



The EXECUTIVE

mcce

February 11, 2015



#### 2015 ANNUAL MEETING – BLOOMINGTON SERVES AS A GREAT HOST

The 2014 MCCE Annual Meeting, hosted by Maureen Scallen Failor, Bloomington Chamber, and Todd Klingel, Minneapolis Regional Chamber, provided an excellent setting to welcome all MCCE attendees to her community and Radisson Blu MOA. The meeting offered chamber executives the opportunity to connect with peers and learn from industry experts about emerging topics that affect local chambers. To view presentations from the meeting, please [click here](#).

Special thanks to our conference sponsors:

[Aggregate & Ready Mix Association of Minnesota \(ARM\)](#)

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SAVE THE DATE! UPCOMING EVENTS

2015 MACE Conference | May 6-8 - Sheraton, Sioux Falls, SD  
2015 Mini Institute | June 4 - Holiday Inn & Suites, St. Cloud, MN  
2015 America's Small Business Summit | June 8-10 - Omni Shoreham Hotel, Washington, D.C.  
2015 Fall Conference | September 23-25 - Best Western Premier Lodge on Lake Detroit, Detroit Lakes

#### INSTITUTE FOR ORGANIZATION MANAGEMENT

The Minnesota Chamber of Commerce Executives is proud to partner with [Institute for Organization Management](#), the U.S. Chamber of Commerce Foundation's professional development program for non-profit executives, and offer two \$500 partial tuition scholarships to one of Institute's 2015 sites. The two scholarships, available to our members, will be awarded to students attending Institute for the first time to assist with enrollment fees and cannot be combined with any other Institute scholarships.

For over 90 years, Institute has educated association, chamber, and other nonprofit leaders across the country through its national program, highly rated curriculum and high caliber instructors. Thousands of executives have attended Institute sites across the country to strengthen their management skills, learn industry best practices, and gain a broad national perspective from peers. Institute has helped them build stronger organizations, become stronger business advocates and better serve their members. In addition, you will earn points towards your CCE or CAE certification as Institute's curriculum is directly tied to the bodies of knowledge of both the American Society of Association Executives and the Association of Chamber of Commerce Executives.

Upon completion of the Institute program, graduates receive the IOM recognition which allows them to use the letters "IOM" in public mention and professional correspondence. The IOM recognition signifies the completion of 96 hours of course instruction in nonprofit management and commitment to the industry.

If you are interested in this scholarship opportunity, contact Leah, at [ltomasetti@mnchamber.com](mailto:ltomasetti@mnchamber.com) by April 20.

Early registration deadline for [Midwest and Southeast Institute](#) is April 24th.  
Early registration deadline for [West and Northeast Institute](#) is May 29th.

For more information about Institute's curriculum, sites, and dates, visit the [Institute Web site](#) and [Prospective Student Toolkit](#) to help you gain insight into the program.

#### MINNESOTA CHAMBER – PRESIDENT SEARCH

The Minnesota Chamber of Commerce has launched its search for a new president. The process will be steered by the 48-member Board of Directors representing a cross-section of Minnesota businesses. The individual will succeed longtime president David Olson who passed away in July 2014. The president is responsible for leading and executing the strategic plan adopted by the Board of Directors. The Chamber Board of Directors will make the final candidate selection decision. The board of directors has retained Ballinger Leafblad of St. Paul to conduct a national search for candidates. Applicants should direct all inquiries to Marcia Ballinger, [Marcia@ballingerleafblad.com](mailto:Marcia@ballingerleafblad.com), or Lars Leafblad, [Lars@ballingerleafblad.com](mailto:Lars@ballingerleafblad.com).

#### RECOMMENDED READING

What books/articles are you reading that will help advance your career and chamber? MCE would like to add a section in the [New Executive Resource](#)

[Guide](#) for recommended reading. Please send any ideas to Leah at [ltomasetti@mncchamber.com](mailto:ltomasetti@mncchamber.com).

#### [LEGISLATIVE UPDATE WEBCAST SERIES – REGISTER NOW!](#)

Engage with our policy staff directly during this interactive webcast. The Minnesota Chamber of Commerce policy team will provide updates on the latest activity at the State Legislature, including the status of business community priorities during the Legislative Session. The webcasts include timely information about key legislators, key issues and calls to action.

Dates: February 6 | March 6 | March 27 | April 24 | May 8 | May 20

#### [2015 MACE OPERATIONS SURVEY](#)

Much like in any industry, it is crucial for successful chambers of commerce to benchmark themselves against their peers in the industry and take advantage of best practices. MACE encourages members to take the Mid-America Chamber Executives Operations Survey.

Participating chambers will get results for free, while non-participating chambers will have the option to purchase results. [Please fill out surveys](#) by February 25. Results will be presented at the MACE Annual Conference May 6-8 in Sioux Falls.

#### [JOB OPENINGS](#)

##### [Pipestone Area Chamber of Commerce and Visitor's Bureau | Executive Director](#)

Salary will be based upon individuals experience and qualifications. Interested candidates should submit a cover letter and resume to "Executive Director Search Committee", PO Box 277C, Pipestone, MN 56164. Or submit electronically John Draper, Chamber President at [jdraper@pipestonestar.com](mailto:jdraper@pipestonestar.com) by February 13, 2015.

##### [Greater Stillwater Chamber of Commerce | Communications Manager](#)

Submit your cover letter and resume to Todd Streeter, President/Executive Director at [Director@GreaterStillwaterChamber.com](mailto:Director@GreaterStillwaterChamber.com).

#### [IN THE NEWS](#)

##### [Brainerd lakes chamber supports Enbridge Sandpiper pipeline](#)

Brainerd Lakes Chamber of Commerce board members recently voted to support the proposed Enbridge Sandpiper pipeline project....

##### [Faribault, state chamber identify legislative priorities](#)

The Minnesota Chamber of Commerce announced its legislative priorities earlier this month, which align with those identified by the Faribault Area Chamber of Commerce and Tourism....

##### [Minnesota, Northfield chamber of commerce members meet to discuss priorities](#)

Jim Pumarlo, director of communications for the Minnesota Chamber of Commerce, paid a visit to Northfield earlier this week and was joined by Todd Bornhauser, executive director of the Northfield Area Chamber of Commerce and Tourism, and Christopher Sawyer, president of College City Beverage, Inc. in Dundas...

##### [Faribault Chamber hires new director of community marketing](#)

The Faribault Area Chamber of Commerce and Tourism has hired Nort Johnson as its new director of community marketing....

