



The EXECUTIVE

mcce

April 8, 2015

MCCE MINI INSTITUTE | JUNE 4 | [REGISTER NOW!](#)

Mini Institute provides an outstanding training and networking opportunity for chamber professionals from across Minnesota. This one day conference attracts staff members at all levels to learn, share and reenergize. Don't miss this opportunity! Mini Institute will be held, Thursday, June 4, at the [Holiday Inn Hotel & Suites St. Cloud](#). An excellent agenda is being developed for this one-day conference with a series of break-out sessions covering a variety of topics. Don't miss this opportunity; plan now to attend Mini Institute! Four conference scholarships are available for Mini Institute. [Click here](#) to download the scholarship application.

In addition, for those that choose to travel to St. Cloud the day prior to the conference, we are planning a reception at the St. Cloud Area Chamber's new offices followed by dinner. A block of room is reserved under MCCE at the [Holiday Inn Hotel & Suites St. Cloud](#). Call 320.253.9000 to reserve a room.

U.S. CHAMBER SMALL BUSINESS SUMMIT | JUNE 8-10 | [REGISTER NOW!](#)

Annually, Minnesota business and local chamber leaders participate in the U.S. Chamber Small Business Summit to ensure the voice of Minnesota business is part of the federal policy discussion. The event provides access to national speakers, unprecedented networking opportunities and the chance to meet with members of Minnesota's congressional delegation. Join us in 2014! This event is coordinated through MCCE. The 11th Annual [U.S. Chamber Small Business Summit](#) will be held in Washington D.C., June 8 – 10, 2015. Scholarships are available for this event. [Click here](#) to download the scholarship application.

LEGISLATIVE UPDATE WEBCAST SERIES | [REGISTER NOW!](#)

Engage with our policy staff directly during this interactive webcast. The Minnesota Chamber of Commerce policy team will provide updates on the latest activity at the State Legislature, including the status of business community priorities during the Legislative Session. The webcasts include timely information about key legislators, key issues and calls to action.

Dates: April 24 | May 8

MACE CONFERENCE | May 6-8 | [REGISTER NOW!](#)

The MACE conference, attended by chamber executives from throughout the Midwest, offers participants educational opportunities, high-level networking beyond their colleagues in their own states, and a chance to better understand the key

policy, economic, and workforce issues affecting all of the MACE states. The 2015 Conference will take place May 6-8 in Sioux Falls, South Dakota.

U.S. CHAMBER INSTITUTE PROGRAM

The US Chamber is excited to unveil a new program that is specifically targeted toward the association/chamber professional who has graduated from our US Chamber Institute Program and has attained the status of IOM. The "[Graduate Elective Program](#)" (GEP) is designed to build upon what we learned and the relationships that we each created to further the career of the Chamber or Association Professional. This new course offering will supply participants with many opportunities to learn and forge new relationships with professionals who are living in the business of non-profit management. Also, this is an opportunity to bring former classmates back together to build upon your career knowledge together. The first year of our new GEP will be held at the Southeast Institute. Each year the program will rotate between all of our Institute sites.

[Click here](#) for GEP talking points, and contact Karyn MacRae at KMacRae@USChamber.com for additional information.

SAVE THE DATE!

2015 Fall Conference | September 23–25 | Best Western Premier Lodge on Lake Detroit, Detroit Lakes

REMINDER

MCCE 2015 Membership renewals are due by April 15. Contact Leah at ltomasetti@mncchamber.com with any questions.



GUEST FEATURE Q&A – Reprinted from

ChamberMentor.com

Pat MulQueeny, President/CEO, Eden Prairie Chamber of Commerce

Greatest Success in your Chamber Career: Two successes - getting through the recession without having any down years in membership or profitability and getting New York Times best-selling author Deanna Favre to speak at one of our luncheons (yes - Brett Favre's wife)

Greatest Frustration in your Chamber Career: Spending Chamber dollars with a Chamber member and then they turn around and drop their membership

Most positive (or negative) trend Facing Chambers: really, I think there are some great opportunities for Chambers to lead the way and make major impacts. Right now I think workforce issues for employers is the number one issue. Chambers can lead in connecting businesses with educational institutions and students. Technology trends and changes can also help chambers in the years ahead make a difference for their businesses.

Beyond Honesty and Integrity, what quality do you look for in volunteers and board members: Motivation to achieve goals and objectives; volunteers who share our organizations view of where we want to go. Our best volunteers and board members participate in meetings and helping us execute our goals. They are well connected, make things happen and enjoy being involved. This creates energy within our Chamber and draws others to want to participate too.

Education/Continuing Education: Mankato State University, Institute for Organization Management, numerous conferences and other programs

Favorite Book: Good to Great by Jim Collins

Favorite Music: My favorite music is 90's alternative - I was drawn to it years ago as something new, changing and having such a great variety

Favorite Sport/Activity: probably NFL football since my family all like different teams which always makes Sunday's fun- that or NCAA basketball- March Madness is a must watch

Favorite Hobby: I grew up in the outdoors so hunting is probably my favorite hobby. Part of the draw is to be outdoors with just nature, no phones or e-mails (although I do have my cell phone with me!) and some great friends/family

Favorite Movie: The Quiet Man and the one I watch with my family when it is on is Remember the Titans - great lessons and of course football

Favorite T.V. Show: The Walking Dead is probably my can't miss show right now

Favorite Place to Visit: Ireland

Favorite Historical Figure: Probably George Washington, Thomas Jefferson or Benjamin Franklin

Favorite Current Event Figure: Don't have a major international person, but locally I really like Dave St. Peter - President of the Minnesota Twins. He is a good guy who worked his way up through the Twins organization to be President. A fun sports figure I enjoy is Conor McGregor and on the political front I like listening to Rand Paul.

Most Influential Person in your life: My wife Pam

Greatest Lesson Learned: Trust your gut - once you have enough experience you can really pick up on the small things that can make a huge difference whether it is hiring staff or taking on projects/programs

Greatest Lesson You Teach: Time is not money - money is money

RECOMMENDED reading

What books/articles are you reading that will help advance your career and chamber? MCCE would like to add a section in the [New Executive Resource Guide](#) for recommended reading. Please send any ideas to Leah at ltomasetti@mnchamber.com.

JOIN OUR LinkedIn GROUP!

The MCCE now has a group on [LinkedIn](#). Search for the group by typing Minnesota Chamber of Commerce Executives into the search bar. Join to hear about the latest

news and events and connect with your peers.

Outgoing Executives

[Wahpeton Breckenridge Chamber of Commerce](#)

Ron Rowland, executive director, has retired from the chamber.

[Northfield tourism director tenders resignation](#)

The Northfield Area Chamber of Commerce and Tourism has announced the resignation of Lisa Havelka, Northfield Tourism Director. Havelka has accepted a position with Explore Minnesota as the Southern Regional Tourism Director.

NEW EXECUTIVES

[Chamber executive VP named](#)

Sheila Bohn will be the new executive vice president of the Chamber effective March 30. Bohn is the assistant vice president of TRN Abstract and Title in Wahpeton.

JOB OPENINGS

[Hutchinson Area Chamber of Commerce and Tourism | Bookkeeping and Membership Coordinator](#)

Please send your resume and salary requirements to: Mary Hodson, 2 Main Street South, Hutchinson, MN 55350 or mary@explorehutchinson.com.

IN THE NEWS

[Dayton reiterates proposal: Governor promotes 600 transportation projects; says he understands cost to residents of state; calls out Chamber](#)

Ken Warner, president of the Willmar Lakes Area Chamber of Commerce said the Chamber won't take a position until the House completes its transportation study and proposal so it can be compared to proposals from Dayton and the Senate. Dayton said if people believe the Chamber's perspective he's "pessimistic" a transportation funding bill can be passed...

[Letter, Faye Whitbeck, International Falls Chamber, and Bill Blazar, Minnesota Chamber: LETTER: Agree first on funding need](#)

Minnesota legislators have been asked by Governor Dayton and various groups to support significant increases in the dedicated taxes used to fund our state's transportation system. We understand the need to invest in a safe, reliable, efficient and multimodal transportation system in Minnesota...

[Data from the first county-wide business-to-business survey comes out March 18](#)

The findings are in and most of the analysis is complete. "I'm pretty confident it's not going to be one of those that sits on a shelf and collects dust. It'll be a working document," said Ken Warner, president of the Willmar Lakes Area Chamber of Commerce and one of the leaders of the survey...

[Grow Perham through Grow Minnesota: The Backyard](#)

Emily Rutten, Associate Director of the Perham Area Chamber of Commerce, and volunteer chamber member Tamara Langen recently visited The Backyard and spoke with store manager, Tyler Doll. The Backyard is the retail side of the agriculture-based J&L Nutritional Consulting...

[Commentary, Kim Foels: Waseca Area Chamber of Commerce excels in business assistance](#)

Partnering with chambers across the state, all follow the same program/questionnaire surveys for face-to-face conversations with our businesses. The Waseca Area Chamber of Commerce is a partner in this program and has

conducted 51 face-to-face business visits with data-driven surveys...

[Leadership class at the Capitol](#)

The Hibbing Chamber of Commerce leadership class visited the State Capitol last week...

