



# membership menu

Greater Dalton Chamber of Commerce 100 S. Hamilton St. - Dalton, GA 30720 706.278.7373 daltonchamber.org





The Greater Dalton Chamber is at the center of making our community a great place to do business. We do that by providing exposure for our members, helping businesspeople connect to each other and the community, and by advocating for business friendly public policies.

Your membership in the Chamber provides you the opportunity to market yourself and your product, and it also helps us continue to make Greater Dalton great for business.

We hope you'll make the decision to join our team today!



1-10 employees

## Essential Membership Annual Investment: \$325

Valued at: \$843

Why be a business member of the Greater Dalton Chamber of Commerce? Better connections, to start. Build relationships with other business and the community with this entry level membership.

#### MARKETING & VISIBILITY

- Online listings on daltonchamber.org with a link to your company's website
- Business referrals exclusively to members
- Eligible for range of members-only advertising opportunities
- Ground-breaking and ribbon-cutting event assistance
- Invitation to monthly Chamber events

#### MEMBER RESOURCES

- Chamber representation at government meetings on local, state, and federal levels.
- Demographic information and resources
- Training and educational seminars
- Membership decal identifying you as a member - tell the community you're invested in our region
- Members-only pricing for events and programs

## Enthusiast Membership Annual Investment: \$625

11-25 employees

Valued at: \$1,753

As an entrepreneur, you have to be a smart buyer. The Enthusiast Membership is a smart decision for businesses that want greater visibility.

#### MARKETING & VISIBILITY

• 1/2 page ad in our quarterly e-magazine, Chamberlink

#### MEMBER RESOURCES

• Annual Pass to Chamber Connections (\$250 Value)

PLUS all the advantages of Essential Membership!

#### 26-50 employees

## Enterprise Membership

Annual Investment: \$1,500

Valued at: \$2,653

The Chamber takes legislative action on issues that unfairly target the business community or a particular industry. The Chamber is there with the contacts and know-how to cut through the red tape that keeps businesses from growing. As an Enterprise Member, you are supporting our ability to advocate for your business.

#### MARKETING & VISIBILITY

- 1 page ad in Chamberlink e-magazine
- 2 additional locations or branches

#### MEMBER RESOURCES

• Season ticket to Good Morning Dalton (\$280 value)

PLUS all the advantages of Enthusiast and Essential Memberships!

## Executive Membership Annual Investment: \$3,000

51-100 employees

Valued at: \$4,473

Representing the interest of business with government is a service we provide so you can focus on your business, not on government regulation. If your business or your customers benefit from less red tape, your Executive Membership supports the Chamber's public policy efforts, and connects you to others who share your interests.

#### MARKETING & VISIBILITY

- Pair of invitations to the Chamber Annual Banquet (\$200 value)
- Invitation to President's Cocktail Reception Additional businesses, branches, or with President's Council members

#### MEMBER RESOURCES

- Total of two (2) season tickets to Good Morning Dalton (\$560 value)
- locations; up to 2 (\$600 value)

PLUS all the advantages of Enterprise, Enthusiast and Essential Memberships!

## Exclusive President's Council

Annual Investment: \$6.000

Your business benefits from a strong local economy, and the Dalton President's Council was created for you to support the guardian of your economic prosperity. In doing so, you'll receive some nice perks along the way. The President's Council offers exclusive features, such as complimentary registration in our popular Chamber Classic Golf Tournament for you and a quest.

#### POSITION IN OUR REGION

• President's Council Luncheon Sponsor

#### MEMBER RESOURCES

- Two tickets to the President's Cocktail Reception
- Golf outing for 2



## all investment levels include: this stuff is vital to what we do.

#### MEMBER BONUS

 New Member Advertising opportunties

add on a premium website listing for \$100 (one-time fee

#### BUSINESS **ADVOCACY**

 Pro-business priority advocacy efforts on local, state, and federal laws

#### **VOLUNTEER INVOLVEMENT**

• Connecting as a volunteer gives your business a unique chance to connect to others in the community - Join the Diplomats!

(Partner offers subject to change and availability. Other restrictions may apply.)

## The Nuts and Bolts:

Membership has its privileges. Here's how to make the most of your investment.



You're on fire. In the heat of business battle. In control of your own destiny. Whether you just launched a business or your start-up is a few years behind you, you want to keep the momentum going. And you're smart enough to know that the Chamber has something to offer you. Our sole purpose is growing the Greater Dalton region by growing its businesses. YOUR BUSINESS!

Maybe you haven't thought much about marketing - how to do it and where

### THE CHAMBER HAS

Maybe you're looking for a better way to network - for people who can put you in touch with all the right connections.

### THE CHAMBER CAN

Maybe you're searching for insight on industry trends and other resources that will give you a leg up on the conversation.

### THE CHAMBER WILL

It's all a part of your membership from the instant you invest.