



The EXECUTIVE

mcce

June 23, 2015

#### 2015 MINI INSTITUTE RECAP

The St. Cloud Area Chamber of Commerce welcomed 85 attendees to their community for a one-day meeting that offered chamber executives the opportunity to connect with peers and learn from industry experts about emerging topics that affect local chambers. Special thanks to our event sponsors, [ChamberMaster](#), and [G.L. Berg Entertainment!](#) To download the conference materials, [click here](#).



#### SAVE THE DATE!

2015 Fall Conference | September 23–25 | [Best Western Premier Lodge on Lake Detroit](#), Detroit Lakes

Book a room [online](#) or call 218.847.8439. Deadline to book is August 24, 2015.

#### 2016 BID FORMS

- 2016 Annual Meeting - Open to Metro Area Venues | [Bid Form](#)
- 2016 Fall Conference - Open to Greater Minnesota Venues | [Bid Form](#)

Attendance at the conferences usually ranges between 60-80 individuals. Local chambers interested in hosting the conference should work with their local facilities to develop a proposal. Bids should be submitted to the MCCE by the local chamber of commerce. Please return the forms by e-mail to Leah at [ltomasetti@mnchamber.com](mailto:ltomasetti@mnchamber.com) or mail to Minnesota Chamber of Commerce Executives, 400 Robert Street North, Suite 1500, St. Paul, MN 55101 by August 25, 2015.

#### NATIONAL OPERATIONS SURVEY RESULTS

[Click here](#) to view the ACCE's 11th Annual Edition - Trends in Chamber Operations

2014. The Association of Chamber of Commerce Executives (ACCE) uniquely serves individuals who manage chambers of commerce. (What is a Chamber of Commerce?) ACCE's mission is to support and develop chamber professionals to lead businesses and their communities. Chamber executives hold positions requiring leadership, vision and strong management skills. ACCE helps chamber executives and their staffs play a significant leadership role in their communities.

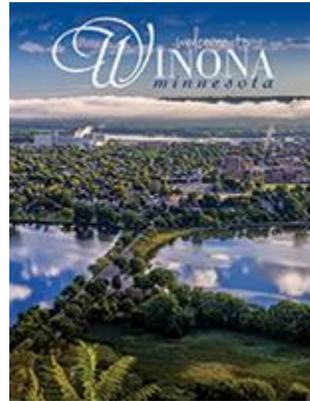


#### **STUTE RECEIVES DAVID OLSON SCHOLARSHIP**

Vicki Stute, President, Dakota County Regional Chamber of Commerce was awarded the David Olson Scholarship for Leadership Minnesota 2015-16. Leadership Minnesota opens the window to a behind-the-scenes look at what makes our state's economy tick. This exclusive program also helps participants understand how public policy crafted at the Capitol impacts the vitality of each and every Minnesota company.

#### **2015 ANNUAL HERMES CREATIVE AWARDS**

The Winona Area Chamber of Commerce is pleased to announce that our 2014 *publication "Winona Chamber of Commerce Community Guide"* was recognized with as a Gold Winner at the 2015 Annual Hermes Creative Awards for the Print Media/Design Publication Cover. The Hermes Creative Award received over 6000 entries internationally is administered and judged by the Association of Marketing and Communication Professionals. Thank you to Al Mueller of Muddy River Photography for the photo on the cover and our Guide publisher E&M Consulting.



#### **MINNESOTA PARTICIPATES IN U.S. CHAMBER SUMMIT**

More than 30 Minnesota business leaders and local chamber executives participated in the U.S. Chamber Small Business Summit held last week in Washington, D.C. The event combines high profile business and political speakers, along with Minnesota exclusive events to offer an outstanding experience for the participants. In addition, leaders visited every office of the Minnesota elected delegation. Next year, the event will be held June 13-15, 2016 -- make plans to join us!

#### **NEW EXECUTIVES**

##### [St. Paul's Midway Chamber of Commerce hires new director](#)

The Midway Chamber of Commerce in St. Paul has hired public affairs specialist Chad Kulas as its new executive director. Kulas, an account manager with Dowell Management, previously worked for the city of St. Paul in marketing, inspections and the mayor's office under Mayor Randy Kelly...

##### [Crookston Chamber hires familiar face as executive director](#)

A former Crookston Chamber & Visitor's Bureau employee is returning to Minnesota from New Zealand to take the reins of the organization. Amanda Lien, previously the Chamber's event and communications coordinator, started as the organization's executive director on June 2...

##### [Northfield Chamber names new director of member services](#)

On Wednesday, the Northfield Chamber of Commerce announced that it had selected its new director of member services. Lindsay Reddy stepped into the position on June 2, following the departure of Jane Pausch, who resigned from the position in early May...

## **JOB OPENINGS**

[Burnsville Chamber of Commerce | President](#)

Submit your cover letter, resume and salary history to [Careers@BurnsvilleChamber.com](mailto:Careers@BurnsvilleChamber.com) by Friday, June 19, 2015 for consideration.

## **IN THE NEWS**

### **ADA Lawsuits – Take Note!**

Many of you are aware of the rash of lawsuits regarding the American Disabilities Act that have occurred statewide, and in targeted communities such as Marshall, Shakopee and Mankato. We are currently in conversations with many, including legal counsel, about how we can assist Minnesota business and local chambers on this effort. If you are not familiar with this issue, here are some links to news articles that will bring you up to speed. In addition, here is a [copy of a notice](#) Greater Mankato Growth sent their members. Please make your members aware of this issue, and consider an email similar to the one sent by Mankato. The Marshall Chamber has developed an ADA Audit Program for businesses to be proactive. We are working to disseminate more information as soon as possible and hope to schedule a call or webinar on this topic in the very near future.

- [KEYC News 12](#)
- [Mankato – Mankato Free Press](#)
- [Marshall – Independent](#)
- [Marshall – Star Tribune](#)

### [Secretary of State talks business streamlining with Waseca Chamber](#)

Initiatives taken by the new secretary of state aim to make it as easy as possible for area businesses to get set up and continue running, while also granting the entities like the Waseca Area Chamber of Commerce access to greater information about local businesses...

### [Minneapolis Chamber backs lurking and spitting laws](#)

The Minneapolis Regional Chamber of Commerce is mobilizing members to fight the repeal of city ordinances that civil rights activists say are unfairly used to harass and prosecute minorities. Chamber President and CEO Todd Klingel urged Minneapolis-area businesses Thursday to tell Mayor Betsy Hodges and City Council members that a repeal of city laws against spitting and lurking would be "a step backwards for the cleanliness and safety of our city."...

### [Woodbury chamber continues growth spurt](#)

The Woodbury Area Chamber of Commerce grew its membership 17.6 percent over the past year to 481 active dues-paying businesses. It marks a continuation of four straight years of growth since 2012, the first year the Chamber appeared on The List...

### [Growing Perham through Grow Minnesota: Hometown Repair](#)

Perham Area Chamber of Commerce volunteers Shiloh Cariveau and Chuck Johnson recently visited Hometown Repair. Hometown Repair is an auto repair business owned by Lee and Shirley Metcalf...

