

Illinois Valley Area Chamber of Commerce

Membership Guide

Welcome to the new membership guide for IVAC! Every program builds on the level before from **Community Partner to Growth Advocate to Leadership Circle to Visionary Investor to Cornerstone Member**, you never lose a benefit as you grow with us!

The 'benefits matrix' below is your first step to seeing the package that is right for you and your organization. The packages below will lead you to the right investment decision! Reach out to the IVAC staff with any questions!

Benefits Matrix	Community Partner	Growth Advocate	Leadership Circle	Visionary Investor	Cornerstone Member
Marketing & Visibility					
2 standard email blasts	✓	✓	✓	✓	✓
Standard listing in online directory	✓	✓	✓	✓	✓
Exclusive member referrals to the public	✓	✓	✓	✓	✓
Ability to post events on online calendar	✓	✓	✓	✓	✓
Ability to publish news and press releases	✓	✓	✓	✓	✓
Access to Member Directory	✓	✓	✓	✓	✓
Inclusion in community guide directory	✓	✓	✓	✓	✓
Inclusion on IVAC email announcements	✓	✓	✓	✓	✓
Eligible for recognition at Annual Dinner	✓	✓	✓	✓	✓
Offer/Receive member-to-member discounts	✓	✓	✓	✓	✓
4 Enhanced Email Blasts		✓	✓	✓	✓
Enhanced listing in online directory		✓	✓	✓	✓
Eligible for 'Member Monday' posts		✓	✓	✓	✓
Ability to advertise positions on the job board		✓	✓	✓	✓
Ability to be highlighted in community guide		✓	✓	✓	✓
Ability to display printed resources in the IVAC lobby		✓	✓	✓	✓
1 social media ad post on IVAC channels			✓	✓	✓
Ability to be selected for 'member spotlight' spot on radio			✓	✓	✓
2 additional enhanced email blasts				✓	✓

Opportunity for a one-day takeover of IVAC social media channels				✓	✓
Priority consideration for sponsorships at primary events					✓
Ability to showcase multiple locations					✓
Business logo in IVAC signature lines					✓
Business & Professional Development					
Ability to sign up for Member-exclusive Health Insurance Plan	✓	✓	✓	✓	✓
Ability to participate in 'Chamber Bucks'	✓	✓	✓	✓	✓
Ability to post 'Hot Deals'	✓	✓	✓	✓	✓
Notary Services	✓	✓	✓	✓	✓
Eligible for ambassador consideration	✓	✓	✓	✓	✓
1 IVAC boardroom reservation		✓	✓	✓	✓
15% discount on IVCC open-enrollment professional development courses		✓	✓	✓	✓
Access to the "HR Library"		✓	✓	✓	✓
\$500 IVCLA Leadership Program discount		✓	✓	✓	✓
Eligible for board seat consideration		✓	✓	✓	✓
Eligible to present at 'Lunch with Leaders'		✓	✓	✓	✓
Standard access to workplace survey		✓	✓	✓	✓
Split discount on for dual membership		✓	✓	✓	✓
Access to 'HR on Call' service			✓	✓	✓
Enhanced access to workplace survey			✓	✓	✓
3 additional boardroom reservations			✓	✓	✓
\$350 discount on Gold Sponsorship package			✓	✓	✓
\$1000 discount on IVCLA Leadership Program				✓	✓
Full access to workplace survey				✓	✓
\$500 discount on Diamond Sponsorship package				✓	✓
\$1500 discount on IVCLA Leadership Program					✓
\$1000 discount on Platinum Sponsorship package					✓

Advocacy & Civic Voice					
Ability for IVAC logo on your website	✓	✓	✓	✓	✓
Ability for IVAC decal on your business	✓	✓	✓	✓	✓
US Chamber Partner	✓	✓	✓	✓	✓
Illinois Chamber Partner	✓	✓	✓	✓	✓
IVAC accredited Certificate of Origin Verification services		✓	✓	✓	✓
Representation to elected officials		✓	✓	✓	✓
Access to Letters of Support		✓	✓	✓	✓
Contribute questions for 'State of the Cities'		✓	✓	✓	✓
Logo placement on IVAC website homepage				✓	✓
Logo placement on IVAC website rotating banner					✓
Events & Networking					
Volunteer opportunities at community events	✓	✓	✓	✓	✓
Member pricing at IVAC events	✓	✓	✓	✓	✓
Exclusive invite for Legislative Lunch	✓	✓	✓	✓	✓
Ribbon cutting & grand opening services	✓	✓	✓	✓	✓
Ability to participate in industry round tables		✓	✓	✓	✓
Priority consideration for before/after hours			✓	✓	✓
2 seats at 'Lunch with Leaders'				✓	✓
2 additional seats at 'Lunch with Leaders'					✓
2 seats at the Annual Dinner, State of the Cities, & Legislative Lunch					✓
4-some at the Fall foundation Golf Outing					✓
Logo inclusion on traveling banner					✓
Invite to the exclusive cornerstone roundtable					✓

Below are the tier packages. Current members are automatically assigned the tier closest to their current investment. **Current members may only move down one tier independently**; a request to downgrade more than one tier requires an in-person meeting with IVAC's Executive Director.

New members may select any tier package but will receive a tier recommendation from IVAC staff. It is encouraged that all prospective members schedule a consultation before finalizing their decision.

Cornerstone Member *up to \$20,000 value*

\$6,000 / year

*Ideal for businesses with 100+ employees. This package is built for foundational supporters of IVAC's mission, anchoring regional development and community advancement. Here you can find top-tier visibility, VIP access, and premium sponsorships to position you as a true leader in the Illinois Valley. Included in this package are all the benefits of **Community Partner, Growth Advocate, Leadership Circle, and Visionary Investor** plus...*

Marketing & Visibility

- Business logo in IVAC signature lines
- Ability to showcase multiple locations
- Priority consideration for sponsorship at primary events

Business & Professional Development

- Additional \$1,000 discount on IVCLA Leadership Program
- \$1,000 discount on Platinum Sponsorship package

Advocacy & Civic Voice

- Logo placement on IVAC website rotating banner

Events & Networking

- 2 additional seats at 'Lunch with Leaders'
- 2 seats at the Annual Dinner, State of the Cities, & Legislative Lunch
- 4-some at the Fall foundation Golf Outing
- Logo inclusion on traveling banner
- Invite to the exclusive cornerstone roundtable

Visionary Investor *up to \$15,000 value*

\$2,500 / year

*Ideal for businesses with 50-99 employees. This package is built for forward-thinking organizations with eyes on the future of the Illinois Valley. Here you gain expanded brand exposure, strategic partnerships, VIP seating, and premium digital reach. Included in this package is all the benefits of **Community Partner, Growth Advocate, and Leadership Circle** plus...*

Marketing & Visibility

- 2 additional enhanced email blasts
- Opportunity for a one-day takeover of IVAC social media channels

Business & Professional Development

- \$500 discount on Diamond Sponsorship package
- Additional \$500 discount on IVCLA Leadership Program
- Full access to workplace survey

Advocacy & Civic Voice

- Logo placement on IVAC website homepage

Events & Networking

- 2 seats at 'Lunch with Leaders'

Leadership Circle *up to \$10,000 value*

\$1,200 / year

*Ideal for businesses with 25-49 employees. This package is built for businesses that want to lead by example and be recognized for their influence. Here you can expand your marketing reach, sponsorship access, and leadership visibility. Included in this package is all the benefits of **Community Partner** and **Growth Advocate** plus...*

Marketing & Visibility

- 1 social media ad post on IVAC channels
- Ability to be selected for 'member spotlight' spot on Starved Rock Media & Shaw Local Radio stations

Business & Professional Development

- Access to 'HR on Call' service
- Enhanced access to workplace survey
- 3 additional boardroom reservations
- \$350 discount on Gold Sponsorship package

Events & Networking

- Priority consideration for before/after hours

Growth Advocate *up to \$6,000 value*

\$575 / year

*Ideal for businesses with 1-24 employees. This package is built for businesses and organizations who want to connect, be visible, and have operations support. Included in this package is all the benefits of **Community Partner** plus...*

Marketing & Visibility

- 4 Enhanced Email Blasts
- Enhanced listing in online directory
- Ability to advertise positions on the job board
- Ability to be highlighted in community guide
- Eligible for 'Member Monday' posts
- Ability to display printed resources in the IVAC lobby

Business & Professional Development

- 15% discount on IVCC open-enrollment professional development courses
- Split discount for dual membership
- Priority consideration to present at 'Lunch with Leaders'
- \$500 IVCLA Leadership Program discount
- Eligible for board seat consideration
- Standard access to workplace survey
- Access to the "HR Library"
- 1 IVAC boardroom reservation

Advocacy & Civic Voice

- IVAC accredited Certificate of Origin Verification services
- Access to Letters of Support
- Representation to elected officials
- Contribute questions for 'State of the Cities'

Events & Networking

- Ability to participate in industry round tables

Community Partner *up to \$1,500 value*

\$350 / year

An ideal starting point, this tier is great for startups and new organizations. This ground floor approach allows organizations an affordable way to get involved in our community and stay up to date with the Illinois Valley and our business community.

Marketing & Visibility

- 2 standard email blasts
- Standard listing in online directory
- Exclusive member referrals to the public
- Ability to post events on online calendar
- Ability to publish news and press releases
- Access to Member Directory
- Inclusion in community guide directory
- Inclusion on IVAC email announcements
- Eligible for recognition at Annual Dinner
- Offer/Receive member-to-member discounts

Business & Professional Development

- Ability to sign up for Member-exclusive Health Insurance Plan
- Ability to participate in 'Chamber Bucks'
- Ability to post 'Hot Deals'
- Notary Services
- Eligible for ambassador consideration

Advocacy & Civic Voice

- Ability for IVAC logo on your website
- Ability for IVAC decal on your business
- US Chamber Partner
- Illinois Chamber Partner

Events & Networking

- Volunteer opportunities at community events
- Member pricing at IVAC events
- Exclusive invite for Legislative Lunch
- Ribbon cutting & grand opening services

Additional Options Available

Call to discuss

*Members in the **Leadership Circle**, **Visionary Investor**, and **Cornerstone Member** tiers, looking for an additional impact, can reach out to discuss a la carte options. These add-ons can help create a package more aligned with your organization's timely needs.*

This investment is fully customizable and requires a meeting with IVAC leadership to co-create a benefits package aligned with your goals and community values.

Contact Lucas Burris, Executive Director, to begin the conversation.



ILLINOIS VALLEY

CHAMBER OF COMMERCE

AND ECONOMIC DEVELOPMENT