



The EXECUTIVE

mcce

June 4, 2014

MCCE MINI INSTITUTE | June 19 | [REGISTER NOW!](#)

Mini Institute provides an outstanding training and networking opportunity for chamber professionals from across Minnesota. This one day conference attracts staff members at all levels to learn, share and reenergize. Don't miss this opportunity! Mini Institute will be held, Thursday, June 19, at the [Le St-Germain Suite Hotel](#) in St. Cloud. An excellent agenda is being developed for this one-day conference with a series of break-out sessions covering a variety of topics. Don't miss this opportunity; plan now to attend Mini Institute!



FEATURED SPEAKERS

Patrick H. McGaughey, CPF, IOM

Patrick is an international business speaker with a background of professional success in broadcasting and business association management. He is recognized as "[America's Chamber Mentor](#)" by chamber professionals coast to coast helping hundreds create new income and membership success.



Diana Gabriel, PPC, Professional Certified Coach

This Strengths Based Leadership breakout is about exploring your own unique strengths. Learn how knowing your strengths serves you both personally and professionally. We will dive more deeply into your understanding of your distinctive strengths to enhance your overall general happiness, performance, productivity and life satisfaction. Become one of the 20% of people who consistently play to their

strengths at work.

JOIN OUR LINKEDIN GROUP!

The MCCE now has a group on [LinkedIn](#). Search for the group by typing Minnesota Chamber of Commerce Executives into the search bar. Join to hear about the latest news and events and connect with your peers.

GUEST COLUMN

Lisa Workman, Fergus Falls Area Chamber of Commerce

“No Experience Necessary” when MCCE is behind you

Have you ever applied for a job that you had no idea what you were getting into? If you're a Chamber Exec (President, CEO, Executive Director), you are probably nodding your head and wondering, “*What was I thinking?!*” When I starting as Executive Director of the Fergus Falls Area Chamber of Commerce in 2007, there were days like that...until the cavalry arrived.

The details of the lunch meeting are faded, but I remembering Jennifer Byers warmly welcoming me into the “Chamber world” and presenting me with an MCCE 3-ring binder loaded with “Best Practices.” The binder quickly became my “go to” whenever I had a question and I refer to it today. Later I met Kathi Schaff, who not only taught me how beneficial Grow MN! is for our business community, but as a former Chamber Exec herself, she offered advice and ideas on turning our Chamber into what it is today – thriving. It's these kinds of conversations with MCCE staff and its members that I have found priceless over the past 7 years.

That's not all! Soon after, I attended my first “Mini Institute” in St. Cloud -- the speakers and break-out sessions were amazing, but the best part was the NETWORKING! I took even more notes visiting with other Chamber Execs at lunch. The MCCE “New Exec Free Pass” made it financially feasible to attend Fall Conference even though I know it would be challenging to be out of the office. I knew I had to go and I was not disappointed – and I'll attend every MCCE conference possible because I realized first-hand that they are essential, valuable and keep our Chamber on the cutting edge.

One of the most valuable MCCE benefits is the support of Chamber executives. MCCE is the most valuable resource of my entire career, including working at “for profit” businesses. The networking, professional development and support of MCCE and its members have not boosted only our financials but my confidence. When I have a question, a frustration, or a crazy idea, I can turn to my friends in MCCE for guidance, advice, support or just someone to listen. We're all in this together. We understand each other. We “get it” when not everyone else does. MCCE has been one of the keys to our Chamber's growth and I am honored to serve of the Board of Directors.

JOB OPENINGS

Fairmont Area Chamber of Commerce | President

Interested candidates please e-mail resume, cover letter, & references to Wesley Pruettt at Applicant@HRAdvisors.biz by July 1, 2014.

Greater Wayzata Area Chamber of Commerce | Communications Coordinator

Send resume, cover letter, compensation requirements or range, and professional references to Becky Pierson at bperson@wayzatachamber.com.

Greater Wayzata Area Chamber of Commerce | Membership Services Director

Send resume, cover letter, compensation requirements or range, and professional

references to Becky Pierson at bpiercion@wayzatachamber.com.

[Bloomington Chamber of Commerce | Director of Membership](#)

Interested candidates should email their resume, cover letter and salary history to Maureen Scallen Failor at msfailor@bloomingtonchamber.org by Wednesday, June 11, 2014.

IN THE NEWS

[Met Council will push for sales tax hike for LRT line](#)

Members of the TwinWest Chamber of Commerce, which include businesses in St. Louis Park, Minnetonka and Hopkins, have to balance their support for the project running through their cities and concern for the taxing climate's impact on their bottom line, said Brad Meier, president....

[Commentary, Andy Peterson, Greater North Dakota Chamber: ANDY PETERSON: Tax rates give N.D. advantage over Minnesota](#)

Although the ink hasn't even dried on the checks many businesses and individuals wrote to the IRS and the state government this year, the recent tax deadline provides a great opportunity to take a closer look at the state's tax rates and their benefits....

[Winona businesses will benefit from expanded Rochester air service](#)

The Rochester International Airport's new non-stop daily service to Atlanta and Detroit will be a boon for Winona-area business, said Winona Area Chamber of Commerce president Della Schmidt....

[Grow Minnesota! is a business retention and assistance program](#)

Kim Foels, executive director of Waseca Area Chamber of Commerce attended the annual partnership meeting of Grow Minnesota!, the private-sector business retention and assistance program operated by the Minnesota Chamber of Commerce in conjunction with more than 70 local chambers of commerce....

[Commentary, Todd Klingel, Minneapolis Chamber: Budget cuts threaten data-driven growth](#)

The yearly [American Community Survey](#) (ACS, or long-form census data) produces one of our nation's, and Minnesota's, most valuable economic development tools: federal statistics....

[The separation of tourism and chamber in Faribault, to be or not to be?](#)

The marriage of a city's tourism bureau and Chamber of Commerce is a traditional one of sorts.

However, several business owners in Faribault would like to see a split between the Faribault Area Chamber of Commerce and Tourism....

[Local business owners discuss key legislative issues](#)

The Worthington Area Chamber of Commerce, in conjunction with the Minnesota Chamber of Commerce and local business owners from around the region, gathered Tuesday at JBS to discuss priorities for the 2015 legislative session as part of the Minnesota Chamber's Statewide Policy Tour.

