



The EXECUTIVE

mcce

December 10, 2014

2015 ANNUAL MEETING – REGISTER NOW!

The 2015 MCCE Annual Meeting will be held January 28-30, 2015 at [Radisson Blu Mall of America](#), Bloomington, MN. We hope that you make plans today to join us at this terrific facility for what promises to be highly valuable conference. Take this opportunity to learn, relax and return to your chamber with innovative ideas and lots of energy! The program will include a presentation from American Chamber of Commerce (ACCE) president Mick Fleming on the “Horizons Task Force” and is looking at what the Chambers of the future will be, the issues they will be working on and how they will be interacting with businesses/members.



There will be discussion of transportation policy including the 2015 Legislative proposals, freight movement via rail, and truck and barge. There will also be an inside look at the Minneapolis/St. Paul airport. We'll take a VIP tour of airport operations and hear from leaders of the Metropolitan Airport Commission (MAC) and Delta Airlines. The conference will also feature a number of breakout sessions and opportunities to network with other chamber professionals statewide.

SAVE THE DATE! UPCOMING EVENTS

2015 MACE Conference | May 6-8 - Sheraton, Sioux Falls, SD

2015 Mini Institute | June 4 - Holiday Inn & Suites, St. Cloud, MN

2015 America's Small Business Summit | June 10–12 - Omni Shoreham Hotel, Washington, D.C.

2015 Fall Conference | September 23–25 - Best Western Premier Lodge on Lake Detroit, Detroit Lakes

RECOMMENDED READING

What books/articles are you reading that will help advance your career and chamber? MCCE would like to add a section in the [New Executive Resource Guide](#) for recommended reading. Please send any ideas to Leah at ltomasetti@mchamber.com.

NEW EXECUTIVE

[Pionk named Hermantown Chamber director](#)

The Hermantown Area Chamber of Commerce has announced that Karen Pionk has been appointed as its new executive director. She will succeed Mike Lundstrom, who is stepping down from his current position within the Chamber at the end of the year...

IN THE NEWS

[Forstner: Target closure shows importance of buying local](#)

A transformative time for Austin's 18th Avenue Northwest retail center took a sour turn this week when Target Corp. announced it will close its Austin store at 1701 18th Ave. NW early next year. "I was shocked," said Austin Area Chamber of Commerce Executive Director Sandy Forstner. "The entire community is shocked and surprised. I thought the store was doing pretty well..."

[Editorial: And the winner is: The Chamber](#)

If we had a proposal that we wanted not only to get on the North Dakota ballot, but also to win, this would be our first stop: 2000 Schafer St. in Bismarck. That's the office of the Greater North Dakota Chamber...

[Alternative 'DEAR' Hunt Tracks Down Good Bargains](#)

Hundreds of thousands of hunters are out in the woods this weekend for the start of deer hunting season. But, there's an alternative hunt going on in Waconia this weekend.

"Shopping local is key to the economy, but also to keeping small-town America alive," Chamber of Commerce president Kellie Sites said...

[Commentary, Kim Foels, Waseca Chamber: New Waseca Chamber programs for students, budding leaders](#)

The chamber is working with Waseca High School to involve up to 27 students from the senior class to participate in a new initiative, Discover Waseca Careers. The program will include interactive site visits to local businesses and a behind the scenes look, giving the students exposure to career opportunities. The students will interact with business executives...

[Survey says business community favors high-speed rail](#)

The Rochester Area Chamber of Commerce's 2014 public policy survey shows that local business people favor high-speed rail between the Twin Cities and Rochester...

