

## Explore Crosslake Business Meeting Agenda

Thursday, Sept. 3, 2020 – Crosslake Community School

Networking - 7:30 a.m. Meeting 8 – 9:00 a.m.

Introductions of attendees – name & business/organization affiliation

### **1. Overview of the Crosslake Community School**

- Cliff Skagen – Director

### **2. Crosslake Days – Sept. 24-26**

- Crosslake Ace Hardware – Platinum Sponsor– Celebrating Dan & Betty's 10-year ownership
- Planning for Hidden Chili Pepper, Knight of Columbus Cornhole Tournament, Pickleball Tournament, Electronic Scavenger Hunt, Arts & Crafts Fairs, Unicycler Show, City Hall Open House + Activities, Events or Crazy Days at Retailers.
- ALL of these events can be done practicing Covid safety protocol.
- Please consider a sponsorship – lots of marketing exposure! (Cornhole Lane naming)
- Cornhole Boards/bags needed. If you have a set we can borrow, please let me know.  
24 x 48 is the official size, bag is 6 X 6 and weighs 15 to 16 oz.
- Selling Crosslake Days buffs (neck gator-facemasks) as promo item for deals and discounts.

### **3. Chamber Events**

- Business After Hours Salvation Army & Cub Foods – Tues. Sept. 8 4:30 – 6 p.m.
- **Opportunity for BAH Hosts October 13 and October 27**
  - Preferably host the event outside (under a tent if inclement weather)
  - Plenty of space for social distancing
  - Food service has to be provided by a restaurant with a catering license. Prepackaged/plated food or food served to the attendees. No buffets or self-serve.
  - Preferably serve beer and wine along with non-alcoholic beverages
  - Marketing includes, Press Releases, Social Media event, Facebook Live interview and list/business cards of all attending.

### **4. City of Crosslake/Other Community Info**

- Crosslakers
  - All volunteer effort to aid & assist with making/keeping Crosslake a great place to live, work and play! Fun way to get involved and meet others!
  - Loon Center, Dog Park, New signage, Flowers on the bridges, Trackers Train Club, Audubon Bird City, Historical Society, Water Quality efforts etc....
  - Meet via Zoom the first Monday of the month
- **City of Crosslake Admin, Police and Fire Station**
  - City Council meeting Mon. Sept. 14 @ 7 p.m.
    - Additional public meetings scheduled for budget consideration
  - Firehall is being renovated, not a new build
  - Watch for Election Forums coming in October

### **5. Round the Table** – We'll go around the room and everyone has 60 seconds to share what's new in their business, ask questions or share local knowledge.

**Meetings are held the first Thursday monthly – locations subject to change**

2020 Meetings

Thurs. Jan. 9, 2020 – Common Goods

Thurs. Feb. 6, 2020 – UR Country Doc

Thurs. March 5, 2020 – Immaculate Heart Church

Thurs. April 2, 2020 – Whitefish at the Lakes **(ZOOM)**

Thurs. May 7, 2020 – Frandsen Bank & Trust **(ZOOM)**

Thurs. June 4, 2020 – Kicks on Route 66 **(ZOOM)**

No July meeting

Thurs. Aug. 6, 2020 – Encompassing Beauty/**Crosslake Community Center Outdoor Lions Shelter**

Thurs. Sept. 3, 2020 – Simply Rustic Floral Design/**Crosslake Community School**

Thurs. Oct. 1, 2020 – Treasured Haven/**Need host**

Thurs. Nov. 5, 2020 – JAG Interior Solutions/

Thurs. Dec. 3, 2020 – Common Goods/