



The EXECUTIVE

mcce

July 1, 2014

MINI INSTITUTE

The St. Cloud Area Chamber of Commerce welcomed attendees to their community for a one-day meeting that offered chamber executives the opportunity to connect with peers and learn from industry experts about emerging topics that affect local chambers. Special thanks to our event sponsors, [ChamberMaster](#), [E&M Consulting, Inc.](#), [G.L. Berg Entertainment](#), and [Premier World Discovery Tours LLC](#).



U.S. CHAMBER OF COMMERCE SMALL BUSINESS SUMMIT

We had a great turnout for the U.S. Chamber of Commerce Small Business Summit. Once again, the U.S. Chamber delivered terrific programming and the visits with members of the Minnesota delegation were productive. Special thanks to our event sponsors, the [National Mining Association](#) and [PolyMet Mining](#). Congratulations to Jennifer Libby, President/CEO, Owatonna Area Chamber of Commerce & Tourism who received the MCCE Washington D.C. Scholarship!



SAVE THE DATE! UPCOMING EVENTS

2014 Fall Conference | September 24-26 | Breezy Point Resort, Breezy Point MN

2015 Annual Meeting | January 28-30 | Metro Location TBA

2015 Mini Institute | June 4 | Holiday Inn & Suites, St. Cloud, MN

2015 America's Small Business Summit | June 10-12 | Omni Shoreham Hotel, Washington, D.C.

2015 Fall Conference | September 23-25 | Greater MN Location TBA

2015 EVENT BID FORMS

MCCE is looking for a venue to host the following 2015 events:

- 2015 Annual Meeting - Open to Metro Area Venues | [Bid Form](#)
- 2015 Fall Conference - Open to Greater Minnesota Venues | [Bid Form](#)

Attendance at the conferences usually ranges between 60-80 individuals. Local chambers interested in hosting the conference should work with their local facilities to develop a proposal. Bids should be submitted to the MCCE by the local chamber of commerce. Please return the forms by e-mail to Leah Tomasetti at tomasetti@mnchamber.com or mail to Minnesota Chamber of Commerce Executives, 400 Robert Street North, Suite 1500, St. Paul, MN 55101 by August 29, 2014.

GUEST COLUMN

Executive Leadership Program

Lori Higgins, president, MetroNorth Chamber of Commerce



What is leadership? There's a thousand different books, quotes and ideas as to how to answer that question. Personally, I believe that you can't have leadership without learning. As President Kennedy said, "leadership and learning are indispensable to each other." (OK, I had to sneak in a quote.)

As chamber executives, it seems like there is never enough time in the day. But I believe we owe it to our organization and ourselves to continue on the quest for learning and be the best leader we can be.

With that philosophy in mind, in 2012 I participated in the Executive Leadership Program through the Minnesota Chamber. This program allowed me to visit other chambers throughout the state: ones I consider to set the bar on running effective organizations. I learned how to take the 'best of the best' and apply it to my chamber. Universal topics such as membership, marketing, governance, and economic development provided relevant take-a ways, regardless of chamber size or demographic. Also, there was an instant comradely amongst the program attendees, several of whom I still connect with on a regular basis. As you may know, having a strong network is vital to a chamber exec's sanity!

I therefore encourage you to apply for the upcoming Executive Leadership Program, running from October

2014-May 2015. It's a nominal investment of your time and dollars for a high return on both personal and professional benefits. As stated by John Wooden, "it's what you learn after you know it all that counts." (Sorry, couldn't resist another!)

JOB OPENINGS

[Lakeville Area Chamber of Commerce & CVB | President](#)

Interested candidates please e-mail resume, cover letter, & salary requirements to: Lakeville Area Chamber of Commerce and CVB Presidential Search Committee, 19950 Dodd Boulevard, Suite # 104, Lakeville, MN 55044 or email to rcurtis@farmersagent.com.

[Forest Lake Area Chamber of Commerce | Executive Director](#)

Interested candidates please e-mail resume & cover letter to: Ben Blum, Director of Mutuels & Simulcasting, Running ACES, at bblum@runningacesharness.com or fax 651.925.4714.

[Fairmont Area Chamber of Commerce | President](#)

Interested candidates please e-mail resume, cover letter, & references to Wesley Pruetz at Applicant@HRAdvisors.biz.

[Owatonna Chamber of Commerce looking to fill three positions](#)

After three employees announced their intentions to leave the office, officials at the Owatonna Area Chamber of Commerce and Tourism are going to take some time to evaluate operations. Monday marked the last day for the chamber's marketing director Katie Nelson, who held the position for more than 13 years and is leaving to pursue other opportunities. Allison Abrahams, the chamber's office support manager, will leave the office on June 30 to take a full-time job. Chamber Tourism Director Lisa Havelka's last day will be July 9, marking the end of 12 years with the chamber, the last five of which saw her serve as tourism director.

NEW EXECUTIVES

The Northfield Area Chamber of Commerce board of directors is pleased to announce that it has named Brent Burns as executive director of the organization. The Chamber also announced that it has hired Lisa Havelka as the Northfield Convention & Visitors Bureau (CVB) tourism manager. [Click here](#) to view the press release.

OUTGOING EXECUTIVES

[Lakeville Chamber of Commerce executive director resigns](#)

After 14 years, Lakeville Area Chamber of Commerce Executive Director Todd Bornhauser has submitted his resignation. Bornhauser, 52, said he is seeking other opportunities and a career change. His last day is set for July 31.

[Wallace bids goodbye to Fairmont Chamber](#)

After 18 years at the helm of the Fairmont Area Chamber of Commerce, Bob Wallace will be retiring as its president. After notifying his board of directors, Wallace announced his retirement a week ago in an email to Chamber members. "I'm 72 years old. I can't work forever," Wallace laughed. "I just think it's time for somebody else to have as much fun as I've had."

JOIN OUR LinkedIn GROUP!

The MCCE now has a group on [LinkedIn](#). Search for the group by typing Minnesota Chamber of Commerce Executives into the search bar. Join to hear about the latest news and events and connect with your peers.

IN THE NEWS

[Editorial: Subcommittee for Faribault tourism is a good idea](#)

Even if things are going well, it never hurts to stop and see if they can't be even better. For more than three decades, the Faribault Chamber of Commerce and Tourism has taken the tax proceeds the city receives from those who stay in our lodging establishments and used it to promote tourism in the city...

[Plan to fly? St. Cloud development corp. wants to know](#)

The Greater St. Cloud Development Corp. has launched an online survey that is the next step in an effort to obtain regularly scheduled air service to the Bakken oil region of western North Dakota...

[Biz-Buzz: Tiny Adventures Child Care Center opens](#)

The Brainerd Lakes Chamber is making the leap to the other side of the Mississippi River this August. The chamber is moving its offices from the iconic water tower setting at the corner of Washington and South Sixth streets to the Tyrol Hill shopping mall by Ace Hardware in west Brainerd...

[Closer Look at The List: Metro-area chambers](#)

You may have noticed that our annual List of the largest metro-area chambers has some big newcomers — namely the Rochester Area Chamber (ranked second), the St. Cloud Area Chamber (ranked fourth) and Greater Mankato Growth Inc. (ranked sixth)...

[St. Paul chamber still eyeing A Line extension](#)

Though construction has yet to start on the A Line, an arterial bus rapid transit route along Snelling Avenue and Ford Parkway in St. Paul to the Rosedale Center, the St. Paul Area Chamber of Commerce remains hopeful that the line will be extended to the Twin Cities Army Ammunition Plant site...

[Commentary, Katie Nelson, Owatonna Chamber: Legislative session concludes with mixed results for business](#)

The successful repeal of the three Business to Business taxes was greatly overshadowed by the detrimental increases in minimum wage, now making Minnesota the fourth highest in the nation...

[Merits of NDDC-Northfield Chamber merger discussed at forum](#)

"It's a difficult puzzle to assemble." Those words spoken by Jerry Bilek framed a discussion during a forum to talk about the potential merger of the Northfield Downtown Development Corporation and the Northfield Area Chamber of Commerce...

[Chambers: Corridors of Commerce funds needed for Highway 14](#)

Quick and efficient transportation is an essential component of economic development in Minnesota communities. In 2014, the State Legislature provided \$31.5 million for the Corridors of Commerce program...

