



SAN ANTONIO  
**HISPANIC**  
**CHAMBER**  
OF COMMERCE



*America's 1<sup>st</sup> Hispanic Chamber of Commerce*



#### **OUR MISSION**

*The San Antonio Hispanic Chamber of Commerce is San Antonio's resource and advocate for Hispanic businesses, Hispanics in business, and provides premiere access to the Hispanic market.*

#### **OUR HISTORY**

Established in 1929, the San Antonio Hispanic Chamber of Commerce (SAHCC) is the first and one of the largest Hispanic Chambers in the United States, serving over 1,200 businesses in the San Antonio metropolitan area.

The Hispanic Chamber represents the diversity of San Antonio, including Hispanic professionals, entrepreneurs, small and medium-sized businesses, as well as many of San Antonio's major corporations, and helps businesses succeed by providing many opportunities for our members to build their businesses.

In 2014, the SAHCC became the first chamber of commerce in San Antonio, and the first Hispanic Chamber in America to be accredited by the U.S. Chamber of Commerce with a 5-Star accreditation. This accreditation process evaluates a chamber's finances, member services, advocacy, small business programs, economic impact, trade efforts, and leadership success. The San Antonio Hispanic Chamber of Commerce 5-Star designation is good for five years.

#### **THE BENEFITS**

The Hispanic Chamber provides many outstanding business networking events to allow our members to grow their professional and personal networks through our Business Meet & Greet and Noche en San Antonio events. We also give our members the opportunity to participate in our active committees, with focuses on Economic Development, Education, Government Affairs, Healthcare, International Business, Small Business, Communications, Membership, and Leadership Development.

The Hispanic Chamber provides:

- Valuable business exposure through marketing and advertising opportunities in the Hispanic Chamber online membership directory, the website, and electronic newsletters
- Sponsorship opportunities for *high-profile* events and programs
- Assistance in coordinating your grand opening, ground breaking, and ribbon cutting ceremonies
- A complimentary Hispanic Chamber membership directory, lapel pin, and a SAHCC membership plaque for your business
- Complimentary job postings for your business, as well as personal employment search access through SAHCC Online Job Bank
- Complimentary memberships with—
  - United States Hispanic Chamber of Commerce (**USHCC**)
  - Texas Association of Mexican American Chambers of Commerce (**TAMACC**)

San Antonio Hispanic Chamber of Commerce  
200 East Grayson Street, Suite #203 San Antonio, TX 78215  
[www.sahcc.org](http://www.sahcc.org) 210.225.0462



## THE OPPORTUNITIES

### **Programs**

- Educational forums
- Seminars
- Workshops
- Trade missions
- Political Discussions

### **Chamber Signature Events**

- Annual Gala
- Business Awards Banquet
- Annual Business Connect Conference
- Annual Leadership & Entrepreneurship Golf Tournament
- Quarterly Economic Impact Series Luncheons
- Paella Cook-Off
- CORE4 S.T.E.M. Expo
- Health Care Symposium
- Women's Award Luncheon
- And unique events honoring distinguished leaders and businesses

### **Member Events**

- Quarterly Meet & Greet
- Noche en San Antonio Business Mixers
- Coffee with the Chamber

### **San Antonio Hispanic Chamber Committees**

- Business & Economic Development
- Education
- Government Affairs
- Healthcare & Bioscience
- Marketing and Communications
- International Business
- Small Business
- Membership
- Leadership Development
- Embajadores / Ambassadors

## ADDITIONAL BENEFITS

- The **SABER Research Institute** is an in-house, economic development partnership with the SAHCC and St. Mary's University. Led by Dr. Steve Nivin, this unique partnership is dedicated to researching regional economies and their development.
- As a member of the Hispanic Chamber, members may advocate on local, state, and federal issues ranging from **economic development, infrastructure, transportation, education, and immigration.**
- SAHCC members have the opportunity to apply for prestigious leadership programs which enhance professional growth, including the Alexander E. Briseño Leadership Development Program, The Latina Leadership Institute, and Leadership San Antonio.



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# CORPORATE MEMBERSHIP LEVELS

## CHAIRMAN'S COUNCIL

**\$30,000**

Includes all the benefits of the all the Corporate Membership Levels (see below), *plus*

- ✓ Complimentary Advertisement in Membership Directory (full page)
- ✓ Advertisement and web-link in e-newsletter

## EXECUTIVE CIRCLE

**\$25,000**

Includes all the benefits of the PRESIDENT'S CLUB (see below), *plus*

- ✓ One Complimentary Banner Ad on web site (full year)

## PRESIDENT'S CLUB

**\$20,000**

Includes all the benefits of the DIAMOND (see below), *plus*

- ✓ Member profile in Quarterly Newsletter
- ✓ One Complimentary Banner Ad on web site (one quarter per year)
- ✓ Complimentary Advertisement in Membership Directory (1/2 page)

## DIAMOND

**\$15,000**

Includes all the benefits of the EMERALD (see below), *plus*

- ✓ Fifty-two [52] e-newsletter advertisements a year
- ✓ First Right of Refusal on Select Sponsorship Opportunities

## EMERALD

**\$10,000**

Includes all the benefits of the RUBY (see below), *plus*

- ✓ Complimentary Advertisement Membership Directory(1/4 page)
- ✓ Twenty-six [26] e-newsletter advertisements a year.
- ✓ Preferential Seating or Table Placement at Hispanic Chamber Events

## RUBY

**\$5,000**

Includes all the benefits of the PLATINUM (see below), *plus*

- ✓ Fifteen [15] e-newsletter advertisements a year.
- ✓ Exclusive Sponsorship Opportunities for Select Special Event
- ✓ Opportunity to Host Monthly Board of Directors Meeting (upon availability)

## PLATINUM

**\$3,500**

- ✓ Unlimited Access to the Hispanic Chamber's job posting platform.
- ✓ Sponsorship opportunities for high-profile signature events and programs.
- ✓ One [1] complimentary Hispanic Chamber mailing list or mailing labels (by request)
- ✓ Exclusive invite to Executive Insights series. Two [2] complimentary tickets per event.
- ✓ Name recognition as corporate member on Hispanic Chamber website with active link.
- ✓ Access to participate and opportunities for leadership in Hispanic Chamber Committees.
- ✓ Ten [10] e-newsletter advertisements a year. Weekly newsletter reaches over 8,500 subscribers.
- ✓ Free use of office space for member meetings once a quarter. Three [3] meeting rooms to choose from.
- ✓ Quarterly access to most updated Hispanic Chamber's Membership Directory. Over 1,200 active members.
- ✓ Up to four [4] complimentary Ribbon Cuttings per year, promoted on Hispanic Chamber website and newsletter.
- ✓ Opportunity to participate in the Hispanic Chamber's Leadership Development and Educational Programs.
- ✓ Access to present via SAHCC-U platform. Hispanic Chamber will co-promote event online and track RSVPs.
- ✓ As a corporate member, your San Antonio Hispanic Chamber of Commerce thanks you for your membership support, which allows us to continue to serve you, San Antonio and other key corporate partners as the leading resource and advocate for Hispanic Businesses, Hispanics in business, and provide premiere access to the Hispanic market



## General Membership Annual Dues

<u>Number of Employees</u>	<u>Membership Investment</u>	<u>Representatives listed</u>	<u>Representatives in Committees</u>
1-10	\$350	2	1
11-40	\$550	4	2
41-70	\$750	6	3
71-100	\$950	8	4
101+	\$1,250	10	5

### **Benefits at a glance:**

- Access to SAHCC Membership Directory
- Complimentary entrance to Noche En San Antonio Mixers
- Complimentary entrance to Meet & Greet Networking Breakfast
- Committee involvement
- Leadership program opportunities
- Discounted entrance to SAHCC signature events
- Complimentary Ribbon Cutting Promoted on SAHCC Newsletter and Website
- Opportunities to advertise on SAHCC weekly Member Newsletter (**2 per year**)
- Listed in SAHCC Membership Directory and Website
- New Member Spotlight on SAHCC website
- Job bank postings
- Membership Plaque and lapel pin

***Please note: There is a \$25 processing fee for all new membership applications***

