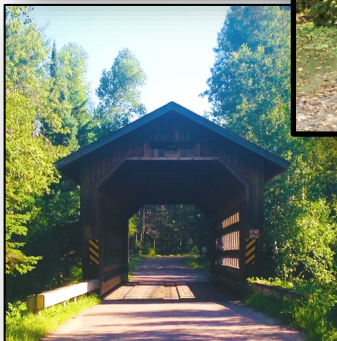




Park Falls Area Chamber of Commerce

The Park Falls Area Chamber offers membership to Businesses, Nonprofits and Municipalities.
Serving Price County and the surrounding areas.

We thank you for considering becoming a member of our Chamber.



Park Falls Area Chamber of Commerce

400 4th Ave South
Park Falls WI 54552
(715) 762 2703
Director@ParkFalls.com

Park Falls Area Chamber of Commerce



Who We Are

For over 78 years, the Park Falls Area Chamber of Commerce has served businesses in and around Price County. The organization was formed in 1945 to promote the industrial and economic growth of the Park Falls Area. The Chamber is a strong supporter of our Nonprofits, our schools and the area tourism. Economic development is also high on the Chamber's priority list and promotes business and industrial growth through the Economic Development Alliance of Park Falls and Price County.

How We Operate

The Chamber is not connected to the U.S. or State Chamber or a part of any government. We are not run by a small group of big businesses. In fact, 95% of the membership is comprised of businesses with 35 or fewer employees. We are a volunteer organization, classified as a 501c6 Nonprofit organization. We are owned by the membership, governed by a board, and managed by a paid staff and accountable to the membership. The Chamber of Commerce is governed by a volunteer board of directors. The board is responsible for our financial accountability and our policies. The Chamber exists to make the Park Falls Area a better place to live, work, play and is always striving to create value for our membership and helping your business grow.



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Annual and Monthly Events

Spring and Fall Member Banquets

The Spring Banquet is held each May. This is a fun evening of networking and socializing with the members prior to the start of the busy summer season.

The Fall Banquet is the business meeting. New board members are elected and the year is reviewed.

The Concert series

Each year local musicians provide music at several events and locations. The SnowBall, Brings everyone in from the cold of winter to some HOT music and warm food. The Sounds of Spring welcomes in the spring with the classics. The Music in the Park provides a peaceful setting along the Flambeau River for the nights music. Small Business Saturday Night Fever rocks out after all that shopping.

Northwoods After 5

An evening of networking and socializing held at different Chamber members locations each month. This provides a great opportunity to meet members and introduce non-members.

Park Falls Groundhog Day

That time of the year we look to SPIKE the Carquest Tortoise to predict the weather.

Easter Egg stravananza

The time that the kids get to enjoy the Easter Bunny and family friendly events

Weekly Flea Markets

Starting in May and ending in September, we have weekly Flea Markets at Triangle Park. Great deals are always there to find.

Flambeau Rama

This is the four days that we throw the biggest family fun event of the year. live music, food vendors, softball tournaments, car shows, parades, road run, family activities and more....

Flambeau 40 Bike race and Time Trial

Each year nearly 100 bikers return for the 36 mile ride along the Flambeau River.

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Annual and Monthly Events

Fall 4 and Fall Color Festival

This is a 4 mile walk/run out to the Flambeau View Greenhouse along the decked out in color Flambeau River followed by our hay wagon for those that would rather ride than walk. We end with the Fall Festival with Live music, face painting, crafters, food and family fun.

The Chili Challenge

Who's got the BEST Chili in town!!! We let **YOU** be that judge. We bring out the chili, kids games, crafters, a DJ and lots of Classic Cars for this fun day at Triangle Park.

Monster Madness

October is the time we call in all the spooks and zombies and unleash them on the people of Park Falls. Join us at the Annual Haunted House in Park Falls. IF YOU DARE.....

Turkey Trot 5K

Each year before dinner we let the runners build up an appetite on our 5K course.

Small Business Saturday

Deals abound around the town. The Passport to Christmas starts with local businesses providing discounts to visitors. Collect as many stamps as you can for the chance to win the Christmas cash.

Candy Cane Christmas

The first Saturday in December, Breakfast with Santa starts the holiday season, along with crafts for the kids and games for the family. Meet the MAN himself and get pictures with SANTA.

The second Saturday of December, Santa's Craft show and dinner with Santa lead us into the lighting of the Christmas tree at Triangle Park.

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Advertising Opportunities

Weekly Chamber Member Blast

Each week the office produces this digital document. The document is emailed to over 2,500 readers weekly. The document is the “voice of the business in the Price County Area”. Reporting on the last weeks events and the current weeks upcoming events. Members can purchase a weekly ad for \$10.

Relocation Packet Program

This program allows Chamber members to include their valuable business information in the Relocation packet that is mailed to individuals and businesses looking to relocate to Price County. Various levels of participation are available allowing for different types of promotion material, from business cards to 8 oz. magazines to brochures.

CHAMBER WEBSITE

The Chamber website is a resource of interactive information for our members including a member directory, community and Chamber calendars, Member to Member Discounts, job postings, Hot Deals and more. Put your business in the spotlight with a ***Spotlight Banner Ad***, a ***Plus Banner Ad***, a ***Column*** or ***Page Bottom Ad*** on the Chamber’s high traffic web pages. The site receives thousands of visits each month from users looking for products and services in the Park Falls and Price County Areas.

Chamber Lobby and Foyer

The information display is the main feature in the Chamber lobby and foyer.. Members are able to display their cards and brochures for free. A full color 11.5” x 17” ad is available for only \$300 a year, providing an opportunity for your business to stand out from the competition to hundreds that visit the Chamber every year.

Price County Tourism Guide

Published annually this guide is packed with valuable information about Price County and all the municipalities to assist individuals, families and businesses making a move to our area. It has a circulation of 30,000 printed copies and unlimited numbers of digital copies.

Chamber Bucks Program

Participating businesses accept “Chamber Bucks” and treat them as a cash purchase. They are converted to a Bank Check by the business at the Chamber, KEEPING the purchases LOCAL !

The Chamber advertises with many different outlets including: Price County Fun Guide, The Upland Almanac, Travel Wisconsin, Facebook, Price County Review, The Ruffed Grouse Society, Wisconsin Outdoors, WJFW– Channel 12, WCQM Radio , WIMI radio, Wisconsin Indianhead Country, Wisconsin Journeys, Up North Action, Regional Sports Shows and many more....

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Chamber Committees

Chamber Ambassadors

Mission: To serve as the official diplomatic representatives of the Chamber of Commerce coordinating ground breakings, grand openings and other interactions between the Chamber, its membership and the public.

Price County Young Professionals

Mission: To help young professionals build business relationships, develop personally and professionally, and to contribute to the economic development and quality of life in Price County.

Special Events

Members are encouraged to participate in community events through the Chamber. Each event is set up as a committee with a committee chair, supporting members and the Executive Director. Examples are : Flambeau Rama, Evergreen Road Race, Flambeau 40 Bike Race, etc.

Committee Sign Up Form

Name _____

Address _____

Business Name _____

Email address _____

Phone _____

Method of Payment

☐ Bill Me☐ Check☐ Visa☐ MasterCard☐ American Express

Sign up for:

☐ Chamber Ambassadors (no Fee)☐ Price County Young Professionals (No Fee)☐ Special Events (No Fee)☐ Other (Fee Determined by Opportunity)☐ Other☐ Other

Credit Card # _____ Exp. date _____

Signature _____

Subtotal: _____

Tax: _____

Total: _____

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The Park Falls Area Chamber of Commerce offers different "Membership Tiers" with a variety of benefits to fit every size and type of organization.



INVESTMENT LEVELS

| Membership Benefit | Value | Associate \$150 Yearly | Enhanced \$250 Yearly | Preferred \$500 Yearly | Premier \$750 Yearly |
|--|-------|---------------------------|--------------------------|---------------------------|-------------------------|
| FREE SERVICES, BUSINESS BUILDING, NETWORKING BENEFITS | | Yearly Membership Only | Semi Annual Avail | Semi Annual Avail | Yearly Membership Only |
| Website: Link to your website or Facebook page. 75 words of descriptive information about your business on all site pages. | | X | X | X | X |
| New member Promotion: New members will automatically be promoted and welcomed through the websites home page NEW MEMBER's announcement. | | X | X | X | x |
| Price County Visitor Guide: Free listing in 30,000 Annual Guides distributed at all Wisconsin Welcome Centers, 5 Midwest Sports shows, and 5 of Wisconsin's biggest festivals. | | X | X | X | X |
| Display Walls and Information Center: We promote your business by displaying your brochures and business cards with the use of display racks in our 24/7 information center, located in the South end of City Hall, in addition to the racks within our office. | | X | X | X | X |
| Monthly Newsletter and Insert: Expose 190+ members, government representatives, area organizations and more to your business and keep up with area happenings. Promote your business, special event, or promotion with a full sheet insert. | | X | X | X | X |
| Chamber Bucks Program: Chamber Bucks are certificates that can be purchased by any business or individual, in any denomination and are treated like cash at participating Chamber businesses. Help Keep Money LOCAL! | | X | X | X | X |
| Advertise with Events: Show your community support by sponsoring one of the Chamber's many events. Your business receives great exposure too. | | X | X | X | X |
| Access to Website Banner Advertising: Attract potential customers with an attractive ad that links you to your customer 24/7. Remember over 85% of sales start online. * | | | X | X | X |
| Facebook: Sharing of your business's posts and events on Facebook. | | X | X | X | X |
| Lunch & Learns: Access to hosting exclusive Chamber Lunch & Learns | | | X | X | X |
| Access to Local Media and Advertisement List | | | X | X | X |
| Access to Ribbon Cuttings and Grand Openings | | | X | X | X |
| Scholarship Opportunities | | | X | X | X |
| Access to Hot Deals | | | | X | X |
| Access to Job Posting | | | | X | X |

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| MARKETING BENEFITS | | | | | |
|---|--|-------|-------|-------|-------|
| Chamber Member Sticker | | X | X | X | X |
| Member designation Plaque with date. | | | X | X | X |
| 250 Free Business Cards (Certificate to be used at Park Falls Print & Copy) | | | X | X | 500 |
| Access to PDF Membership Mailing List | | | 1 | 2 | 3 |
| Complimentary Member Mailing Label Pack | | | X | X | X |
| Access to exclusive Advertisement and Promotion Opportunities | | | | X | X |
| Featured listing on the home page of WWW.ParkFalls.com for one month. Up to 4 businesses per month. (Banner Ads) | | | | | 2 |
| Membership Certificate | | X | | | |
| MEETINGS AND ADVOCACY | | | | | |
| 1 Business After Hours with full promotion on Social Media, Email, Newsletter, Website, and Graphic Design. | | | X | X | X |
| Invitation to Chamber Annual Events: Spring & Fall Banquets, etc. | | X | X | X | X |
| "WE NOTICED" | | X | X | X | X |
| Voting Rights | | | X | X | X |
| Ability to be a Board Member | | | X | X | X |
| ASSOCIATE MEMBER Minimum Total Value | | \$150 | | | |
| ENHANCED MEMBER Minimum Total Value | | | \$250 | | |
| Website: Expanded website exposure with 10 photos and 450 characters in your business description listing. | | | | X | X |
| PREFERRED MEMBER Minimum Total Value | | | | \$500 | |
| Website: Unlimited photos on your business page on WWW.ParkFalls.com | | | | | X |
| Newsletter: Special ad in the Monthly Newsletter | | | | | X |
| Radio spot on Reality Radio on Wednesday | | | | | X |
| Banquet: Two Fall Banquet Tickets | | | | | X |
| 2 Free Office Posters featuring your business logo and information of your choice. | | | | | X |
| PREMIER MEMBER Minimum Total Value | | | | | \$750 |
| For Membership info, visit www.ParkFalls.com or contact the Chamber at 715-762-2703 | | | | | |

* Additional Fees Apply

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Please describe your business:

Are you celebrating anything special:

What year was the business established: _____

Do you Offer Free Wi Fi: _____

Are you located on any ATV, Snowmobile Trails: _____

1. Member agrees to pay dues as established by the membership. Failure to pay dues as outlined in the bylaws of the Park Falls Area Chamber of Commerce will result in termination of membership. The Park Falls Area Chamber of Commerce in consideration of the dues paid by Member, agrees to promote tourism and economic development within the area serviced by the Park Falls Area Chamber of Commerce as directed by the membership and the Board of Directors.
2. All Members are required, if applicable to their business, to hold a Sellers Permit, Health Permit and to pay, in compliance with City, County, Township Ordinance, Room Tax.
3. All Chamber logos, endorsements, booklets, pamphlets, and website remain the property of the Park Falls Area Chamber of Commerce and can only be used with permission. If membership terminates for any reason, Member agrees to return all such material and refrain from using Park Falls Area Chamber of Commerce name and logo in any of Member's promotional advertising.
4. This agreement shall remain in effect until terminated by Member or Park Falls Area Chamber of Commerce according to the bylaws.
5. Park Falls Area Chamber of Commerce is a 501C6 Non Profit, Membership is not tax deductible as a charitable contribution, but is deductible as a business expense.
6. The Chamber Bucks Program is optional but recommended. There is no cost to participate and the revenue stays with local members.
7. Members in good standing are invited to run for the Chamber Board of Directors. Voting rights are reserved for Enhanced, Preferred and Premier Members only.

BUSINESS NAME: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

PHONE: _____ FAX: _____

WEBSITE ADDRESS: _____

FACEBOOK LINK: _____

TWITTER LINK: _____

YOUTUBE LINK: _____

COMPANY E-MAIL: _____

TOTAL NUMBER OF EMPLOYEES: _____ FT _____ PT

BUSINESS CATEGORY/KEYWORDS:

1. _____

2. _____

3. _____

CONTACTS: Member businesses are encouraged to list employees on their Chamber membership.

Please add names of any employee that would benefit by being involved.

Additional employees may be added.

Please attach to this page.

(1) MAIN CONTACT: _____

E-MAIL: _____

(2) _____

E-MAIL: _____

(3) _____

E-MAIL: _____

(4) BILLING REP: _____

E-MAIL: _____

I WOULD LIKE TO OFFER A MEMBER-TO-MEMBER DISCOUNT (Y/N) ☐

WHAT IS YOUR EXPECTATION OF YOUR MEMBERSHIP WITH THE PARK FALLS AREA CHAMBER OF COMMERCE?

REFERRED BY: _____

☐ Annual Membership investment \$ _____

☐ Office Posters \$ _____

☐ Website Advertising \$ _____

☐ Other: _____ \$ _____

TOTAL PAYMENT ENCLOSED: \$ _____

Please charge my: ☐ Visa ☐ Mastercard ☐ AMEX

Credit Card #: _____

Exp. Date: ____ / ____ Security Code: _____

Name on Card: _____

☐ Charge my credit card one time only

☐ Yes, I would like to sign up for Autopay

☐ I authorize the Park Falls Area Chamber of Commerce to draft my membership investment from this credit card on an ☐ Annual ☐ Semi-Annual Basis

☐ Yes, I authorize e-mail communications from the Park Falls Area Chamber of Commerce.

Signature: _____

Date: _____ Acct. Rep: _____

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Member to Member Discount

The Member to Member Discount is a special discount, pricing structure, service, or product that is extended only to other members of the Park Falls Area Chamber of Commerce. Your discount will be featured on the Chamber website www.ParkFalls.com, next to your business listing. If your business would like to participate, please complete this form and fax or mail it to the Chamber Office. Call the Chamber Office at (715) 762 2703 with any questions.

Business Name: _____

Business Phone: _____

Primary Contact: _____

Type of Business: _____

Signature: _____

Date: _____

Please describe the special discount, pricing structure, service, or product that your business will extend to Park Falls Area Chamber of Commerce members. Possible discount ideas are (but not limited to) buy one get one free; set discounted price for goods or service; percentage off purchases; free or discounted consultation; one time fee or discounted item or service. Please describe the discount exactly as you would like it to appear on the website.

Please Note: It is the responsibility of the company placing the discount to notify the Chamber if the discount becomes invalid, changes or has special restrictions that need to be added to the description. Please no discounts that have expiration dates.

Please return completed form to:

Park Falls Area Chamber of Commerce

400 4th Ave South

Park Falls WI 54552

Online: WWW.ParkFalls.com

Phone: 715 762 2703