VALUE = \$1500**
- **50% tickets** to the Annual Christmas Tree Auction and Community IMPACT Awards Dinner, November 14, 2020.
- All the benefits of the lower membership levels ***Value = \$1,000**
 - Advertising Opportunities
 - Monthly Informational Emails
 - Templeton Magazine Directory Listing (up to three categories)
 - Member Window Decal
 - Advertisement Opportunity in Templeton Magazine, Chamber Website and Newsletter
 - Your events on Chamber Web Calendar
 - Event Poster in Main Street Kiosk

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- Banner recognition in office/visitor center
- Logo in the Founders Circle Rotating Banner on Home Page of www.templetonchamber.com
- Education/Networking Opportunities
 - Free Monthly Membership Mixers
 - Business cards, flyers and brochures in Visitors Center at the Chamber Office
 - Ribbon Cutting for New Members Businesses
 - Social Media Start up Consultation Session
 - Day Sponsor of one Women in Business Lunch or Business Education Seminar

TOTAL VALUE = \$7650

2020 Chairman's Circle Membership Benefits: \$5,000

- **Your Company logo and website link displayed in box ad on the home page of www.templetonchamber.com** plus a dedicated drop down listing for Chairman's Circle Members, with a link to your Enhanced Listing- a 1600 word bio on your business, Media section for YouTube video or Photo Gallery, a logo, 'Highlights' section with up to 5 bullet points, 20 Keyword search items and link to your site. ***VALUE = \$1500**
- Multiple "shares" of your business **Facebook and Instagram postings** on the Chamber Facebook page throughout the year ***VALUE = \$350**
- Up to 12 E-Flyers per year, sent to over 2000 North County residents each month ***Value= \$600**
- Up to 12 Banner Ads on www.templetonchamber.com, banner size 480x60 pixels, can be changed monthly, ***Value= \$600**
- **Sponsorship Banner:** display of your business logo on our large trade show banners, prominently **displayed at EVERY event the chamber holds during 2020**, including monthly mixers, Women in Business Luncheons, Lunch & Learn Speaker Series, Candidates Forums, Templeton Wine Festival, Annual Christmas Tree Auction and Community IMPACT Awards Dinner, and Templeton Oktoberfest. ***VALUE = \$1500**
- **One Feature Article in our New Printed Newsletter:** Each Chairman's Circle member will have a photo, their logo and an article featured in our Chairman's Circle Section of the new printed Newsletter that will be distributed by mail to our Membership.
- **One Feature article** on all members of the Chairman's Circle in the **2020 Templeton Magazine**, including your full color logo and a discount on advertising, with 10,000 all-glossy page copies printed and distributed to all Templeton businesses and residents in June, plus dropped four times per year at racks around North County and distributed from our Visitors Center all year long ***VALUE = \$1500**

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- **VIP Table of 8:** to the Annual Christmas Tree Auction and Community IMPACT Awards Dinner, November 14, 2020. ***VALUE = \$1000**
 - Event Sponsorship of the 2020 Templeton Wine Festival May 2, 2020, 4th of July Celebration in the Park or Templeton Oktoberfest September 12, 2020 ***Value = \$1,000**
 - Four Tickets to the Templeton Wine Festival May 2, 2020 and Templeton Oktoberfest September 12, 2020 ***Value = \$360**
 - All the benefits of the lower membership levels ***Value = \$1,000**
 - Advertising Opportunities
 - Monthly Informational Emails
 - Templeton Magazine Directory Listing (up to three categories)
 - Member Window Decal
 - Advertisement Opportunity in Templeton Magazine, Chamber Website and Newsletter
 - Your events on Chamber Web Calendar
 - Event Poster in Main Street Kiosk
 - Banner recognition in office/visitor center
 - Logo in the Chairmans Circle Rotating Banner on Home Page of www.templetonchamber.com
 - Education/Networking Opportunities
 - Free Monthly Membership Mixers
 - Business cards, flyers and brochures in Visitors Center at the Chamber Office
 - Ribbon Cutting for New Members Businesses
 - Social Media Start up Consultation Session
 - Day Sponsor of one Women in Business Lunch or Business Education Seminar

TOTAL VALUE = \$9,410

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