



2020 Crosslake Days Event Participation & Sponsorship Opportunities

Sept. 24 – 26, 2020

2020 marks the 34th Crosslake Days event, and a year with a few new twists! While the Chili Cook-off will certainly be missed, the beautiful Fall colors are a constant and together with the business community we're hosting a whole lot of outdoor family fun for all ages with Covid19 safety protocols in place.

Company Name _____

Contact _____

Address _____

City _____ **State** _____ **Zip** _____

Phone _____

Email _____

Please consider a financial sponsorship so the Chamber can continue to offer premium events in Crosslake. In exchange we'll provide excellent marketing exposure to showcase your business!

SOLD PLATINUM Sponsorship \$1,500 - Thank you Crosslake Ace Hardware & Appliance

- *ALL the benefits of GOLD Sponsorship PLUS.....*
- *Business Logo on 300 commemorative 2020 Crosslake Days Neck Gators distributed for sale at local businesses*
- *Business logo listed in print advertising purchased by the Chamber in local newspapers*
- *Business logo listed with link to details in multiple Chamber E-newsletters, sent to approx. 7,300 Chamber members*

SOLD BREW Sponsorship \$500 - Thank you D&D Co./Coors Light

- *ALL the benefits of GOLD Sponsorship PLUS.....*
- *Sponsor will provide and hang 6' general event banners at Chamber establishments in Crosslake on or before Sept. 1, 2020 and provide additional banners for the event as requested by Chamber. Not to exceed 20 banners total.*

GOLD Sponsorship \$500 (EIGHT available)

- *ALL the benefits of SILVER Sponsorship PLUS.....*
- *Two complimentary commemorative items (2020 Crosslake Days Neck Gators)*
- *Business acknowledged during local radio programs on Hubbard Radio and R&J Broadcasting*
- *Business acknowledged as Lane Sponsor for Knights of Columbus Bean Hole Tournament*
- *Business logo printed on Thank You banner hung at Chamber for 30 days during and after event*

SILVER Sponsorship \$250 – unlimited available

- *Opportunity to sell commemorative 2020 Crosslake Days Neck Gators*
- *Business name printed on Thank You banner hung at Chamber for 30 days during and after event*
- *Business Logo, linked to your website on Chamber event sites*
- *Business logo acknowledged and linked on Crosslake Facebook page (3,400 followers)*

BRONZE Sponsorship \$150 – unlimited available

- *Business name, linked to your website on Chamber event sites*
- *Business name acknowledged and linked on Crosslake Facebook page (3,400 followers)*
- *Business identified on laminated poster on front of portable restroom*

YES – I want to support the Event!

Include my business in *Crosslake Days* marketing!

SPONSOR: I'll offer a sponsorship to support 2020 Crosslake Days.

Sponsor benefits listed on the reverse side of this form.

Gold \$500 _____

Silver \$250 _____

Bronze \$150 _____

___ Check enclosed

___ Invoice me, I'm a Chamber member

___ Contact me for Credit Card Info

****EVENT INFO: I'm hosting a special event. (Music, Game, Contest, Crazy Days etc....)**

My business event will be listed on the event flyer and on the Crosslake Days event website at www.crosslake.com

Name of Activity: _____

Date(s) of event/activity: _____ Time of activity: _____

More event details:

***2020 CROSSLAKE DAYS NECK GATOR (facemask) SPECIAL:**

I'll offer the following deal to patrons wearing one! Gators will be available for purchase at Gold & Platinum sponsors. My business will be listed on the event flyer and on the Crosslake Days event website at www.crosslake.com

Valid FRI. and SAT. Sept 25-26, 2020 unless otherwise noted here: _____

***TREASURE HUNT:**

I'll drop off a donation at the Chamber to include in the prize basket for the finder of the Crosslake Days Chili Pepper. My business name will be acknowledged on the daily clues and on the prize basket poster.

Item description & dollar value:

To assure you will receive ALL benefits laid out for this event, we request that you complete this form and **PLEASE return on or before Friday, September 11, 2020.**

*No charge to Brainerd Lakes Chamber members to participate.

**Business must be located in the Crosslake membership area to participate.



Make checks payable and mail with this agreement to:

Crosslake Chamber of Commerce

P.O. Box 315

Crosslake, MN 56442

Questions:

218) 692-4027

cindy@crosslake.com