



## 2019 WINTERFEST Information and Sponsorship Opportunities

Jan. 31 – Feb. 2, 2019

2019 marks the 16<sup>th</sup> Annual WinterFest, a Crosslake community festival for those not deterred by winter weather! Join us in creating another destination weekend for thousands of residents and visitors to enjoy Crosslake hospitality, events and fun family activities!

**Please consider a financial sponsorship so the Chamber can continue to offer premium events in Crosslake and in exchange we'll provide excellent marketing exposure to highlight and showcase your business!**

### **Blizzard Sponsorship \$1,500 (SOLD - THANK YOU D&D Beer Co./Coors Light)**

- **ALL the benefits of JackFrost Sponsorship PLUS.....**
- *Business Logo on 500 beer koozie commemorative items and Business Logo on 600+ wristbands distributed for sale.*
- *Sponsor will provide and hang 6' general event banners at (10-12) Chamber establishments in Crosslake on or before December 20, 2018 and provide additional banners for the event as requested by Chamber Not to exceed 20 banners total.*
- *Sponsor to print "Save the Date" flyers and distribute to (10-12) Chamber establishments in Crosslake. Sponsor will provide Chamber with additional 100 flyers for display at retail and service establishments.*
  - *Banner and flyers will be designed and/or approved by Chamber personnel.*
- *Business logo, with link to your website listed by sponsorship level on the Chamber website*
- *Business logo on WinterFest newspaper print advertising purchased by Chamber*
- *First opportunity to purchase St. Patrick's Day Parade and Crosslake Days Brew and/or Spirit Sponsorships*
- *Business name listed with link to details in multiple Chamber E-newsletters, sent to approx. 7,300 Chamber member representatives*

### **Jack Frost Sponsorship \$500 (Six available) Commitment Date: January 4, 2019**

- **ALL the benefits of Frostbite Sponsorship PLUS.....**
- *Business logo listed by sponsorship level on the Chamber's event website*
- *Business name on all "WinterFest" newspaper print advertising purchased by the Chamber*
- *Business name acknowledged on one WJY's Community Focus radio program before the event.*
- *Business name acknowledged on one R&J Radio Morning Show aired live on 3WI 100.5FM*
- *Your business listed as an official ballot box location if participating in SoupFest*
- *Two complimentary commemorative items (2018 Coors Light Beer Koozies)*

### **Frostbite Sponsorship \$250 (Eight available) Commitment Date: January 4, 2019**

- **ALL the benefits of Snowflake Sponsorship PLUS.....**
- *Business name placed on Thank you sponsor banner at Chamber Welcome Center during event and 30 days following event*
- *Business name listed with event details in Crosslake Chamber E-newsletter, sent to 600+ Crosslake area Chamber member representatives*
- *Four complimentary wristbands*

### **Snowflake Sponsorship \$150 (Unlimited) Commitment Date: Jan. 4, 2019**

- *Business name listed by sponsorship level on the Chamber's event website*
- *Business name listed on various marketing materials including fliers distributed community wide*
- *Business name listed on WinterFest social media efforts*



**Yes! We are proud to sponsor the 2019 Crosslake WinterFest Celebration.**

SOLD – D&D BEER CO. Blizzard Sponsor (\$1,500)      \_\_\_\_\_ Jack Frost Sponsor (\$500)

\_\_\_\_\_ Frostbite Sponsor (\$250)      \_\_\_\_\_ Snowflake Sponsor (\$150)

NOTE: All other donations are greatly appreciated and will be acknowledged on the Chamber website and may appear in a portion of the marketing materials. All details may be subject to change.

Company: \_\_\_\_\_  
Contact: \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_  
Phone: \_\_\_\_\_ Fax: \_\_\_\_\_  
E-Mail: \_\_\_\_\_  
Signature: \_\_\_\_\_

Payment Information

Total Amount: \_\_\_\_\_

Check Number \_\_\_\_\_ (Payable to the Crosslake Chamber of Commerce)

Please contact me for Credit Card Information \_\_\_\_\_ Please invoice my business \_\_\_\_\_

To assure you will receive ALL benefits laid out in this sponsorship form we request that your donation commitment be received by the following dates so that the event may proceed as planned.

**Sponsorship commitment date January 4, 2019**

Sponsorships will continue to be accepted after the deadline dates but some advertising and marketing opportunities may not be available.

Make checks payable and mail with this agreement to:

Brainerd Lakes/Crosslake Chamber of Commerce

Crosslake WinterFest

P.O. Box 315

Crosslake, MN 56442

Or Fax to (218) 692-1828

Questions:

Cindy Myogeto – Crosslake Chamber Director

(218) 692-4027 [cindy@crosslake.com](mailto:cindy@crosslake.com)

or

Jessica Eide – Winterfest Committee Chair

(218) 692-3575 - Moonlite Bay Family Restaurant

[jessica@moonlitebay.com](mailto:jessica@moonlitebay.com)

Important Notes:

The Event Committees reserve the right to make final decisions regarding marketing consistency and event organizational needs.