

Plan NOW for the 16th Annual WINTERFEST

Thursday, January 31 – Saturday, February 2, 2019

PRINT DEADLINE - JANUARY 4, 2019

Member Name _____ Phone _____

Business Address: _____

CHECK ALL THAT APPLY!

***SPONSOR:** I'll offer a sponsorship to support 2019 WinterFest! See sponsorship form.

****EVENT INFO:** I'm hosting a special event. Please add the details to the schedule of fun for WinterFest weekend!

Name of Activity: _____

Date(s) of event/activity _____ Time of activity _____

More details: _____

***WRISTBAND SPECIAL:** I'll offer the following deal to patrons wearing the 2019 WinterFest Wristband
Please supply me with wristbands to sell for \$5 each to help support the event.

Valid Fri. Feb. 1 and Sat. Feb. 2 unless otherwise noted here: _____

***2019 WINTERFEST COORS LIGHT SOUVENIR KOOZIE PROMOTION:**
I'll offer \$2.50 Coors Light Bottled Beer to patrons with the 2019 WinterFest Souvenir Koozie. Please supply me with koozies to sell for \$5 each to help support the event. Koozie discount is valid Fri. Feb 1 and Sat. Feb 2.

***TREASURE HUNT:** I'll offer a donation to the prize basket for whoever finds the Lost WinterFest Medallion.
I will drop it off at the Chamber office before Jan. 18 or call for pickup.
Item & Value:

****SOUPFEST:** I will prepare and serve Soup and welcome the hundreds of participants to taste and vote for my recipe as I vie for the 2018 SoupFest Judges Choice Trophy and Peoples Choice Golden Ladle! I have read the Minnesota Department of Health food safety preparation and serving guidelines and agree to comply.
<http://www.health.state.mn.us/divs/eh/food/pwdu/fsp/cookoff/fscookoff.pdf>

Signature: _____

* Promotion opportunity exclusive to Brainerd Lakes Chamber members
**Promotion opportunity exclusive to Brainerd Lakes Chamber members located in Crosslake
to Cindy Myogeto, PO Box 315, Crosslake MN 56442
FAX 218-692-1828 or cindy@crosslake.com

Special thanks to our Committee Chair **Jessica Eide** - Moonlight Bay Family Restaurant & Bar and committee members:
Dawn Maucieri – Maucieri's Italian Bistro, **Heather Jones** – Barstock Liquors, **Pat Netko** – Lake Country Crafts & Cones
Tim and Beth Shalow – NMN Inc. and Northern Lakes Embroidery
Corrine Hodapp – US Army Corps of Engineers Campground, **Cindy Myogeto & Bill Monroe** – Crosslake Chamber

2019 Soup Fest

Simmer up a kettle of soup and be prepared for hundreds at your doorstep!

Peoples Choice and Judges Choice Trophies



SoupFest Instructions:

- Prepare at least (1) 18-quart roaster full of soup. Quantity needed varies by location.
- You are responsible for providing foam or paper cups and spoons for sampling. We suggest a 2 oz. serving. No purchase is necessary for patrons to sample soups.
- **Begin serving soup samples at 12-noon. NO EARLIER!** Paper ballot boxes will be available at WinterFest JackFrost Sponsoring business locations participating in the SoupFest as well as the Chamber Welcome Center. (Indicated on SoupFest map). **Encourage people to cast their ballot on their Crosslake Mobile App!** All votes must be cast by 3 p.m. Chamber representatives will pick up paper ballots and close mobile voting at 3 p.m.
- **You must complete and display the “Soup prepared here” laminated 8 1/2 x 11 flyer provided by the Chamber near your soup serving station.**

Food Preparation and Serving Guidelines

- **We insist that you to refer to the MDH Food preparation guidelines to ensure your soup is prepared, handled and served properly.**
- <http://www.health.state.mn.us/divs/eh/food/pwdu/fsp/cookoff/fscookoff.pdf>
- One 18 qt. roaster will hold 144/4 oz. servings. In high traffic areas, plan for 2 roasters.
- Meat /Poultry/Fish used in your soup must be USDA graded or have been processed (wild game) at a licensed processing facility.
- NO - crock pots, steam tables or chafing dishes - 18 qt. roaster ovens are recommended. Available at Crosslake Ace Hardware, mention the roaster is for SoupFest and get a \$10 discount!
- Your soup must reach a temperature of 165 degrees prior to serving and must maintain a temperature of 140 degrees for the duration of serving time. Use a thermometer to insure these temperatures!
- Your serving location must be located within the City limits of Crosslake. The Chamber can assist you in finding a location to serve your soup from. Participation exclusive to Brainerd Lakes Chamber members, WinterFest committee member businesses or not-for profit organizations only.
- No self serving of Soup allowed. You must ladle and serve the soup to your patrons.
- Serving utensils must be used for all condiments.



SoupFest Contest Details:

- You are competing in two categories. The Judges Choice and the People’s Choice.
- You are responsible for delivering your soup sample to the Chamber office no later than 11:30 a.m. on Sat. Feb 2, 2019. An official numbered sampling container will be provided for you prior to the contest.
- One ballot may be cast per person. Ballots must be filled out with voter name, address and phone number to be counted. Eligible ballots will be entered into a drawing to win a prize package.
- We will have a panel of local judges voting and awarding the traveling Judges Choice trophy for the best soup among all the entries regardless of category. You will also compete in either the People’s Choice Culinary Division (restaurant) or People’s Choice Amateur (non-restaurant) division. People will travel around to the competing businesses and vote for one favorite in each division. One ballot per person. Traveling Golden ladles will be awarded to the Peoples Culinary Choice and Peoples Amateur Choice. The WinterFest Committee will deliver the trophies to the winning businesses and the results will be announced on www.crosslake.com and Facebook/Crosslake as soon as possible (approximately 5 p.m. on Saturday, Feb. 2. Winners will display trophies at their business for the year and surrender prior to next year’s SoupFest.