



"Our goal is to continuously improve the value of your membership investment"

South East Georgian Bay Chamber of Commerce & Tourism Member Investment Matrix

Formerly "Premium" Formerly "Enhanced" Formerly "Basic"

MEMBERSHIP BENEFITS	INSPIRE \$2180	INNOVATE \$820	INVEST \$275	EXCEL \$230	CONNECT \$165
	HST Applicable to all pricing				
Online Membership Listing	★	★	★	★	★
Access to Member Events	★	★	★	★	★
Access to Business Center & Resource Center Display	★	★	★	★	★
Access to Online Member Portal	★	★	★	★	★
Chamber Perks - Savings/Benefits of SEGBAY membership - Chamber Group Insurance Program (Alta Vista) Canada's only not-for-profit employee benefit plan - Esso Mobile Fleet card - save 3.5 cents per litre - Canadian Chamber Insurance Services (Home, auto, business, including Cyber and liability) - Park'n Fly Discount program - Payment processing with Elavon - reduced rate for members - Chamber shipping program - savings on international shipping	★	★	★	★	★
Business "After 5"	★	★	★	★	★
Company listed in annual printed Business Directory and Visitor's Guide	★	★	★	★	★
Member Moment monthly newsletter	★	★	★	★	★
Access to Advertising in Directory	★	★	★	★	★
Access to Advertising on 2 sided area map	★	★	★	★	★
Eligibility for Business Achievement/Recognition Awards	★	★	★	★	★
Member to Member Discounts	★	★	★	★	★
Access to Advertising on Sign Boards	★	★	★	★	★
Email Blast (mail Chimp) \$25 Value – (member provides content)	3 incl./yr	2 incl./yr	1 incl./yr	\$25/blast	\$25/blast
Member pricing for SEGBAY Learning Centre Courses/Events - Contact SEGBAY Manager for dates and pricing	★	★	★	★	★
Digital Branding – Banner on Website	★	★	★	★	
Complimentary Use of Bressette House - Capacity 14	2 incl./yr	2 incl./yr	1 incl./yr	1 incl./yr	
Member spotlight Social Media Post (member provides content)	4 incl./yr	3 incl./yr	2 incl./yr	1 incl./yr	
Beacon Emorium Kiosk - member promo/marketing material avail. (Petro Canada - Exit 156 - Visitor/tourism information Kiosk)	★	★	★		
Access to Beacon kiosk television/digital marketing channel	★	★	★		
Enhanced Web site Features	★	★	★		
Additional Locations - 3 to 5 Member owned businesses	★	★			
Complimentary Pass Quarterly Event & Special Recognition	★	★			
Recognition in Event Programs and Publications	★	★			
First Option on Available Sponsorships	★	★			
Advertising/Sponsorship/Marketing Discount	\$150.00	\$100.00			
Additional locations 6 or more Member owned businesses	★				
Consideration for Speaking Opportunities and Hosting/Moderating	★				
Company Profile in Annual Directory (approx. \$500 value)	★				
GBGH Charity Golf Tourn. - Hole Sponsor - value \$600.00	★				

