

Twas the Lights Before Christmas Parade 2017

Three judging categories: Lights, Music, and Overall Effort!

Business Floats

1st Place: Winner will receive \$350 in cash, \$100 in advertising credits at The Journal, \$100 in advertising credits at KGHS-KSDM, & \$50 in advertising credits at the Chamber.

2nd Place: Winner will receive \$150 in cash, \$50 in advertising credits at The Journal, \$50 in advertising credits at KGHS-KSDM, and \$50 in advertising credits at the Chamber.

3rd Place: Winner will receive \$50 in cash, \$50 in advertising credits at The Journal, \$50 in advertising credits at KGHS-KSDM, & \$25 in advertising credits at the Chamber.

Non-Business Floats

1st Place: \$500 – **2nd Place:** \$250 – **3rd Place:** \$125

Please respond by **Nov. 17th, 2017**

Parade starts at 6:00 PM on Friday, November 24th, 2017

Line-up will be from 5:00-5:30 PM by Falls Lumber.

We ask that you do not throw candy from the floats and that you do not have any Santa Look-a-Likes.

Please complete the below section and return by mail or drop of at the Chamber office: 301 Second Ave, Int'l Falls.



Company/Group Name: _____

Primary Contact: _____

Phone: _____ **Email Address:** _____

Length of Float: _____ (example: pickup w/ trailer about 40 ft., logging truck about 60ft.)

Brief Description of Entry: _____

Insurance Company & Type of Policy: _____

Liability Clause: THIS SIGNED RELEASE OF LIABILITY IS REQUIRED: I, the undersigned, agree that I will notify my participants, they alone are responsible for any personal injury and/or property damage resulting from participating in the T'was the Lights before Christmas Parade. I specifically release and discharge in advance the International Falls Area Chamber of Commerce and the City of International Falls from any and all liability.

Name: _____ **Date:** _____

Chamber Holiday Parade Route 2017

'Twas the Lights Before Christmas

