2019 WEBSITE ADVERTISING RATES

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<tr>
<th>Locations</th>
<th>Rates</th>
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<tbody>
<tr>
<td>Event Spotlights</td>
<td>homepage</td>
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<td>E-Newsletter</td>
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- The Chamber will spotlight one event per week, first-come, first-serve basis
- Each member can request two spotlights per calendar year
- The Homepage event spotlight includes a highlighted spot on the homepage of the chamber's website for a flyer graphic, linked to your choice of website
- The Homepage event spotlight will begin on Monday at 8 a.m. and be taken down the following Monday at 8 a.m.
- The E-Newsletter spotlight will feature a flyer graphic linked to your choice of website in the Thursdays E-Newsletter sent to over 1,800 subscribers
- The flyer must be sent to the Chamber the Friday before the week it is scheduled to be the spotlight

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<td>Square ads</td>
<td>Golden Days page</td>
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<td>Visiting &amp; Living Here pages</td>
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- The Golden Days page is our most popular one from May to July (12,000+ views)
- Advertising on the Visiting & Living Here pages is a great way to reach new customers
- The rate includes ad design
- Six ad spaces available in each location
- Dimension - 300 x 300 pixels

Enhanced listing - $99/year
This includes:
- Logo
- Priority placement in your business category
- Five bullet points to describe your business
- Up to 1600 character description (increased from 200)
- Integration of one YouTube video
- Slideshow of your pictures in the media section of your listing

All the advertising space is sold on a first-come, first-serve basis.
The ads can be linked to a website of your choice.
For more information or to reserve an ad space, contact Brenna Schaake at (907) 452-1105 or Brenna@FairbanksChamber.org