

2019 WEBSITE ADVERTISING RATES



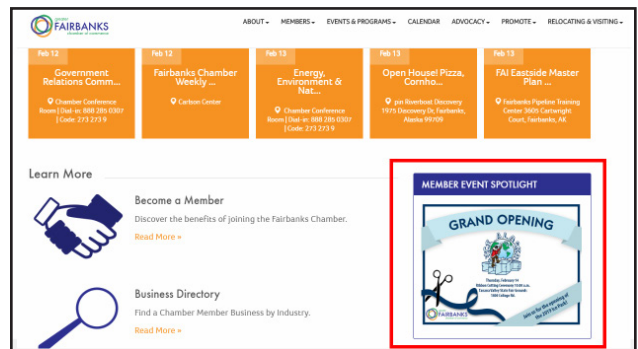
	Monthly Rates	Yearly Rates
Home Page Banner Ads	\$49	\$490

- The banner ads will be located on the home page under upcoming events
- The rates listed above include ad design. Please send us your logo and any other graphic elements you would like incorporated
- Six ad spaces are available
- They will be displayed on a rotating basis
- Dimension - 480 x 60 px



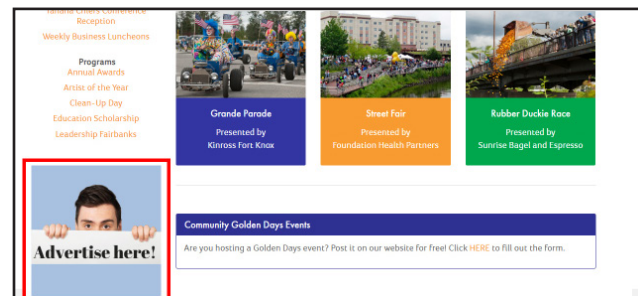
	Locations	Rates
Event Spotlights	Homepage E-Newsletter	\$99 \$99

- The Chamber will spotlight one event per week, first-come, first-serve basis
- Each member can request two spotlights per calendar year
- The Homepage event spotlight includes a highlighted spot on the homepage of the chamber's website for a flyer graphic, linked to your choice of website
- The Homepage event spotlight will begin on Monday at 8 a.m. and be taken down the following Monday at 8 a.m.
- The E-Newsletter spotlight will feature a flyer graphic linked to your choice of website in the Thursdays E-Newsletter sent to over 1,800 subscribers
- The flyer must be sent to the Chamber the Friday before the week it is scheduled to be the spotlight



	Location	Rates
Square ads	Golden Days page Visiting & Living Here pages	May-July \$599 \$49/month or \$490/year

- The Golden Days page is our most popular one from May to July (12,000+ views)
- Advertising on the Visiting & Living Here pages is a great way to reach new customers
- The rate includes ad design
- Six ad spaces available in each location
- Dimension - 300 x 300 pixels



Enhanced listing - \$99/year

This includes:

- Logo
- Priority placement in your business category
- Five bullet points to describe your business
- Up to 1600 character description (increased from 200)
- Integration of one YouTube video
- Slideshow of your pictures in the media section of your listing



All the advertising space is sold on a first-come, first-serve basis.

The ads can be linked to a website of your choice.

For more information or to reserve an ad space, contact Brenna Schaake at (907) 452-1105 or Brenna@FairbanksChamber.org