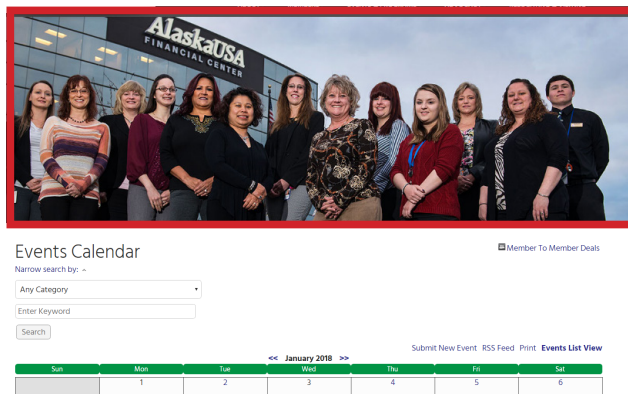


# 2018 WEBSITE ADVERTISING RATES



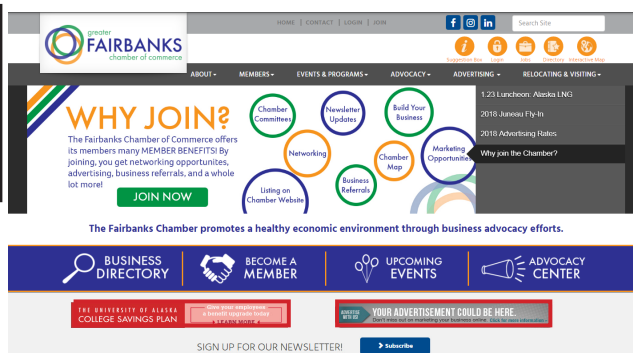
|               | Locations   | Rates                       |
|---------------|---|-----------------------------|
| Feature photo | Events calendar<br>Business Directory<br>Weekly Business Luncheons<br>Advocacy Agenda<br>Legislative Priorities | \$499/quarter<br>\$999/year |

This ad will feature your organization's picture on top of your selected location(s). The rate includes a professional picture taken by the Chamber's photographer. One ad space available per page per quarter. Dimension - 1400 x 400 px



|            | Monthly Rates   | Yearly Rates   |
|------------|---|--|
| Banner Ads | 1 location- \$49<br>2 locations- \$89<br>3 locations- \$159 | 1 location- \$490<br>2 locations- \$890<br>3 locations- \$1590 |

The locations available are the events calendar, home page, and the business directory. The rate includes ad design. Please send us your logo and any other graphic elements you would like incorporated. Five ad spaces are available for every location. They will be displayed on a rotating basis on the location(s) of your choice. Dimension - 480 x 60 px



|                              | Location                       | Rates                    |
|------------------------------|--------------------------------|--------------------------|
| Weekly Business Luncheons ad | Weekly Business Luncheons page | \$49/month<br>\$490/year |

The rate includes ad design. Two ad spaces available. Dimension - 500 x 500 px



## Weekly Business Luncheons

**MEMBERS AND GUESTS ARE WELCOME!**  
Meet in a relaxed atmosphere with Chamber members and community leaders while listen and informative guest speakers discuss issues of importance to businesses and the community so that you have the opportunity to network your business through interaction with these luncheons provide ample networking and promotional opportunities that include:

- Introductions of new and renewing members, guests and visitors
- 20-minute featured keynote speaker
- 5-minute business/organization spotlight

The luncheons are held at the Carlson Center (unless otherwise noted) and the lunch buffet members: \$25 for general public.  
Online registration for each luncheon is strongly encouraged. Check out the event calendar

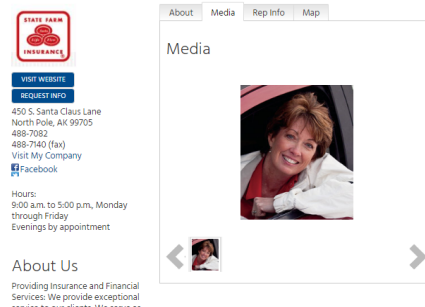
|                | Location         | Rate (May-July) |
|----------------|------------------|-----------------|
| Golden Days ad | Golden Days page | \$599           |

The Golden Days page is our most popular one from May to July. The rate includes ad design. Six ad spaces available. Dimension - 500 x 500

## Enhanced listing - \$99/year

This includes:

- Logo
- Priority placement in your business category
- Five bullet points to describe your business
- Up to 1600 character description (increased from 200)
- Integration of one YouTube video



All the advertising space is sold on a first-come, first-serve basis.

The ads can be linked to a website of your choice.

For more information or to reserve an ad space, contact Brenna Schaake at (907) 452-1105 or Brenna@FairbanksChamber.org