

ADDITIONAL VICA MEMBERSHIP LEVELS ALLOW FOR CUSTOMIZATION WITH ENHANCED BUSINESS BENEFITS AND STRATEGY OPTIONS

Customize your Membership Package at the beginning of your member year to enhance the value. Customized packages, dependent on selections may not include tickets to each of VICA's events.

Membership Benefits	Small Business \$950 Value \$1,200+	Circle of Influence \$1,500 Value \$1,950+	Business Leaders \$2,100 Value \$2,850+	Bronze Member \$3,250 Value \$4,500+	Silver Member \$6,500 Value \$8,000+	Gold Member \$10,000 Value \$11,500+	Platinum Member \$13,000 Value \$15,000+	Premier Partner \$18,000 Value \$19,600+	President's Circle \$28,000 Value \$32,000+
SFV Business Journal	/	✓	✓	\	\checkmark	✓	✓	✓	✓
General Legislative Advocacy	✓	✓	✓	/	/	✓	/		
Policy Committees	/	\	✓	✓	✓	✓	✓	✓	✓
All Company Employees	(1) Rep	✓	/	✓	/	✓	✓	✓	✓
Eligibility to serve as Co-Chair for Committees		✓	✓	V	✓	✓	✓	✓	✓
VICA After Darks	✓	✓	✓	/	\	/	✓	✓	✓
Newsmaker Connections	✓	✓	✓	✓	✓	~	✓	✓	✓
VICA University Workshops	/	✓	-	✓	✓	✓	~	~	✓
First Sip with VICA	✓	-	_	/	/	✓	/	/	/
Annual Meeting		(1) Tix	(1) Tix						
Business Forecast Conference		(1) Tix	(1) Tix						
Congressional Event			(1) Tix						
Extraordinary Women in Leadership Event		(1) Tix	(1) Tix	AVAILABLE FOR CUSTOMIZATION					
Leaders Forum			(1) Tix						
Local Officeholders Luncheon			(1) Tix						
County Officeholders		(1) Tix	(1) Tix						
State Officeholders Dinner			(1) Tix						
Eligibility to serve on the Board of Directors			✓	✓	✓	✓	✓	✓	✓
Guaranteed position on the Board of Directors			3/				✓	✓	✓
Enhanced VICA advocacy support for legislative matters		* 2	✓	✓	✓	✓	✓	✓	✓
Logo placement for VICA website			✓	✓	✓	✓	✓	✓	✓
Prominent logo placement on VICA website								✓	✓
Possible media coverage through sponsorship									✓