



#### Membership Resources and Services

- **Business Referrals**
- Advocacy for Great Falls local business at three levels of government (Local, State & National)
- ✓ Receive a membership decal to display at your business
- ✓ Receive two weekly e-newsletters for all employees (Chamber News & Friday Flash)
- ✓ Use of the Chamber Video Conference Room
- ✓ Notary Services
- Access to the online Member Information Center offering several resources  $\checkmark$
- Offer and utilize M2M (member to member) discounts  $\checkmark$
- Access to Value Added discounts
- Post Job Openings for your organization on the Chamber website & Facebook page
- Post and respond to Request For Proposals (RFPs)
- Specialized Great Falls Area Chamber logo on marketing materials (by request)
- Access to the MemberPlus app with Chambers resources

#### Marketing and Advertising

- New Member recognition in the Chamber Friday Flash e-newsletter
- $\checkmark$ New Member recognition on the Chamber Facebook page
- ✓ Listed in the printed Community Guide
- ✓ Ribbon Cutting ceremony for Grand-Opening and Anniversary events
- ✓ Company profile in the online Chamber Membership Directory listing
- ✓ Opportunities to be Spotlighted in the Friday Flash newsletter
- Opportunities to be a sponsor at any Chamber event
- ✓ Access to several advertising/marketing opportunities

#### **Events and Networking**

- Invited to attend all Chamber events
- Discounted Chamber member rates for all events
- Join Chamber committees
- Join Business Networking Group (BNG)
- Access to seminars, webinars, trainings, and networking opportunities
- Free admission to Business After Hours event
- New Member ticket(s) to the New Member Reception event

All members receive the above benefits plus the additional benefits offered in membership package of choice.

Giant Springs (	Business Starter Level)
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New Members: ✓ 1 ticket for a Chamber Luncheon

Events: ✓ 1 ticket for a Business 4 Breakfast

### Missouri River (Connections Level)

New Members: ✓ Media Partners Advertising Package (Tribune & KRTV), starting value over \$1,000\* ✓ 1 Social Media Blast or printed Membership Mailing Labels Marketing: ✓ 1 ticket for a Business 4 Breakfast Events:

✓ 1 ticket for a Chamber Luncheon

## <u> Electric City</u> (Connections Level)

New Members:	✓ Media Partners Advertising Package, valued over \$3,000*
Marketing:	$\checkmark$ 2 Social Media Blasts or printed Membership Mailing Labels
Events:	<ul> <li>✓ 1 ticket for a Business 4 Breakfast</li> <li>✓ 2 tickets for a Chamber Luncheon</li> </ul>
Committees:	✓ 1 Business Networking Group (BNG) membership, upon availability
	Partners Advertising Package valued over \$3,000

✓ Great Falls Tribune, one 1 printed ad (2"x5" full color)

- ✓ STARadio, 100 Radio Spots
- ✓ ABC-Fox Montana, 150 TV Commercial Spots
- ✓ KRTV & KTGF, with 6+ month contract BOGO Spot Match and Production of a :30 commercial

### <u>\$525/yr</u>

\$775/v

\$375/vr

Great Falls	(Growth Level)	\$1,100/yr
New Members:	<ul> <li>✓ Media Partners Advertising Package, valued over \$3,000*</li> <li>✓ 1 sponsorship to host a Business After Hours event, valued at \$250</li> <li>✓ 2 weeks of recognition in the Friday Flash newsletter</li> </ul>	
Marketing:	<ul> <li>✓ 3 Social Media Blasts <i>or</i> printed Membership Mailing Labels</li> <li>✓ Premier Partner logo recognition in Chamber's printed Community Guide</li> <li>✓ Enhanced Company Profile in the Chamber's online Membership Directory</li> </ul>	
Events:	<ul> <li>✓ 2 tickets for a Business 4 Breakfast</li> <li>✓ 2 tickets for a Chamber Luncheon</li> <li>✓ 1 ticket for the Annual Awards Gala</li> </ul>	
Committees:	✓ 1 Business Networking Group (BNG) membership, upon availability	

## **C.M. Russell** (Growth Level)

New Members:	<ul> <li>✓ Media Partners Advertising Package, valued over \$3,000*</li> <li>✓ 1 sponsorship to host a Business After Hours event, valued at \$250</li> <li>✓ 3 weeks of recognition in the Friday Flash newsletter</li> </ul>
Marketing:	<ul> <li>✓ Bronze Chamber marketing package, valued at \$525</li> <li>✓ Premier Partner logo recognition as a on the Chamber's website</li> <li>✓ Premier Partner logo recognition in Chamber's printed Community Guide</li> <li>✓ Premier Partner logo recognition as a in the President/CEO's email signature block</li> <li>✓ Enhanced Company Profile in the Chamber's online Membership Directory</li> </ul>
Events:	<ul> <li>✓ 2 tickets for a Business 4 Breakfast</li> <li>✓ 2 tickets for a Chamber Luncheon</li> <li>✓ 2 tickets for the Annual Awards Gala</li> </ul>
Committees:	<ul> <li>✓ 2 Business Networking Group (BNG) memberships, upon availability</li> <li>✓ 1 Special Invitation to the Masterminds Group</li> </ul>

## **Paris Gibson** (Influencer Level)

New Members:	<ul> <li>✓ Media Partners Advertising Package valued over \$3,000*</li> <li>✓ 1 sponsorship to host a Business After Hours event, valued at \$250</li> <li>✓ 4 weeks of recognition in the Friday Flash newsletter</li> </ul>
Marketing:	<ul> <li>✓ Silver Chamber marketing package, valued at \$1,050</li> <li>✓ Premier Partner logo recognition as a on the Chamber's website</li> <li>✓ Premier Partner logo recognition in Chamber's printed Community Guide</li> <li>✓ Premier Partner logo recognition as a in the President/CEO's email signature block</li> <li>✓ Enhanced Company Profile in the Chamber's online Membership Directory</li> </ul>
Events:	<ul> <li>✓ 4 tickets for a Business 4 Breakfast</li> <li>✓ 4 tickets for a Chamber Luncheon</li> <li>✓ 4 tickets for the Annual Awards Gala</li> </ul>
Committees:	<ul> <li>✓ 2 Business Networking Group (BNG) memberships, upon availability</li> <li>✓ 1 Military Affairs Committee (MAC) membership</li> <li>✓ 1 Special Invitation to the Masterminds Group</li> </ul>

# Lewis and Clark (Influencer Level)

New Members:	<ul> <li>✓ Media Partners Advertising Package valued over \$3,000*</li> <li>✓ 1 sponsorship to host a Business After Hours event, valued at \$250</li> <li>✓ 4 weeks of recognition in the Friday Flash newsletter</li> </ul>
Marketing:	<ul> <li>✓ Platinum Chamber marketing package, valued at \$2,650</li> <li>✓ Premier Partner logo recognition in the Chamber newsletters</li> <li>✓ Premier Partner logo recognition as a on the Chamber's website</li> <li>✓ Premier Partner logo recognition in Chamber's printed Community Guide</li> <li>✓ Premier Partner logo recognition as a in the President/CEO's email signature block</li> <li>✓ Enhanced Company Profile in the Chamber's online Membership Directory</li> </ul>
Events:	<ul> <li>✓ First Rights of refusal for event sponsorship opportunities</li> <li>✓ 6 tickets for a Business 4 Breakfast</li> <li>✓ 8 tickets (table) for a Chamber Luncheon</li> <li>✓ 8 tickets (table) for the Annual Awards Gala</li> </ul>
Committees:	<ul> <li>✓ 2 Business Networking Group (BNG) memberships, upon availability</li> <li>✓ 2 Military Affairs Committee (MAC) membership</li> <li>✓ 1 Special Invitation to the Masterminds Group</li> </ul>

# Premier Customized Membership (Influencer Level)



\$3,250/yr

\$5,250/yr

\$10,500/yr

Ask about our Premier Customizable Membership & Sponsorship Packages Contact: Katherine Archibald, Business Development Director karchibald@greatfallschamber.org | 406-761-4434