



**9702 E.F. Lowry Expressway  
409-935-1408**

**The Texas City-La Marque Chamber of Commerce**

# Investor Partnership **GUIDE**

*"Life Lived Here"*





# ABOUT US

## ✦ About Us

The Texas City-La Marque Chamber of Commerce is a local organization that represents and supports the interests of businesses within our region.

The main purpose of the Texas City-La Marque Chamber of Commerce is to promote and protect the interests of its members, which includes companies of all sizes, from small businesses to large corporations.

## ✦ Mission

To serve our members and foster economic and community development.

## ✦ Vision

To be recognized as a vital resource; providing relevant, innovative and impactful programming that produces a healthy business climate and an enhanced quality of life.



**Texas City-La Marque**

# Chamber Team



**Tim Culp**

President



**Stefanie Aldrich**

Vice President



**Renee Brantley**

Director of Membership Engagement



**Bianca Jenson**

Director of Membership

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# Chamber in



## INDUSTRIAL TRADE SHOW

This annual trade show provides opportunities for business to connect and form new vendor relationships. The petrochemical industry is the heartbeat of the business community in the Texas City-La Marque region. In 2025 our State of Industry will be combined with the tradeshow.



## BAYOU BINGO

A unique event combining fun, philanthropy and business networking—all wrapped into one unforgettable evening. Y'all come pass a good time at da Bayou Bingo. Spice up da night and grab ya pohdna for a Bon Temps....Shal!



# Action



## “JIMMY HAYLEY” GOLF CLASSIC

This regionally renowned tournament is the Texas City-La Marque Chamber's largest fundraiser. It features more than 500 golfers, dozens of incredible hospitality tents and excellent network-building opportunities. More than 100 volunteers make it successful each year. Proceeds enable the Chamber to continue its many programs for community betterment.



## WOMEN IN LEADERSHIP AWARDS

The 5th Annual “Women in Leadership Awards” has quickly become one of the Texas City-La Marque Chamber's Signature Events. W.I.L.A exists to recognize and honor women who are vital to the success of local organizations and the community.





# STEEL PARTNER

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AVAILABLE TO COMPANIES WITH LESS  
THAN 10 EMPLOYEES

# STEEL PARTNER BENEFITS

This is our Core Membership it provides essential benefits for one business account. Members receive valuable advantages including business referrals, listings in both online and print directories, access to educational programs, services to support business operations, opportunities to connect with others, and helpful tools to grow your business. Annual investment \$450

- Business Credibility
- Referral services exclusive to Chamber members
- Ribbon Cutting or New Member services to celebrate new memberships
- Membership Plaque
- Member 101
- Listing in Membership Directory and Chamber website
- Two categories listing in Chamber directory
- Invitation to participate in all Chamber events
- Opportunity to display marketing materials in Chamber Lobby
- New Member Announcement in the Chamber Express
- Landing Page and Search Engine Optimization
- Unlimited event postings, job postings and hot deals to Chamber's website

- One quarterly Member 2 Member email blast
- Opportunity to advertise in Chamber publications
- Use of proud member Chamber logo on your marketing material with Chamber's approval
- Sponsorship opportunities and members only pricing at Chamber events
- Chamber representation at local, state and federal levels of Government
- Voting member of the chamber (one vote per member)
- Opportunity to serve on Chamber Committees
- Opportunity to utilize conference rooms
- Notary Service
- Renewal Announcement in the Chamber Express

MEMBERSHIP INVESTMENT RENEWS ANNUALLY. ANY UNUSED BENEFITS DO NOT CARRY OVER.



A silhouette of a person kitesurfing on the ocean, holding the control bar. The background is a blue-tinted image of the ocean with waves and a cloudy sky. Several kites are visible in the sky, including a large blue one at the top and several smaller ones in the distance.

# 2 COPPER PARTNER

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AVAILABLE TO COMPANIES WITH  
11 TO 50 EMPLOYEES

# COPPER PARTNER BENEFITS

Growing businesses have unique needs. At this level, the Chamber helps you work smarter by increasing exposure to your business to the next level.

## PACKAGE INCLUDES

**\$650**

- Monthly Complimentary Member 2 Member email blast (potential to be seen by 2,500 per blast)
- 2 free hours of the Chamber conference room per year based upon availability
- Three categorically listing in Chamber directory

*Plus all benefits within the Steel Partner at equal value or higher.*



The chamber offers an opportunity to network with local businesses. It's an excellent way for volunteers to make new friends and serve their community. –  
*Jerry & Susie Newman, Golden Division*





# BRONZE PARTNER

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# BRONZE PARTNER BENEFITS

At this level, the Chamber helps you receive expanded visibility through the Chamber website, events and publications.

## PACKAGE INCLUDES

**\$1000**

- One Landing Page consultation for maximum SEO benefit
- One Stand Alone Social Media Post (potential to be seen by 2,500 per e-blast)
- One Swag Bag Participant (one item per bag)
- Your logo will appear for one quarter in the Hot Deals booklet.
- Eligible to insert your business info in the Chamber Welcome bag.
- 4 free hours of Chamber Conference Room per year based upon availability

*Plus all benefits within the Steel & Copper level at equal value or higher.*



Join the chamber and be part of the community. Support local businesses and be supported. – *Rachelle Griffin, Doodle Me Up*



The background is a dark blue night scene with fireworks exploding over a body of water. A large, semi-transparent number '4' is centered in the image. The text 'TITANIUM PARTNER' is written in a bold, yellow, sans-serif font across the middle of the image, partially overlapping the number '4'.

TITANIUM PARTNER

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# TITANIUM PARTNER BENEFITS

Titanium members receive the broadest range of benefits.

## PACKAGE INCLUDES

**\$1,500**

- One Stand Alone E-blast
- 3 Swag Bag Participant ( 1 item per bag)
- Your logo will appear on the Chamber website
- One 4 x 4 Business Spotlight (print ready) published in Chamber Express
- Company logo will appear for two quarters in the Hot Deals publication.
- Chamber conference room 6 free hours per year based upon availability

*Plus, all the benefits of the Steel, Copper and Bronze Partners at equal value or higher.*



When you join our chamber, you become part of a community that genuinely cares about your growth and success. It's a place where your business is seen, supported, and celebrated." -

*Catherine Sachko,  
Texas Strong Insurance*

MEMBERSHIP INVESTMENT RENEWS ANNUALLY. ANY UNUSED BENEFITS DO NOT CARRY OVER.



# 5

## SILVER PARTNER

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# SILVER PARTNER BENEFITS

As a Silver member, you stand alone at this elevated level uniquely designed to position you to leverage your company's brand in all things Chamber.

## PACKAGE INCLUDES

**\$2,500**

- Three Stand Alone Email Blasts
- Your logo will appear for 3 quarters in Hot Deals Publication
- 4 Swag Bag event participant
- One ½ page Business Spotlight published in Chamber Express
- Medium Banner on the Chamber Website
- Chamber Conference Room 8 hrs per years based upon availability.

*Plus, all the benefits of the Steel, Copper, Bronze and Titanium Partner at equal value or higher*



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Being a member of the TCLM Chamber has significantly contributed to the growth of my business by providing both credibility and valuable community exposure. The Chamber's support lends legitimacy to my brand, while the connections I've made have deepened my relationships and strengthened my presence in the local community. It's more than just a membership—it's a partnership that fuels meaningful growth. –  
*Mandie Crowder,  
RE/MAX Coastal*

MEMBERSHIP INVESTMENT RENEWS ANNUALLY. ANY UNUSED BENEFITS DO NOT CARRY OVER.

The background of the image is a dark blue-tinted photograph of a lighthouse. The lighthouse has a multi-tiered structure with a lantern room at the top. A large, semi-transparent white number '6' is overlaid in the center of the image. The text 'GOLD PARTNER' is written in a bold, yellow, sans-serif font across the middle of the number '6'.

GOLD PARTNER

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# GOLD PARTNER BENEFITS

As a Gold member, you stand alone at this pinnacle level uniquely designed to position you to leverage your company's brand.

## PACKAGE INCLUDES

**\$5,000**

- Four Stand Alone E-blasts
- Your logo will appear for 4 quarters in Hot Deals publication
- 5 Swag bag event participant
- Telephone hold Commercial
- Medium Banner on the Chamber Website
- Company Ad in the Annual Membership Gala Program
- Chamber conference room 10 hrs per years based upon availability.

*Plus, all the benefits of the Steel, Copper, Bronze, Titanium and Silver levels at equally value or higher*



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As a newcomer to the community in 2008 I joined the TCLM Chamber and never left. It gave me the opportunity to serve on the Chamber Board and Committees. –  
*Doreen Hughes,  
Sears Group*

MEMBERSHIP INVESTMENT RENEWS ANNUALLY. ANY UNUSED BENEFITS DO NOT CARRY OVER.





# PLATINUM PARTNER



# PLATINUM PARTNER BENEFITS

As the top-tier investor, Platinum members support the Chamber's mission to promote and grow business in this community. Your organization receives elite recognition at all signature events as well as the highest-level recognition in publications, marketing opportunities and on the Chamber website.

## PACKAGE INCLUDES

**\$10,000**

- Large Banner on the Chamber Website
- Evolving display of your Company Logo w/link on the home page of the Chamber Website
- Company Logo featured in every E-Blast
- 6 swag Bag Participant
- Unlimited complimentary Stand Alone E-Blast
- Chamber Express Article Submissions
- Unlimited use of conference room (upon availability)

*Plus, all the benefits from all the other six tier levels at equal value or higher.*



”

At the heart of our mission is a commitment to fostering a thriving business environment where all members have the resources and support they need to succeed. – Cory Moss, Chairman, Valero Refinery



# MEMBERSHIP CELEBRATIONS



*Ground Breakings,  
Ribbon Cuttings,  
New Member Welcomes  
Oh My!*



# *The Power of Engagement*



## **WOMEN IN BUSINESS**

INSPIRE. MENTOR. CONNECT



### **Annual Gala**

It's a time to reflect on the past year and recognize business and volunteers.



### **Business Showcase & Casino Night**

At this expo, attendees will visit with members to learn more about their business.



### **Wake Up**

**Wednesdays** Gather at various locations throughout the year to build your network.

**OUR CHAMBER EVENTS ARE INNOVATIVE AND FUN!**



# Join Us!



## YOUNG PROFESSIONALS

Network. Serve. Build



### Leadership Mainland

A year long program of learning the Texas City-La Marque region through monthly field trips.



### Golden Division

This 55+ group gathers monthly for coffee and conversations, as well as volunteers at various events.



### Education

This committee is dedicated to working alongside the districts to create a strong workforce pipeline.

OUR CHAMBER EVENTS ARE INNOVATIVE AND FUN.

# Frequently Asked Questions

## 1. What kinds of businesses join the Chamber?

*Businesses of every size and industry, as well as trade, non profit and professional associations, are members.*

## 2. Is my Chamber membership tax deductible?

*Yes, your Chamber dues are deductible as a business marketing expense.*

## 3. How much does it cost to become a member?

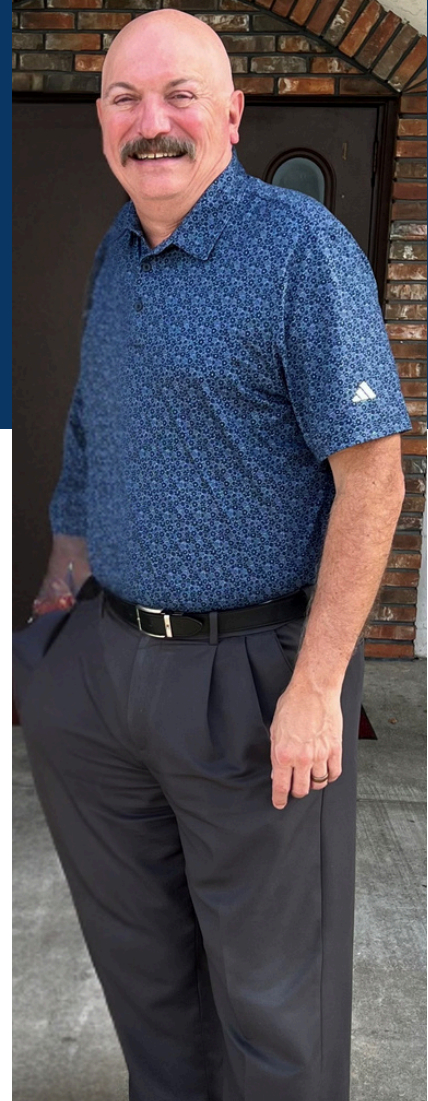
*Dues are based on the tiered level that is best for your business, starts at \$450 annually.*

## 4. How do I join?

*You can choose to fill out an online form, or stop by the Chamber office.*

## 5. How can I get involved?

*Participation is key! You and your employees will be eligible to attend events, serve on committees and volunteer.*



**IF YOU DO  
BUSINESS IN  
TEXAS CITY AND  
LA MARQUE, YOU  
WILL BENEFIT BY  
BEING A MEMBER  
OF THE TEXAS  
CITY-LA MARQUE  
CHAMBER OF  
COMMERCE.**





# THE POWER OF *Membership*



## Ready to Join

Your Membership Team awaits! Bianca Jenson will see that you are onboarded with all the up to date membership information, while Renee Brantley will guide you down the pathway of membership and engagement.



## Now What?

Attend Member 101 an orientation program that helps you understand and maximize your membership benefits and be on your way to engagement.

# M.E.C.C.A



## MEMBERSHIP DEVELOPMENT

We are “conveners” that provide opportunities to our members that foster and promote their success and provide a return on their investment.

**Taskforces:** Young Professionals, Membership, WIB

**Events:** Annual Gala, W.I.L.A., Leadership Graduation



## ECONOMIC DEVELOPMENT

We are “identifiers & facilitators” that foster a positive business environment which enhances the quality of life in our members.

**Taskforces:** Tourism, Hot Deals, Shop Local

**Events:** Business Showcase, Industrial Trade Show, Golf



## COMMUNITY DEVELOPMENT

We are “community champions and difference makers” who foster engagement and empower the well being and quality of life in the communities we serve.

**Taskforces:** Tourism, Hot Deals, Shop Local

**Events:** Bayou Bingo, Cajun Throwdown, New Teacher Welcome



## CHAMBER GOVERNANCE

We will be professionally operated with integrity and values.

**Taskforces:** Foundation, By-Laws, Program of Work



## ADVOCATE

We are a collective voice for positive change in the communities we serve.

**Events:** Galveston County Day at the Capitol

# GLOSSARY

Chamber Express Article Submission- Article written by the member and published in the Chamber Express

Chamber Express- Chamber newsletter that is delivered by the Galveston Daily News on the second Saturday of the month.

Email Blast-Email sent electronically every Thursday to the entire membership.

Hot Deals- Member issued discounts, and coupons

Landing Page – An individual member web page designed within our Chamber website. With a singular goal of converting visitors into leads for our members.

Member 101- An orientation program for new or existing members to help them understand and maximize their membership benefits, and involvement opportunities.

Membership Directory- A listing of businesses that are chamber members, serving as a resource for members and the community

New Member Welcome-A personal event focused on integrating new members into our chamber.

Ribbon Cutting – A formal event, involving a symbolic cutting of a ribbon to celebrate a new beginning, like a business opening, new location or a significant milestone.

Stand Alone E-Blast – Email written by the member sent out to the entire membership.

Swag Bag- Event gift bags





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