

## FOR IMMEDIATE RELEASE

### **SHOP, STROLL, SLED ON ABBOT KINNEY!** *Abbot Kinney Holiday Block Party - December 9th*

November 28, 2018 (Venice, CA) Sledding among palm trees on Abbot Kinney is an annual tradition anticipated by hundreds of families! Abbot Kinney Boulevard rings in the Holidays with a mile of fun in Venice.

Shop, stroll, sled and make-merry! The festivities are FREE, sponsored by the merchants on Abbot Kinney. "It's our way of thanking our community" says Elisa James, co-chair of the Abbot Kinney Merchant Committee. "I've seen the Boulevard evolve over the years and am proud to be a part of this vibrant and diverse neighborhood." Check gifts off your shopping list AND go sledding! **Sunday, December 9th, 11am-4pm**, is the annual Holiday Block Party. Revelers celebrate the season with fun all along Abbot Kinney.

#### **A Mile of Merriment!**

The entire Boulevard is decked out for the holidays!

- The Beverly Belles 40's era vintage trio stroll singing Holiday favorites!
- The most sought after mobile eateries are invited to the Boulevard!
- Stores offer holiday cheer and special promos!
- Great shopping and many amazing restaurants and bars!

#### **Wintry Playground**

Abbot Kinney and Palms Blvd. (The Brig Parking lot - 1515 Abbot Kinney)

- Santa arrives via police escort! Sirens and carols blare and kids climb aboard Santa's sleigh! (11:00am-12:30pm)
- Sled on real snow!
- The Craft Camper sets up her magical camp and kids bake peppermint melties!
- Face painting!
- Kids (of all ages and even fur babies) visit with Santa! (11:00am-4:00pm)

#### **The LA Kings bring Hockey to Venice!**

Santa Clara Avenue (at Green Leaf Chop Shop - 1239 Abbot Kinney)

- Street Hockey Rink and Puck shoot will take over with LA Kings staff giving pro tips.

Abbot Kinney, renowned for its shops, restaurants, and galleries, inhabiting eclectic century-old bungalows and modern architectural buildings - in the heart of famed Venice Beach, California. Celebrities, foodies, local artists and bohemians mingle at top-chef eateries and neighborhood haunts alike. Abbot Kinney is a local community mainstay that attracts international tourists. Cutting-edge design easily mixes with quirky style. Abbot Kinney Boulevard is an expression of the celebrated Venice arts community.

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