



# Membership Menu



Greater Dalton Chamber of Commerce  
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[daltonchamber.org](http://daltonchamber.org)



GREATER DALTON CHAMBER OF COMMERCE



GREATERDALTONCHAMBER



"The Greater Dalton Chamber is at the center of making our community a great place to do business. We do that by providing exposure for our members, helping people connect to each other and the community, and by advocating for business friendly public policies. Your membership in the Chamber provides you the opportunity to market yourself and your product, and it also helps us continue to make Dalton and Whitfield County great for business. I hope you'll make the decision to join our team today."

**Beth Morrison**



The Greater Dalton Chamber of Commerce is a three-time recipient of **5 Star Accreditation** through the U.S. Chamber of Commerce. Accreditation with the U.S. Chamber is the only program that defines excellence in Chamber planning and recognizes Chambers for outstanding contributions toward positive change in their communities.

## Essential Membership

**Annual Investment: \$325**

**Valued at \$843**

*This membership is not available for businesses with more than 10 employees.*

Why be a business member of the Greater Dalton Chamber of Commerce? Better connections, to start. Build relationships with other business and the community with this entry level membership.

### Marketing & Visibility

- Online listings on daltonchamber.org with map link and link to your company's website
- Business referrals exclusively to members
- Eligible for range of members-only advertising opportunities available through our electronic communications as well as at numerous events and activities
- Ground-breaking and ribbon-cutting event assistance
- Invitation to monthly Member Mixers

### Member Resources

- Chamber representation at government meetings on local, state, and federal levels.
- Demographic information and resources
- Training and educational seminars
- Membership decal identifying you as a member - tell the community you're invested in our region
- Members-only pricing for events and programs

## Enthusiast Membership

**Annual Investment: \$625**

**Valued at \$1,753**

*This membership is not available for businesses with more than 25 employees.*

As an entrepreneur, you have to be a smart buyer. The Enthusiast Membership is a smart decision for businesses that want greater visibility. Members at this level receive perks like advertising visibility on daltonchamber.org with your membership.

### Marketing & Visibility

- 6 months of digital advertising (\$300 value)

### Member Resources

- Annual Pass to Chamber Connections (\$165 value)

**PLUS all the advantages of Essential Memberships.**

# Enterprise Membership

**Annual Investment: \$1,500**

**Valued at \$2,653**

The Chamber takes legislative action on issues that unfairly target the business community or a particular industry. The Chamber is there with the contacts and know-how to cut through the red tape that keeps businesses from growing. As an Enterprise Member, you are supporting our ability to advocate for your business.

## Marketing & Visibility

- 3 months of online advertising or \$600 advertising credit
- 2 additional location or branches

## Member Resources

- Season Ticket to Good Morning Dalton (\$100 value)

**PLUS all the advantages of Enthusiast and Essential Memberships.**

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# Executive Membership

**Annual Investment: \$3,000**

**Valued at \$4,473**

Representing the interest of business with government is a service we provide so you can focus on your business, not on government regulation. If your business or your customers benefit from less red tape, your Executive Membership supports the Chamber's public policy efforts, and connects you to others who share your interests.

## Marketing & Visibility

- Invitation to President's Cocktail Reception with President's Council members
- Pair of invitations to the Chamber Annual Banquet (\$200 value)

## Member Resources

- Total of two (2) Season Tickets to Good Morning Dalton (\$200 value)
- Additional businesses, branches, or locations; up to 2 (\$600 value)

**PLUS all the advantages of Enterprise, Enthusiast and Essential Memberships.**

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# Exclusive President's Council

**Annual Investment: \$6,000**

Your business benefits from a strong local economy, and the Dalton President's Council was created for you to support the guardian of your economic prosperity. In doing so, you'll receive some nice perks along the way. The President's Council offers exclusive features, such as complimentary registration in our popular Chamber Classic Golf Tournament for you and a guest, and your company logo will be rotate in good company on our home page.

## Position in Our Region

- Permanent rotating logo on daltonchamber.org home page, a position exclusive to this investment level.
- Two invitations to President's Council Luncheon

## Member Resources

- Additional businesses, branches, or locations, up to 3
- Two tickets to the President's Cocktail Reception
- Golf outing for 2
- Yearly digital advertising

**PLUS all the advantages of Executive, Enterprise, Enthusiast and Essential Memberships.**

*This membership is not available for businesses with more than 50 employees.*

*This membership is not available for businesses with more than 100 employees.*

*This membership is not available for businesses with more than 200 employees.*

# All Investment Levels Include:

This is the core stuff that everyone gets because it's vital to what we do.



## Member Bonus

*Discounted media exposure*

- **New Member Advertising Bonus**

**Daily Citizen**

*(Partner offers subject to change and availability. Other restrictions may apply.)*

## Business Advocacy

- Pro-business priority advocacy efforts on local, state, and federal levels

## Volunteer Involvement

- Connecting as a volunteer gives your business a unique chance to connect to others in the community - Join the Diplomats!

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## The Nuts and Bolts:

Membership has its privileges. Here's how to make the most of your investment.



You're on fire. In the heat of business battle. In control of your own destiny. Whether you just launched a business or your start-up is a few years behind you, you want to keep the momentum going. And you're smart enough to know that the Chamber has something to offer you. Our sole purpose is growing the Greater Dalton region by growing its businesses. YOUR BUSINESS!

Maybe you haven't thought much about marketing - how to do it and where.

**The Chamber has.**

Maybe you're looking for a better way to network - for people who can put you in touch with all the right connections.

**The Chamber can.**

Maybe you're searching for insight on industry trends and other resources that will give you a leg up on the competition.

**The Chamber will.**

**It's all a part of your membership from the instant you invest.**